

2018 Global Fitness Bands Industry Report - History, Present and Future

https://marketpublishers.com/r/2F07B465ECE2EN.html

Date: January 2019 Pages: 146 Price: US\$ 3,500.00 (Single User License) ID: 2F07B465ECE2EN

Abstracts

The global market size of Fitness Bands is \$XX million in 2018 with XX CAGR from 2014 to 2018, and it is expected to reach \$XX million by the end of 2024 with a CAGR of XX% from 2019 to 2024.

There are 3 key segments covered in this report: geography segment, end use/application segment and competitor segment.

For geography segment, regional supply, application-wise and type-wise demand, major players, price is presented from 2013 to 2023. This report coverss following regions:

North America

South America

Asia & Pacific

Europe

MEA (Middle East and Africa)

The key countries in each region are taken into consideration as well, such as United States, China, Japan, India, Korea, ASEAN, Germany, France, UK, Italy, Spain, CIS, and Brazil etc.

For end use/application segment, this report focuses on the status and outlook for key



applications. End users also can be listed.

For competitor segment, the report includes global key players of Fitness Bands as well as some small players. The compnaies include:

Garmin, Polar, Jawbone, Misfit, Fitbit, Sony, Apple, Xiaomi, TomTom, Microsoft, Withings, Moov, Nike, Samsung, Mio Alpha, Razer Nabu et al.

The information for each competitor includes:

Company Profile Main Business Information SWOT Analysis Sales, Revenue, Price and Gross Margin Market Share

We also can offer customized report to fulfill special requirements of our clients. Regional and Countries repoert can be provided as well.



Contents

CHAPTER ONE EXECUTIVE SUMMARY

CHAPTER TWO ABBREVIATION AND ACRONYMS

CHAPTER THREE PREFACE

- 3.1 RESEARCH SCOPE
- 3.2 RESEARCH SOURCES
 - 3.2.1 Primary Sources
 - 3.2.2 Secondary Sources
 - 3.2.3 Assumptions

CHAPTER FOUR MARKET LANDSCAPE

- 4.1 MARKET OVERVIEW
- 4.2 CLASSIFICATION/TYPES
- 4.3 APPLICATION/END USERS

CHAPTER 5 MARKET TREND ANALYSIS

5.1 INTRODUCTION5.2 DRIVERS5.3 RESTRAINTS5.4 OPPORTUNITIES5.5 THREATS

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 UPSTREAM/SUPPLIERS ANALYSIS
- 6.2 Fitness Bands ANALYSIS
- 6.2.1 Technology Analysis
- 6.2.2 Cost Analysis
- 6.2.3 Market Channel Analysis
- 6.3 DOWNSTREAM BUYERS/END USERS

CHAPTER 7 LATEST MARKET DYNAMICS



7.1 LATEST NEWS7.2 MERGER AND ACQUISITION7.3 PLANNED/FUTURE PROJECT7.4 POLICY DYNAMICS

CHAPTER 8 TRADING ANALYSIS

8.1 EXPORT OF Fitness Bands BY REGION8.2 IMPORT OF Fitness Bands BY REGION8.3 BALANCE OF TRADE

CHAPTER 9 HISTORICAL AND FORECAST FITNESS BANDS MARKET IN NORTH AMERICA (2014-2024)

9.1 Fitness Bands MARKET SIZE
9.2 Fitness Bands DEMAND BY END USE
9.3 COMPETITION BY PLAYERS/SUPPLIERS
9.4 TYPE SEGMENTATION AND PRICE
9.5 KEY COUNTRIES ANALYSIS
9.5.1 US
9.5.2 Canada
9.5.3 Mexico

CHAPTER 10 HISTORICAL AND FORECAST FITNESS BANDS MARKET IN SOUTH AMERICA (2014-2024)

10.1 Fitness Bands MARKET SIZE
10.2 Fitness Bands DEMAND BY END USE
10.3 COMPETITION BY PLAYERS/SUPPLIERS
10.4 TYPE SEGMENTATION AND PRICE
10.5 KEY COUNTRIES ANALYSIS
10.5.1 Brazil
10.5.2 Argentina
10.5.3 Chile
10.5.4 Peru

