

# 2018 US Pharma and OTC Industry Report

https://marketpublishers.com/r/2A6C677AFD12EN.html Date: January 2018 Pages: 114 Price: US\$ 2,600.00 (Single User License) ID: 2A6C677AFD12EN

## Abstracts

This report is an essential reference for who looks for detailed information on US Pharma and OTC market. The report covers data on US and its regional markets including historical and future trends for supply, market size, prices, trading, competition and value chain as well as US major vendors' information.

In addition to the data part, the report also provides overview of Pharma and OTC market, including classification, application, manufacturing technology, industry chain analysis and latest market dynamics.

Finally, a customization report in order to meet user's requirements is also available.

### **Report Scope:**

The depth industry chain include analysis value chain analysis, porter five forces model analysis and cost structure analysis

The report covers US and its regional market of Pharma and OTC

It describes present situation, historical background and future forecast

Comprehensive data showing Pharma and OTC capacities, production, consumption, trade statistics, and prices in the recent years are provided

The report indicates a wealth of information on Pharma and OTC manufacturers

Regional market overview covers the following information: production and consumption of Pharma and OTC in Northeast US, North US, Central US, Northern US, Western US and South US



### Pharma and OTC market forecast for next five years, including market volumes and prices is also provided

Raw Material Supply and Downstream Consumer Information is also included

Any other user's requirements which is feasible for us

Any special requirements about this report, please let us know and we can provide custom report.



## Contents

### CHAPTER ONE PHARMA AND OTC OVERVIEW

- 1.1 Pharma and OTC Outline
- 1.2 Classification and Application
- 1.3 Manufacturing Technology

### CHAPTER TWO INDUSTRY CHAIN ANALYSIS

- 2.1 Value Chain Analysis
- 2.2 Porter Five Forces Model Analysis
- 2.3 Cost Structure Analysis

### CHAPTER THREE MARKET DYNAMICS OF PHARMA AND OTC INDUSTRY

- 3.1 Latest News and Policy
- 3.2 Market Drivers
- 3.3 Market Challenges

# CHAPTER FOUR US AND REGIONAL MARKET OF PHARMA AND OTC (2013-2018)

- 4.1 Pharma and OTC Supply
- 4.2 Pharma and OTC Market Size
- 4.3 Import and Export
- 4.4 Demand Analysis
- 4.5 Market Competition Analysis
- 4.6 Price Analysis

### CHAPTER FIVE US AND REGIONAL MARKET FORECAST (2018-2023)

- 5.1 Pharma and OTC Supply
- 5.2 Pharma and OTC Market Size
- 5.3 Import and Export
- 5.4 Demand Analysis
- 5.5 Market Competition Analysis
- 5.6 Price Analysis



#### CHAPTER SIX US RAW MATERIAL SUPPLY ANALYSIS

- 6.1 Raw Material Supply
- 6.2 Raw Material Producers Analysis
- 6.3 Analysis of the Influence of Raw Material Price Fluctuation

### CHAPTER SEVEN US PHARMA AND OTC CONSUMER ANALYSIS

- 7.1 US Major Consumers Information
- 7.2 US Major Consumer Demand Analysis

### CHAPTER EIGHT ANALYSIS OF US KEY MANUFACTURERS (INCLUDING COMPANY PROFILE, SWOT ANALYSIS, PRODUCTION INFORMATION ETC.)

- 8.1 Company A
- 8.2 Company B
- 8.3 Company C
- 8.4 Company D
- 8.5 Company E

# CHAPTER NINE RESEARCH CONCLUSIONS OF US PHARMA AND OTC INDUSTRY



### I would like to order

Product name: 2018 US Pharma and OTC Industry Report

Product link: https://marketpublishers.com/r/2A6C677AFD12EN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2A6C677AFD12EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970