

# 2018 Global Sports Equipment and Apparel Industry Report - History, Present and Future

<https://marketpublishers.com/r/202267B18C8PEN.html>

Date: November 2018

Pages: 149

Price: US\$ 3,500.00 (Single User License)

ID: 202267B18C8PEN

## Abstracts

The global market size of Sports Equipment and Apparel is \$XX million in 2017 with XX CAGR from 2013 to 2017, and it is expected to reach \$XX million by the end of 2023 with a CAGR of XX% from 2018 to 2023.

There are 3 key segments covered in this report: geography segment, end use/application segment and competitor segment.

For geography segment, regional supply, application-wise and type-wise demand, major players, price is presented from 2013 to 2023. This report covers following regions:

North America

South America

Asia & Pacific

Europe

MEA (Middle East and Africa)

The key countries in each region are taken into consideration as well, such as United States, China, Japan, India, Korea, ASEAN, Germany, France, UK, Italy, Spain, CIS, and Brazil etc.

For end use/application segment, this report focuses on the status and outlook for key

applications. End users also can be listed.

For competitor segment, the report includes global key players of Sports Equipment and Apparel as well as some small players. The companies include:

Decathlon S.A. (France), Nike (US), Adidas AG (Germany), Puma SE (Germany), Under Armour Inc. (US), Amer Sports Corporation (Finland), ASICS Corporation (Japan), Sports Direct International Plc. (UK), et al.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

We also can offer customized report to fulfill special requirements of our clients.

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

### **CHAPTER 3 PREFACE**

- 3.1 Research Scope
- 3.2 Research Methodology
  - 3.2.1 Data Collection
  - 3.2.2 Data Analysis
  - 3.2.3 Data Validation
- 3.3 Research Sources
  - 3.3.1 Primary Sources
  - 3.3.2 Secondary Sources
  - 3.3.3 Assumptions

### **CHAPTER 4 MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

### **CHAPTER 5 MARKET TREND ANALYSIS**

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

- 6.1 Upstream/Suppliers Analysis
- 6.2 Sports Equipment and Apparel Analysis
  - 6.2.1 Technology Analysis
  - 6.2.2 Cost Analysis
  - 6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

## **CHAPTER 7 LATEST MARKET DYNAMICS**

7.1 Latest News

7.2 Merger and Acquisition

7.3 Planned/Future Project

7.4 Policy Dynamics

## **CHAPTER 8 TRADING ANALYSIS**

8.1 Export of Sports Equipment and Apparel by Region

8.2 Import of Sports Equipment and Apparel by Region

8.3 Balance of Trade

## **CHAPTER 9 HISTORICAL AND CURRENT SPORTS EQUIPMENT AND APPAREL MARKET IN NORTH AMERICA (2013-2018)**

9.1 Sports Equipment and Apparel Supply

9.2 Sports Equipment and Apparel Demand by End Use

9.3 Competition by Players/Suppliers

9.4 Type Segmentation and Price

9.5 Key Countries Analysis

## **CHAPTER 10 HISTORICAL AND CURRENT SPORTS EQUIPMENT AND APPAREL MARKET IN SOUTH AMERICA (2013-2018)**

10.1 Sports Equipment and Apparel Supply

10.2 Sports Equipment and Apparel Demand by End Use

10.3 Competition by Players/Suppliers

10.4 Type Segmentation and Price

10.5 Key Countries Analysis

## **CHAPTER 11 HISTORICAL AND CURRENT SPORTS EQUIPMENT AND APPAREL MARKET IN ASIA & PACIFIC (2013-2018)**

11.1 Sports Equipment and Apparel Supply

11.2 Sports Equipment and Apparel Demand by End Use

11.3 Competition by Players/Suppliers

- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis

## **CHAPTER 12 HISTORICAL AND CURRENT SPORTS EQUIPMENT AND APPAREL MARKET IN EUROPE (2013-2018)**

- 12.1 Sports Equipment and Apparel Supply
- 12.2 Sports Equipment and Apparel Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis

## **CHAPTER 13 HISTORICAL AND CURRENT SPORTS EQUIPMENT AND APPAREL MARKET IN MEA (2013-2018)**

- 13.1 Sports Equipment and Apparel Supply
- 13.2 Sports Equipment and Apparel Demand by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis

## **CHAPTER 14 SUMMARY FOR GLOBAL SPORTS EQUIPMENT AND APPAREL MARKET (2013-2018)**

- 14.1 Sports Equipment and Apparel Supply
- 14.2 Sports Equipment and Apparel Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

## **CHAPTER 15 GLOBAL SPORTS EQUIPMENT AND APPAREL MARKET FORECAST (2019-2023)**

- 15.1 Sports Equipment and Apparel Supply Forecast
- 15.2 Sports Equipment and Apparel Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

## **CHAPTER 16 COMPANY PROFILE(DECATHLON S.A. (FRANCE), NIKE (US), ADIDAS AG (GERMANY), PUMA SE (GERMANY), UNDER ARMOUR INC. (US),**

**AMER SPORTS CORPORATION (FINLAND), ASICS CORPORATION (JAPAN),  
SPORTS DIRECT INTERNATIONAL PLC. (UK), ET AL.)**

## 16.1 Company A

## 16.1.1 Company Profile

## 16.1.2 Main Business and Sports Equipment and Apparel Information

## 16.1.3 SWOT Analysis of Company A

16.1.4 Company A Sports Equipment and Apparel Sales, Revenue, Price and Gross  
Margin (2013-2018)

## 16.2 Company B

## 16.2.1 Company Profile

## 16.2.2 Main Business and Sports Equipment and Apparel Information

## 16.2.3 SWOT Analysis of Company B

16.2.4 Company B Sports Equipment and Apparel Sales, Revenue, Price and Gross  
Margin (2013-2018)

## 16.3 Company C

## 16.3.1 Company Profile

## 16.3.2 Main Business and Sports Equipment and Apparel Information

## 16.3.3 SWOT Analysis of Company C

16.3.4 Company C Sports Equipment and Apparel Sales, Revenue, Price and Gross  
Margin (2013-2018)

## 16.4 Company D

## 16.4.1 Company Profile

## 16.4.2 Main Business and Sports Equipment and Apparel Information

## 16.4.3 SWOT Analysis of Company D

16.4.4 Company D Sports Equipment and Apparel Sales, Revenue, Price and Gross  
Margin (2013-2018)

## 16.5 Company E

## 16.5.1 Company Profile

## 16.5.2 Main Business and Sports Equipment and Apparel Information

## 16.5.3 SWOT Analysis of Company E

16.5.4 Company E Sports Equipment and Apparel Sales, Revenue, Price and Gross  
Margin (2013-2018)

## 16.6 Company F

## 16.6.1 Company Profile

## 16.6.2 Main Business and Sports Equipment and Apparel Information

## 16.6.3 SWOT Analysis of Company F

16.6.4 Company F Sports Equipment and Apparel Sales, Revenue, Price and Gross  
Margin (2013-2018)

## 16.7 Company G

### 16.7.1 Company Profile

### 16.7.2 Main Business and Sports Equipment and Apparel Information

### 16.7.3 SWOT Analysis of Company G

### 16.7.4 Company G Sports Equipment and Apparel Sales, Revenue, Price and Gross Margin (2013-2018)

## Tables & Figures

### TABLES AND FIGURES

Table Abbreviation and Acronyms List

Table Research Scope of Sports Equipment and Apparel Report

Table Primary Sources of Sports Equipment and Apparel Report

Table Secondary Sources of Sports Equipment and Apparel Report

Table Major Assumptions of Sports Equipment and Apparel Report

Figure Sports Equipment and Apparel Picture

Table Sports Equipment and Apparel Classification

Table Sports Equipment and Apparel Applications List

Table Drivers of Sports Equipment and Apparel Market

Table Restraints of Sports Equipment and Apparel Market

Table Opportunities of Sports Equipment and Apparel Market

Table Threats of Sports Equipment and Apparel Market

Table Key Raw Material of Sports Equipment and Apparel and Its Suppliers

Table Key Technologies of Sports Equipment and Apparel

Table Cost Structure of Sports Equipment and Apparel

Table Market Channel of Sports Equipment and Apparel

Table Sports Equipment and Apparel Application and Key End Users List

Table Latest News of Sports Equipment and Apparel Industry

Table Recently Merger and Acquisition List of Sports Equipment and Apparel Industry