CHAPTER 11 HISTORICAL AND FORECAST FITNESS BANDS MARKET IN ASIA & PACIFIC (2014-2024)



- 11.1 Fitness Bands MARKET SIZE
 11.2 Fitness Bands DEMAND BY END USE
 11.3 COMPETITION BY PLAYERS/SUPPLIERS
 11.4 TYPE SEGMENTATION AND PRICE
 11.5 KEY COUNTRIES ANALYSIS
 11.5.1 China
 11.5.2 India
 11.5.3 Japan
 11.5.4 South Korea
 - 11.5.5 ASEAN
 - 11.5.6 Australia

CHAPTER 12 HISTORICAL AND FORECAST FITNESS BANDS MARKET IN EUROPE (2014-2024)

12.1 Fitness Bands MARKET SIZE
12.2 Fitness Bands DEMAND BY END USE
12.3 COMPETITION BY PLAYERS/SUPPLIERS
12.4 TYPE SEGMENTATION AND PRICE
12.5 KEY COUNTRIES ANALYSIS
12.5.1 Germany
12.5.2 France
12.5.3 UK
12.5.4 Italy
12.5.5 Spain
12.5.6 Belgium
12.5.7 Netherlands
12.5.8 Austria
12.5.9 Poland
12.5.10 Russia

CHAPTER 13 HISTORICAL AND FORECAST FITNESS BANDS MARKET IN MEA (2014-2024)

13.1 Fitness Bands MARKET SIZE
13.2 Fitness Bands DEMAND BY END USE
13.3 COMPETITION BY PLAYERS/SUPPLIERS
13.4 TYPE SEGMENTATION AND PRICE
13.5 KEY COUNTRIES ANALYSIS

2018 Global Fitness Bands Industry Report - History, Present and Future



13.5.1 Egypt
13.5.2 Iran
13.5.3 Israel
13.5.4 South Africa
13.5.5 GCC
13.5.6 Turkey

CHAPTER 14 SUMMARY FOR GLOBAL FITNESS BANDS MARKET (2014-2019)

14.1 Fitness Bands MARKET SIZE14.2 Fitness Bands DEMAND BY END USE14.3 COMPETITION BY PLAYERS/SUPPLIERS14.4 TYPE SEGMENTATION AND PRICE

CHAPTER 15 GLOBAL FITNESS BANDS MARKET FORECAST (2019-2024)

15.1 Fitness Bands MARKET SIZE FORECAST

15.2 Fitness Bands DEMAND FORECAST

15.3 COMPETITION BY PLAYERS/SUPPLIERS

15.4 TYPE SEGMENTATION AND PRICE FORECAST

CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS (GARMIN, POLAR, JAWBONE, MISFIT, FITBIT, SONY, APPLE, XIAOMI, TOMTOM, MICROSOFT, WITHINGS, MOOV, NIKE, SAMSUNG, MIO ALPHA, RAZER NABU ET AL.)

16.1 COMPANY A

- 16.1.1 Company Profile
- 16.1.2 Main Business and Fitness Bands Information
- 16.1.3 SWOT Analysis of Company A
- 16.1.4 Company A Fitness Bands Sales, Revenue, Price and Gross Margin (2014-2019)

16.2 COMPANY B

- 16.2.1 Company Profile
- 16.2.2 Main Business and Fitness Bands Information
- 16.2.3 SWOT Analysis of Company B
- 16.2.4 Company B Fitness Bands Sales, Revenue, Price and Gross Margin (2014-2019)

16.3 COMPANY C

16.3.1 Company Profile



- 16.3.2 Main Business and Fitness Bands Information
- 16.3.3 SWOT Analysis of Company C
- 16.3.4 Company C Fitness Bands Sales, Revenue, Price and Gross Margin (2014-2019)
- 16.4 COMPANY D
- 16.4.1 Company Profile
- 16.4.2 Main Business and Fitness Bands Information
- 16.4.3 SWOT Analysis of Company D
- 16.4.4 Company D Fitness Bands Sales, Revenue, Price and Gross Margin (2014-2019)
- 16.5 COMPANY E
- 16.5.1 Company Profile
- 16.5.2 Main Business and Fitness Bands Information
- 16.5.3 SWOT Analysis of Company E
- 16.5.4 Company E Fitness Bands Sales, Revenue, Price and Gross Margin

