

Video Game Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

<https://marketpublishers.com/r/2FE78883D9A7PEN.html>

Date: May 2019

Pages: 148

Price: US\$ 3,000.00 (Single User License)

ID: 2FE78883D9A7PEN

Abstracts

Video Game Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Video Game industry with a focus on the Chinese market. The report provides key statistics on the market status of the Video Game manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Video Game market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of Video Game industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of Video Game industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of Video Game Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Video Game as well as some small players. At least 9 companies are included:

Electronic Arts

GungHo

King

Microsoft

Nintendo

Sony

For complete companies list, please ask for sample pages.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Video Game market in global and china.

Product Type I

Product Type II

Product Type III

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

PC

Connected TV

Tablet

Smartphone

Reasons to Purchase this Report:

Estimates 2019-2024 Video Game market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by

the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

Contents

CHAPTER ONE INTRODUCTION OF VIDEO GAME INDUSTRY

- 1.1 Brief Introduction of Video Game
- 1.2 Development of Video Game Industry
- 1.3 Status of Video Game Industry

CHAPTER TWO MANUFACTURING TECHNOLOGY OF VIDEO GAME

- 2.1 Development of Video Game Manufacturing Technology
- 2.2 Analysis of Video Game Manufacturing Technology
- 2.3 Trends of Video Game Manufacturing Technology

CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Electronic Arts
 - 3.1.1 Company Profile
 - 3.1.2 Product Information
 - 3.1.3 2014-2019 Production Information
 - 3.1.4 Contact Information
- 3.2 GungHo
 - 3.2.1 Company Profile
 - 3.2.2 Product Information
 - 3.2.3 2014-2019 Production Information
 - 3.2.4 Contact Information
- 3.3 King
 - 3.3.1 Company Profile
 - 3.3.2 Product Information
 - 3.3.3 2014-2019 Production Information
 - 3.3.4 Contact Information
- 3.4 Microsoft
 - 3.4.1 Company Profile
 - 3.4.2 Product Information
 - 3.4.3 2014-2019 Production Information
 - 3.4.4 Contact Information
- 3.5 Nintendo
 - 3.5.1 Company Profile
 - 3.5.2 Product Information

- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Sony
 - 3.6.1 Company Profile
 - 3.6.2 Product Information
 - 3.5.3 2014-2019 Production Information
 - 3.6.4 Contact Information
- 3.7 Take-Two Interactive
 - 3.7.1 Company Profile
 - 3.7.2 Product Information
 - 3.7.3 2014-2019 Production Information
 - 3.7.4 Contact Information
- 3.8 Company H
 - 3.8.1 Company Profile
 - 3.8.2 Product Information
 - 3.8.3 2014-2019 Production Information
 - 3.8.4 Contact Information

CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF VIDEO GAME

- 4.1 2014-2019 Global Capacity, Production and Production Value of Video Game Industry
- 4.2 2014-2019 Global Cost and Profit of Video Game Industry
- 4.3 Market Comparison of Global and Chinese Video Game Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Video Game
- 4.5 2014-2019 Chinese Import and Export of Video Game

CHAPTER FIVE MARKET STATUS OF VIDEO GAME INDUSTRY

- 5.1 Market Competition of Video Game Industry by Company
- 5.2 Market Competition of Video Game Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Video Game Consumption by Application/Type

CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE VIDEO GAME INDUSTRY

- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Video Game

- 6.2 2019-2024 Video Game Industry Cost and Profit Estimation
- 6.3 2019-2024 Global and Chinese Market Share of Video Game
- 6.4 2019-2024 Global and Chinese Supply and Consumption of Video Game
- 6.5 2019-2024 Chinese Import and Export of Video Game

CHAPTER SEVEN ANALYSIS OF VIDEO GAME INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON VIDEO GAME INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
 - 8.1.1 Global Macroeconomic Analysis
 - 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
 - 8.2.1 Global Macroeconomic Outlook
 - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Video Game Industry

CHAPTER NINE MARKET DYNAMICS OF VIDEO GAME INDUSTRY

- 9.1 Video Game Industry News
- 9.2 Video Game Industry Development Challenges
- 9.3 Video Game Industry Development Opportunities

CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE VIDEO GAME INDUSTRY

Tables & Figures

TABLES AND FIGURES

Figure Video Game Product Picture

Table Development of Video Game Manufacturing Technology

Figure Manufacturing Process of Video Game

Table Trends of Video Game Manufacturing Technology

Figure Video Game Product and Specifications

Table 2014-2019 Video Game Product Capacity, Production, and Production Value etc.
List

Figure 2014-2019 Video Game Capacity Production and Growth Rate

Figure 2014-2019 Video Game Production Global Market Share

Figure Video Game Product and Specifications

Table 2014-2019 Video Game Product Capacity, Production, and Production Value etc.
List

Figure 2014-2019 Video Game Capacity Production and Growth Rate

Figure 2014-2019 Video Game Production Global Market Share

Figure Video Game Product and Specifications

Table 2014-2019 Video Game Product Capacity Production Price Cost Production
Value List

Figure 2014-2019 Video Game Capacity Production and Growth Rate

Figure 2014-2019 Video Game Production Global Market Share

Figure Video Game Product and Specifications

Table 2014-2019 Video Game Product Capacity, Production, and Production Value etc.
List

