

# 2018 Global Digital Signages Industry Report - History, Present and Future

<https://marketpublishers.com/r/2288BDCE910EN.html>

Date: November 2018

Pages: 140

Price: US\$ 3,500.00 (Single User License)

ID: 2288BDCE910EN

## Abstracts

The global market size of Digital Signages is \$XX million in 2017 with XX CAGR from 2013 to 2017, and it is expected to reach \$XX million by the end of 2023 with a CAGR of XX% from 2018 to 2023.

There are 3 key segments covered in this report: geography segment, end use/application segment and competitor segment.

For geography segment, regional supply, application-wise and type-wise demand, major players, price is presented from 2013 to 2023. This report covers following regions:

North America

South America

Asia & Pacific

Europe

MEA (Middle East and Africa)

The key countries in each region are taken into consideration as well, such as United States, China, Japan, India, Korea, ASEAN, Germany, France, UK, Italy, Spain, CIS, and Brazil etc.

For end use/application segment, this report focuses on the status and outlook for key

applications. End users also can be listed.

For competitor segment, the report includes global key players of Digital Signages as well as some small players. The companies include:

LG Display, Samsung Electronics, AU Optronics, BOE Technology, Innolux Corporation, Sharp, Japan Display, Panasonic, HannStar Display, Chungwa Picture Tubes et al.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

We also can offer customized report to fulfill special requirements of our clients.

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

### **CHAPTER 3 PREFACE**

- 3.1 Research Scope
- 3.2 Research Methodology
  - 3.2.1 Data Collection
  - 3.2.2 Data Analysis
  - 3.2.3 Data Validation
- 3.3 Research Sources
  - 3.3.1 Primary Sources
  - 3.3.2 Secondary Sources
  - 3.3.3 Assumptions

### **CHAPTER 4 MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

### **CHAPTER 5 MARKET TREND ANALYSIS**

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

- 6.1 Upstream/Suppliers Analysis
- 6.2 Digital Signages Analysis
  - 6.2.1 Technology Analysis
  - 6.2.2 Cost Analysis
  - 6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

## **CHAPTER 7 LATEST MARKET DYNAMICS**

7.1 Latest News

7.2 Merger and Acquisition

7.3 Planned/Future Project

7.4 Policy Dynamics

## **CHAPTER 8 TRADING ANALYSIS**

8.1 Export of Digital Signages by Region

8.2 Import of Digital Signages by Region

8.3 Balance of Trade

## **CHAPTER 9 HISTORICAL AND CURRENT DIGITAL SIGNAGES MARKET IN NORTH AMERICA (2013-2018)**

9.1 Digital Signages Supply

9.2 Digital Signages Demand by End Use

9.3 Competition by Players/Suppliers

9.4 Type Segmentation and Price

9.5 Key Countries Analysis

## **CHAPTER 10 HISTORICAL AND CURRENT DIGITAL SIGNAGES MARKET IN SOUTH AMERICA (2013-2018)**

10.1 Digital Signages Supply

10.2 Digital Signages Demand by End Use

10.3 Competition by Players/Suppliers

10.4 Type Segmentation and Price

10.5 Key Countries Analysis

## **CHAPTER 11 HISTORICAL AND CURRENT DIGITAL SIGNAGES MARKET IN ASIA & PACIFIC (2013-2018)**

11.1 Digital Signages Supply

11.2 Digital Signages Demand by End Use

11.3 Competition by Players/Suppliers

- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis

## **CHAPTER 12 HISTORICAL AND CURRENT DIGITAL SIGNAGES MARKET IN EUROPE (2013-2018)**

- 12.1 Digital Signages Supply
- 12.2 Digital Signages Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis

## **CHAPTER 13 HISTORICAL AND CURRENT DIGITAL SIGNAGES MARKET IN MEA (2013-2018)**

- 13.1 Digital Signages Supply
- 13.2 Digital Signages Demand by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis

## **CHAPTER 14 SUMMARY FOR GLOBAL DIGITAL SIGNAGES MARKET (2013-2018)**

- 14.1 Digital Signages Supply
- 14.2 Digital Signages Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

## **CHAPTER 15 GLOBAL DIGITAL SIGNAGES MARKET FORECAST (2019-2023)**

- 15.1 Digital Signages Supply Forecast
- 15.2 Digital Signages Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

## **CHAPTER 16 COMPANY PROFILE(LG DISPLAY, SAMSUNG ELECTRONICS, AU OPTRONICS, BOE TECHNOLOGY, INNOLUX CORPORATION, SHARP, JAPAN DISPLAY, PANASONIC, HANNSTAR DISPLAY, CHUNGWA PICTURE TUBESS ET AL.)**

## 16.1 Company A

### 16.1.1 Company Profile

### 16.1.2 Main Business and Digital Signages Information

### 16.1.3 SWOT Analysis of Company A

### 16.1.4 Company A Digital Signages Sales, Revenue, Price and Gross Margin (2013-2018)

## 16.2 Company B

### 16.2.1 Company Profile

### 16.2.2 Main Business and Digital Signages Information

### 16.2.3 SWOT Analysis of Company B

### 16.2.4 Company B Digital Signages Sales, Revenue, Price and Gross Margin (2013-2018)

## 16.3 Company C

### 16.3.1 Company Profile

### 16.3.2 Main Business and Digital Signages Information

### 16.3.3 SWOT Analysis of Company C

### 16.3.4 Company C Digital Signages Sales, Revenue, Price and Gross Margin (2013-2018)

## 16.4 Company D

### 16.4.1 Company Profile

### 16.4.2 Main Business and Digital Signages Information

### 16.4.3 SWOT Analysis of Company D

### 16.4.4 Company D Digital Signages Sales, Revenue, Price and Gross Margin (2013-2018)

## 16.5 Company E

### 16.5.1 Company Profile

### 16.5.2 Main Business and Digital Signages Information

### 16.5.3 SWOT Analysis of Company E

### 16.5.4 Company E Digital Signages Sales, Revenue, Price and Gross Margin (2013-2018)

## 16.6 Company F

### 16.6.1 Company Profile

### 16.6.2 Main Business and Digital Signages Information

### 16.6.3 SWOT Analysis of Company F

### 16.6.4 Company F Digital Signages Sales, Revenue, Price and Gross Margin (2013-2018)

## 16.7 Company G

### 16.7.1 Company Profile

- 16.7.2 Main Business and Digital Signages Information
- 16.7.3 SWOT Analysis of Company G
- 16.7.4 Company G Digital Signages Sales, Revenue, Price and Gross Margin  
(2013-2018)