(2014-2019)

- 16.6 COMPANY F
- 16.6.1 Company Profile
- 16.6.2 Main Business and Fitness Bands Information
- 16.6.3 SWOT Analysis of Company F
- 16.6.4 Company F Fitness Bands Sales, Revenue, Price and Gross Margin (2014-2019)
- 16.7 COMPANY G
 - 16.7.1 Company Profile
 - 16.7.2 Main Business and Fitness Bands Information
 - 16.7.3 SWOT Analysis of Company G
- 16.7.4 Company G Fitness Bands Sales, Revenue, Price and Gross Margin (2014-2019)



Tables & Figures

TABLES AND FIGURES

Table Abbreviation and Acronyms List Table Research Scope of Fitness Bands Report Table Primary Sources of Fitness Bands Report Table Secondary Sources of Fitness Bands Report Table Major Assumptions of Fitness Bands Report **Figure Fitness Bands Picture Table Fitness Bands Classification Table Fitness Bands Applications List** Table Drivers of Fitness Bands Market Table Restraints of Fitness Bands Market Table Opportunities of Fitness Bands Market Table Threats of Fitness Bands Market Table Raw Materials Suppliers List Table Different Production Methods of Fitness Bands Table Cost Structure Analysis of Fitness Bands Table Key End Users List Table Latest News of Fitness Bands Market Table Merger and Acquisition List Table Planned/Future Project of Fitness Bands Market Table Policy of Fitness Bands Market Table 2014-2024 Regional Export of Fitness Bands Table 2014-2024 Regional Import of Fitness Bands Table 2014-2024 Regional Trade Balance Figure 2014-2024 Regional Trade Balance Table 2014-2024 North America Fitness Bands Market Size (M USD) and Market Volume (Tons) List Figure 2014-2024 North America Fitness Bands Market Size (M USD) and CAGR Figure 2014-2024 North America Fitness Bands Market Volume (Tons) and CAGR Table 2014-2024 North America Fitness Bands Demand (Tons) List by Application Table 2014-2019 North America Fitness Bands Key Players Sales (Tons) List Table 2014-2019 North America Fitness Bands Key Players Market Share List Table 2014-2024 North America Fitness Bands Demand (Tons) List by Type Table 2014-2019 North America Fitness Bands Price (USD/Ton) List by Type Table 2014-2024 US Fitness Bands Market Size (M USD) and Market Volume (Tons) List



Table 2014-2024 US Fitness Bands Import & Export (Tons) List

Table 2014-2024 Canada Fitness Bands Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Canada Fitness Bands Import & Export (Tons) List

Table 2014-2024 Mexico Fitness Bands Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Mexico Fitness Bands Import & Export (Tons) List

Table 2014-2024 South America Fitness Bands Market Size (M USD) and Market Volume (Tons) List

Figure 2014-2024 South America Fitness Bands Market Size (M USD) and CAGR Figure 2014-2024 South America Fitness Bands Market Volume (Tons) and CAGR Table 2014-2024 South America Fitness Bands Demand (Tons) List by Application

Table 2014-2019 South America Fitness Bands Key Players Sales (Tons) List

Table 2014-2019 South America Fitness Bands Key Players Market Share List

Table 2014-2024 South America Fitness Bands Demand (Tons) List by Type

Table 2014-2019 South America Fitness Bands Price (USD/Ton) List by Type

Table 2014-2024 Brazil Fitness Bands Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Brazil Fitness Bands Import & Export (Tons) List

Table 2014-2024 Argentina Fitness Bands Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Argentina Fitness Bands Import & Export (Tons) List

Table 2014-2024 Chile Fitness Bands Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Chile Fitness Bands Import & Export (Tons) List

Table 2014-2024 Peru Fitness Bands Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Peru Fitness Bands Import & Export (Tons) List

Table 2014-2024 Asia & Pacific Fitness Bands Market Size (M USD) and Market Volume (Tons) List