Table Recently Planned/Future Project List of Sports Equipment and Apparel Industry

Table Policy Dynamics Update of Sports Equipment and Apparel Industry

Table 2013-2023 Export of Sports Equipment and Apparel by Region

Table 2013-2023 Import of Sports Equipment and Apparel by Region

Table 2013-2023 Balance of Trade of Sports Equipment and Apparel

Figure 2013 2018 and 2023 Global Trade Map of Sports Equipment and Apparel

Table 2013-2018 North America Supply of Sports Equipment and Apparel

Figure 2013-2018 North America Sports Equipment and Apparel Supply and GAGR

Table 2013-2018 North America Sports Equipment and Apparel Downstream Demand List

Figure 2013-2018 North America Sports Equipment and Apparel Downstream Demand and CAGR

Figure 2013 Major Players Market Share in North America

Figure 2018 Major Players Market Share in North America

Table 2013-2018 North America Sports Equipment and Apparel Demand by Type

Figure 2013-2018 North America Sports Equipment and Apparel Price



Table 2013-2018 Key Countries Supply of Sports Equipment and Apparel in North America

Table 2013-2018 Key Countries Market Share of Supply in North America

Table 2013-2018 Key Countries Demand of Sports Equipment and Apparel in North America

Table 2013-2018 Key Countries Market Share of Demand in North America

Table 2013-2018 South America Supply of Sports Equipment and Apparel

Figure 2013-2018 South America Sports Equipment and Apparel Supply and GAGR

Table 2013-2018 South America Sports Equipment and Apparel Downstream Demand List

Figure 2013-2018 South America Sports Equipment and Apparel Downstream Demand and CAGR

Figure 2013 Major Players Market Share in South America

Figure 2018 Major Players Market Share in South America

Table 2013-2018 South America Sports Equipment and Apparel Demand by Type

Figure 2013-2018 South America Sports Equipment and Apparel Price

Table 2013-2018 Key Countries Supply of Sports Equipment and Apparel in South America

Table 2013-2018 Key Countries Market Share of Supply in South America

Table 2013-2018 Key Countries Demand of Sports Equipment and Apparel in South America

Table 2013-2018 Key Countries Market Share of Demand in South America

Table 2013-2018 Asia & Pacific Supply of Sports Equipment and Apparel

Figure 2013-2018 Asia & Pacific Sports Equipment and Apparel Supply and GAGR

Table 2013-2018 Asia & Pacific Sports Equipment and Apparel Downstream Demand List

Figure 2013-2018 Asia & Pacific Sports Equipment and Apparel Downstream Demand and CAGR

Figure 2013 Major Players Market Share in Asia & Pacific

Figure 2018 Major Players Market Share in Asia & Pacific

Table 2013-2018 Asia & Pacific Sports Equipment and Apparel Demand by Type

Figure 2013-2018 Asia & Pacific Sports Equipment and Apparel Price

Table 2013-2018 Key Countries Supply of Sports Equipment and Apparel in Asia & Pacific

Table 2013-2018 Key Countries Market Share of Supply in Asia & Pacific

Table 2013-2018 Key Countries Demand of Sports Equipment and Apparel in Asia & Pacific