Figure 2014-2019 Video Game Capacity Production and Growth Rate

Figure 2014-2019 Video Game Production Global Market Share

Figure Video Game Product and Specifications

Table 2014-2019 Video Game Product Capacity Production Price Cost Production
Value List

Figure 2014-2019 Video Game Capacity Production and Growth Rate

Figure 2014-2019 Video Game Production Global Market Share

Figure Video Game Product and Specifications

Table 2014-2019 Video Game Product Capacity, Production, and Production Value etc.
List

Figure 2014-2019 Video Game Capacity Production and Growth Rate

Figure 2014-2019 Video Game Production Global Market Share

Figure Video Game Product and Specifications

Table 2014-2019 Video Game Product Capacity, Production, and Production Value etc.
List

Figure 2014-2019 Video Game Capacity Production and Growth Rate

Figure 2014-2019 Video Game Production Global Market Share

Figure Video Game Product and Specifications

Table 2014-2019 Video Game Product Capacity, Production, and Production Value etc.
List

Figure 2014-2019 Video Game Capacity Production and Growth Rate

Figure 2014-2019 Video Game Production Global Market Share

Table 2014-2019 Global Video Game Capacity List

Table 2014-2019 Global Video Game Key Manufacturers Capacity Share List

Figure 2014-2019 Global Video Game Manufacturers Capacity Share

Table 2014-2019 Global Video Game Key Manufacturers Production List

Table 2014-2019 Global Video Game Key Manufacturers Production Share List

Figure 2014-2019 Global Video Game Manufacturers Production Share

Figure 2014-2019 Global Video Game Capacity Production and Growth Rate

Table 2014-2019 Global Video Game Key Manufacturers Production Value List

Figure 2014-2019 Global Video Game Production Value and Growth Rate

Table 2014-2019 Global Video Game Key Manufacturers Production Value Share List

Figure 2014-2019 Global Video Game Manufacturers Production Value Share

Table 2014-2019 Global Video Game Capacity Production Cost Profit and Gross Margin
List

Figure 2014-2019 Chinese Share of Global Video Game Production

Table 2014-2019 Global Supply and Consumption of Video Game

Table 2014-2019 Import and Export of Video Game

Figure 2018 Global Video Game Key Manufacturers Capacity Market Share

Figure 2018 Global Video Game Key Manufacturers Production Market Share

Figure 2018 Global Video Game Key Manufacturers Production Value Market Share

Table 2014-2019 Global Video Game Key Countries Capacity List

Figure 2014-2019 Global Video Game Key Countries Capacity

Table 2014-2019 Global Video Game Key Countries Capacity Share List

Figure 2014-2019 Global Video Game Key Countries Capacity Share

Table 2014-2019 Global Video Game Key Countries Production List

Figure 2014-2019 Global Video Game Key Countries Production

Table 2014-2019 Global Video Game Key Countries Production Share List

Figure 2014-2019 Global Video Game Key Countries Production Share

Table 2014-2019 Global Video Game Key Countries Consumption Volume List

Figure 2014-2019 Global Video Game Key Countries Consumption Volume

Table 2014-2019 Global Video Game Key Countries Consumption Volume Share List

Figure 2014-2019 Global Video Game Key Countries Consumption Volume Share
Figure 78 2014-2019 Global Video Game Consumption Volume Market by Application
Table 89 2014-2019 Global Video Game Consumption Volume Market Share List by Application
Figure 79 2014-2019 Global Video Game Consumption Volume Market Share by Application
Table 90 2014-2019 Chinese Video Game Consumption Volume Market List by Application
Figure 80 2014-2019 Chinese Video Game Consumption Volume Market by Application
Figure 2019-2024 Global Video Game Capacity Production and Growth Rate
Figure 2019-2024 Global Video Game Production Value and Growth Rate
Table 2019-2024 Global Video Game Capacity Production Cost Profit and Gross Margin List
Figure 2019-2024 Chinese Share of Global Video Game Production
Table 2019-2024 Global Supply and Consumption of Video Game
Table 2019-2024 Import and Export of Video Game
Figure Industry Chain Structure of Video Game Industry
Figure Production Cost Analysis of Video Game
Figure Downstream Analysis of Video Game
Table Growth of World output, 2014 - 2019, Annual Percentage Change
Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018
Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018
Figure 2014-2019 Chinese GDP and Growth Rates
Figure 2014-2019 Chinese CPI Changes
Figure 2014-2019 Chinese PMI Changes
Figure 2014-2019 Chinese Financial Revenue and Growth Rate
Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate
Figure 2019-2024 Chinese GDP and Growth Rates
Figure 2019-2024 Chinese CPI Changes
Table Economic Effects to Video Game Industry
Table Video Game Industry Development Challenges
Table Video Game Industry Development Opportunities
Figure Map of Chinese 33 Provinces and Administrative Regions
Table Selected Cities According to Industrial Orientation
Figure Chinese IPR Strategy
Table Brief Summary of Suggestions
Table New Video Games Project Feasibility Study

I would like to order

Product name: Video Game Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/2FE78883D9A7PEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2FE78883D9A7PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970