Figure 2014-2024 Asia & Pacific Fitness Bands Market Size (M USD) and CAGR Figure 2014-2024 Asia & Pacific Fitness Bands Market Volume (Tons) and CAGR Table 2014-2024 Asia & Pacific Fitness Bands Demand (Tons) List by Application Table 2014-2019 Asia & Pacific Fitness Bands Key Players Sales (Tons) List Table 2014-2019 Asia & Pacific Fitness Bands Key Players Market Share List Table 2014-2024 Asia & Pacific Fitness Bands Demand (Tons) List by Type Table 2014-2019 Asia & Pacific Fitness Bands Price (USD/Ton) List by Type Table 2014-2024 China Fitness Bands Market Size (M USD) and Market Volume (Tons) List



Table 2014-2024 China Fitness Bands Import & Export (Tons) List Table 2014-2024 India Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 India Fitness Bands Import & Export (Tons) List Table 2014-2024 Japan Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Japan Fitness Bands Import & Export (Tons) List Table 2014-2024 South Korea Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 South Korea Fitness Bands Import & Export (Tons) List Table 2014-2024 ASEAN Fitness Bands Market Size (M USD) List Table 2014-2024 ASEAN Fitness Bands Market Volume (Tons) List Table 2014-2024 ASEAN Fitness Bands Import (Tons) List Table 2014-2024 ASEAN Fitness Bands Export (Tons) List Table 2014-2024 Australia Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Australia Fitness Bands Import & Export (Tons) List Table 2014-2024 Europe Fitness Bands Market Size (M USD) and Market Volume (Tons) List Figure 2014-2024 Europe Fitness Bands Market Size (M USD) and CAGR Figure 2014-2024 Europe Fitness Bands Market Volume (Tons) and CAGR Table 2014-2024 Europe Fitness Bands Demand (Tons) List by Application Table 2014-2019 Europe Fitness Bands Key Players Sales (Tons) List Table 2014-2019 Europe Fitness Bands Key Players Market Share List Table 2014-2024 Europe Fitness Bands Demand (Tons) List by Type Table 2014-2019 Europe Fitness Bands Price (USD/Ton) List by Type Table 2014-2024 Germany Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Germany Fitness Bands Import & Export (Tons) List Table 2014-2024 France Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 France Fitness Bands Import & Export (Tons) List Table 2014-2024 UK Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 UK Fitness Bands Import & Export (Tons) List Table 2014-2024 Italy Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Italy Fitness Bands Import & Export (Tons) List Table 2014-2024 Spain Fitness Bands Market Size (M USD) and Market Volume (Tons)



List Table 2014-2024 Spain Fitness Bands Import & Export (Tons) List Table 2014-2024 Belgium Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Belgium Fitness Bands Import & Export (Tons) List Table 2014-2024 Netherlands Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Netherlands Fitness Bands Import & Export (Tons) List Table 2014-2024 Austria Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Austria Fitness Bands Import & Export (Tons) List Table 2014-2024 Poland Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Poland Fitness Bands Import & Export (Tons) List Table 2014-2024 Russia Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Russia Fitness Bands Import & Export (Tons) List Table 2014-2024 MEA Fitness Bands Market Size (M USD) and Market Volume (Tons) List Figure 2014-2024 MEA Fitness Bands Market Size (M USD) and CAGR Figure 2014-2024 MEA Fitness Bands Market Volume (Tons) and CAGR Table 2014-2024 MEA Fitness Bands Demand (Tons) List by Application Table 2014-2019 MEA Fitness Bands Key Players Sales (Tons) List Table 2014-2019 MEA Fitness Bands Key Players Market Share List Table 2014-2024 MEA Fitness Bands Demand (Tons) List by Type Table 2014-2019 MEA Fitness Bands Price (USD/Ton) List by Type Table 2014-2024 Egypt Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Egypt Fitness Bands Import & Export (Tons) List Table 2014-2024 Iran Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Iran Fitness Bands Import & Export (Tons) List Table 2014-2024 Israel Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Israel Fitness Bands Import & Export (Tons) List Table 2014-2024 South Africa Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 South Africa Fitness Bands Import & Export (Tons) List

Table 2014-2024 GCC Fitness Bands Market Size (M USD) and Market Volume (Tons)



