

# 2018 Global Public Relations (PR) Tools Industry Report - History, Present and Future

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### **Abstracts**

The global market size of Public Relations (PR) Tools is \$XX million in 2018 with XX CAGR from 2014 to 2018, and it is expected to reach \$XX million by the end of 2024 with a CAGR of XX% from 2019 to 2024.

There are 3 key segments covered in this report: geography segment, end use/application segment and competitor segment.

For geography segment, regional supply, application-wise and type-wise demand, major players, price is presented from 2013 to 2023. This report coverss following regions:

North America

South America

Asia & Pacific

Europe

MEA (Middle East and Africa)

The key countries in each region are taken into consideration as well, such as United States, China, Japan, India, Korea, ASEAN, Germany, France, UK, Italy, Spain, CIS, and Brazil etc.

For end use/application segment, this report focuses on the status and outlook for key



applications. End users also can be listed.

For competitor segment, the report includes global key players of Public Relations (PR) Tools as well as some small players. The compnaies include:

Google Inc., Business Wire Inc., Salesforce.com, Meltwater Inc., Cision AB., AirPR Software, Iris PR Software, ISentia, Onalytica, Prezly, Narrative Science, Rocket Fuel, iPR Software, Outbrain Inc. et al.

The information for each competitor includes:

Company Profile

Main Business Information

**SWOT Analysis** 

Sales, Revenue, Price and Gross Margin

Market Share

We also can offer customized report to fulfill special requirements of our clients. Regional and Countries report can be provided as well.



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