Table 2013-2018 Key Countries Market Share of Demand in Asia & Pacific

Table 2013-2018 Europe Supply of Sports Equipment and Apparel

Figure 2013-2018 Europe Sports Equipment and Apparel Supply and GAGR

Table 2013-2018 Europe Sports Equipment and Apparel Downstream Demand List

Figure 2013-2018 Europe Sports Equipment and Apparel Downstream Demand and CAGR

Figure 2013 Major Players Market Share in Europe

Figure 2018 Major Players Market Share in Europe

Table 2013-2018 Europe Sports Equipment and Apparel Demand by Type

Figure 2013-2018 Europe Sports Equipment and Apparel Price

Table 2013-2018 Key Countries Supply of Sports Equipment and Apparel in Europe

Table 2013-2018 Key Countries Market Share of Supply in Europe

Table 2013-2018 Key Countries Demand of Sports Equipment and Apparel in Europe

Table 2013-2018 Key Countries Market Share of Demand in Europe

Table 2013-2018 MEA Supply of Sports Equipment and Apparel

Figure 2013-2018 MEA Sports Equipment and Apparel Supply and GAGR

Table 2013-2018 MEA Sports Equipment and Apparel Downstream Demand List

Figure 2013-2018 MEA Sports Equipment and Apparel Downstream Demand and CAGR

Figure 2013 Major Players Market Share in MEA

Figure 2018 Major Players Market Share in MEA

Table 2013-2018 MEA Sports Equipment and Apparel Demand by Type

Figure 2013-2018 MEA Sports Equipment and Apparel Price

Table 2013-2018 Key Countries Supply of Sports Equipment and Apparel in MEA

Table 2013-2018 Key Countries Market Share of Supply in MEA

Table 2013-2018 Key Countries Demand of Sports Equipment and Apparel in MEA

Table 2013-2018 Key Countries Market Share of Demand in MEA

Table 2013-2018 Global Supply of Sports Equipment and Apparel by Region

Figure 2013-2018 Global Supply and CAGR of Sports Equipment and Apparel by Region

Table 2013-2018 Global Sports Equipment and Apparel Downstream Demand List by Region

Figure 2013-2018 Global Sports Equipment and Apparel Downstream Demand and CAGR by Region

Figure 2013 Global Major Players Market Share

Figure 2018 Global Major Players Market Share

Table 2013-2018 Global Sports Equipment and Apparel Type-wise Demand by Region

Figure 2013-2018 Global Sports Equipment and Apparel Price

Table Main Business and Sports Equipment and Apparel Information of Company A

Table SWOT Analysis of Company A

Table 2013-2018 Company A Sports Equipment and Apparel Sales, Revenue, Price,

Cost and Gross Margin List

Figure 2013-2018 Company A Sports Equipment and Apparel Sales Revenue and Growth Rate

Figure 2013-2018 Company A Sports Equipment and Apparel Market Share

Table Main Business and Sports Equipment and Apparel Information of Company B

Table SWOT Analysis of Company B

Table 2013-2018 Company B Sports Equipment and Apparel Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company B Sports Equipment and Apparel Sales Revenue and Growth Rate

Figure 2013-2018 Company B Sports Equipment and Apparel Market Share

Table Main Business and Sports Equipment and Apparel Information of Company C

Table SWOT Analysis of Company C

Table 2013-2018 Company C Sports Equipment and Apparel Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company C Sports Equipment and Apparel Sales Revenue and Growth Rate

Figure 2013-2018 Company C Sports Equipment and Apparel Market Share

Table Main Business and Sports Equipment and Apparel Information of Company D

Table SWOT Analysis of Company D

Table 2013-2018 Company D Sports Equipment and Apparel Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company D Sports Equipment and Apparel Sales Revenue and Growth Rate

Figure 2013-2018 Company D Sports Equipment and Apparel Market Share

Table Main Business and Sports Equipment and Apparel Information of Company E

Table SWOT Analysis of Company E

Table 2013-2018 Company E Sports Equipment and Apparel Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company E Sports Equipment and Apparel Sales Revenue and Growth Rate

Figure 2013-2018 Company E Sports Equipment and Apparel Market Share

Table Main Business and Sports Equipment and Apparel Information of Company F

Table SWOT Analysis of Company F

Table 2013-2018 Company F Sports Equipment and Apparel Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company F Sports Equipment and Apparel Sales Revenue and Growth Rate

Figure 2013-2018 Company F Sports Equipment and Apparel Market Share

Table Main Business and Sports Equipment and Apparel Information of Company G

Table SWOT Analysis of Company G

Table 2013-2018 Company G Sports Equipment and Apparel Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company G Sports Equipment and Apparel Sales Revenue and Growth Rate

Figure 2013-2018 Company G Sports Equipment and Apparel Market Share

## I would like to order

Product name: 2018 Global Sports Equipment and Apparel Industry Report - History, Present and Future

Product link: <https://marketpublishers.com/r/202267B18C8PEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/202267B18C8PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970