List

Table 2014-2024 GCC Fitness Bands Import & Export (Tons) List Table 2014-2024 Turkey Fitness Bands Market Size (M USD) and Market Volume (Tons) List Table 2014-2024 Turkey Fitness Bands Import & Export (Tons) List Table 2014-2019 Global Fitness Bands Market Size (M USD) List by Region Table 2014-2019 Global Fitness Bands Market Size Share List by Region Table 2014-2019 Global Fitness Bands Market Volume (Tons) List by Region Table 2014-2019 Global Fitness Bands Market Volume Share List by Region Table 2014-2019 Global Fitness Bands Demand (Tons) List by Application Table 2014-2019 Global Fitness Bands Demand Market Share List by Application Table 2014-2019 Global Fitness Bands Capacity (Tons) List Table 2014-2019 Global Fitness Bands Key Vendors Capacity Share List Table 2014-2019 Global Fitness Bands Key Vendors Production (Tons) List Table 2014-2019 Global Fitness Bands Key Vendors Production Share List Figure 2014-2019 Global Fitness Bands Capacity Production and Growth Rate Table 2014-2019 Global Fitness Bands Key Vendors Production Value (M USD) List Figure 2014-2019 Global Fitness Bands Production Value (M USD) and Growth Rate Table 2014-2019 Global Fitness Bands Key Vendors Production Value Share List Table 2014-2019 Global Fitness Bands Demand (Tons) List by Type Table 2014-2019 Global Fitness Bands Demand Market Share List by Type Table 2014-2019 Regional Fitness Bands Price (USD/Ton) List Table 2019-2024 Global Fitness Bands Market Size (M USD) List by Region Table 2019-2024 Global Fitness Bands Market Size Share List by Region Table 2019-2024 Global Fitness Bands Market Volume (Tons) List by Region Table 2019-2024 Global Fitness Bands Market Volume Share List by Region Table 2019-2024 Global Fitness Bands Demand (Tons) List by Application Table 2019-2024 Global Fitness Bands Demand Market Share List by Application Table 2019-2024 Global Fitness Bands Capacity (Tons) List Table 2019-2024 Global Fitness Bands Key Vendors Capacity Share List Table 2019-2024 Global Fitness Bands Key Vendors Production (Tons) List Table 2019-2024 Global Fitness Bands Key Vendors Production Share List Figure 2019-2024 Global Fitness Bands Capacity Production and Growth Rate Table 2019-2024 Global Fitness Bands Key Vendors Production Value (M USD) List Figure 2019-2024 Global Fitness Bands Production Value (M USD) and Growth Rate Table 2019-2024 Global Fitness Bands Key Vendors Production Value Share List Table 2019-2024 Global Fitness Bands Demand (Tons) List by Type Table 2019-2024 Global Fitness Bands Demand Market Share List by Type Table 2019-2024 Regional Fitness Bands Price (USD/Ton) List



Table Company A Information List

Table SWOT Analysis of Company A

Table 2014-2019 Company A Fitness Bands Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Company A Fitness Bands Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Company A Fitness Bands Market Share

Table Company B Information List

Table SWOT Analysis of Company B

Table 2014-2019 Company B Fitness Bands Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Company B Fitness Bands Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Company B Fitness Bands Market Share

Table Company C Information List

Table SWOT Analysis of Company C

Table 2014-2019 Company C Fitness Bands Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Company C Fitness Bands Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Company C Fitness Bands Market Share

Table Company D Information List

Table SWOT Analysis of Company D

Table 2014-2019 Company D Fitness Bands Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Company D Fitness Bands Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Company D Fitness Bands Market Share

Table Company E Information List

Table SWOT Analysis of Company E

Table 2014-2019 Company E Fitness Bands Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Company E Fitness Bands Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Company E Fitness Bands Market Share

Table Company F Information List

Table SWOT Analysis of Company F

Table 2014-2019 Company F Fitness Bands Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List



Figure 2014-2019 Company F Fitness Bands Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Company F Fitness Bands Market Share

Table Company G Information List

Table SWOT Analysis of Company G

Table 2014-2019 Company G Fitness Bands Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Company G Fitness Bands Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Company G Fitness Bands Market Share



I would like to order

Product name: 2018 Global Fitness Bands Industry Report - History, Present and Future Product link: <u>https://marketpublishers.com/r/2F07B465ECE2EN.html</u>

> Price: US\$ 3,500.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/2F07B465ECE2EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970