## Tables & Figures

### TABLES AND FIGURES

Table Abbreviation and Acronyms List  
Table Research Scope of Digital Signages Report  
Table Primary Sources of Digital Signages Report  
Table Secondary Sources of Digital Signages Report  
Table Major Assumptions of Digital Signages Report  
Figure Digital Signages Picture  
Table Digital Signages Classification  
Table Digital Signages Applications List  
Table Drivers of Digital Signages Market  
Table Restraints of Digital Signages Market  
Table Opportunities of Digital Signages Market  
Table Threats of Digital Signages Market  
Table Key Raw Material of Digital Signages and Its Suppliers  
Table Key Technologies of Digital Signages  
Table Cost Structure of Digital Signages  
Table Market Channel of Digital Signages  
Table Digital Signages Application and Key End Users List  
Table Latest News of Digital Signages Industry  
Table Recently Merger and Acquisition List of Digital Signages Industry  
Table Recently Planned/Future Project List of Digital Signages Industry  
Table Policy Dynamics Update of Digital Signages Industry  
Table 2013-2023 Export of Digital Signages by Region  
Table 2013-2023 Import of Digital Signages by Region  
Table 2013-2023 Balance of Trade of Digital Signages  
Figure 2013 2018 and 2023 Global Trade Map of Digital Signages  
Table 2013-2018 North America Supply of Digital Signages  
Figure 2013-2018 North America Digital Signages Supply and GAGR  
Table 2013-2018 North America Digital Signages Downstream Demand List  
Figure 2013-2018 North America Digital Signages Downstream Demand and CAGR  
Figure 2013 Major Players Market Share in North America  
Figure 2018 Major Players Market Share in North America  
Table 2013-2018 North America Digital Signages Demand by Type  
Figure 2013-2018 North America Digital Signages Price  
Table 2013-2018 Key Countries Supply of Digital Signages in North America  
Table 2013-2018 Key Countries Market Share of Supply in North America



Table 2013-2018 Key Countries Demand of Digital Signages in North America  
Table 2013-2018 Key Countries Market Share of Demand in North America  
Table 2013-2018 South America Supply of Digital Signages  
Figure 2013-2018 South America Digital Signages Supply and GAGR  
Table 2013-2018 South America Digital Signages Downstream Demand List  
Figure 2013-2018 South America Digital Signages Downstream Demand and CAGR  
Figure 2013 Major Players Market Share in South America  
Figure 2018 Major Players Market Share in South America  
Table 2013-2018 South America Digital Signages Demand by Type  
Figure 2013-2018 South America Digital Signages Price  
Table 2013-2018 Key Countries Supply of Digital Signages in South America  
Table 2013-2018 Key Countries Market Share of Supply in South America  
Table 2013-2018 Key Countries Demand of Digital Signages in South America  
Table 2013-2018 Key Countries Market Share of Demand in South America  
Table 2013-2018 Asia & Pacific Supply of Digital Signages  
Figure 2013-2018 Asia & Pacific Digital Signages Supply and GAGR  
Table 2013-2018 Asia & Pacific Digital Signages Downstream Demand List  
Figure 2013-2018 Asia & Pacific Digital Signages Downstream Demand and CAGR  
Figure 2013 Major Players Market Share in Asia & Pacific  
Figure 2018 Major Players Market Share in Asia & Pacific  
Table 2013-2018 Asia & Pacific Digital Signages Demand by Type  
Figure 2013-2018 Asia & Pacific Digital Signages Price  
Table 2013-2018 Key Countries Supply of Digital Signages in Asia & Pacific  
Table 2013-2018 Key Countries Market Share of Supply in Asia & Pacific  
Table 2013-2018 Key Countries Demand of Digital Signages in Asia & Pacific  
Table 2013-2018 Key Countries Market Share of Demand in Asia & Pacific  
Table 2013-2018 Europe Supply of Digital Signages  
Figure 2013-2018 Europe Digital Signages Supply and GAGR  
Table 2013-2018 Europe Digital Signages Downstream Demand List  
Figure 2013-2018 Europe Digital Signages Downstream Demand and CAGR  
Figure 2013 Major Players Market Share in Europe  
Figure 2018 Major Players Market Share in Europe  
Table 2013-2018 Europe Digital Signages Demand by Type  
Figure 2013-2018 Europe Digital Signages Price  
Table 2013-2018 Key Countries Supply of Digital Signages in Europe  
Table 2013-2018 Key Countries Market Share of Supply in Europe  
Table 2013-2018 Key Countries Demand of Digital Signages in Europe  
Table 2013-2018 Key Countries Market Share of Demand in Europe  
Table 2013-2018 MEA Supply of Digital Signages

Figure 2013-2018 MEA Digital Signages Supply and GAGR

Table 2013-2018 MEA Digital Signages Downstream Demand List

Figure 2013-2018 MEA Digital Signages Downstream Demand and CAGR

Figure 2013 Major Players Market Share in MEA

Figure 2018 Major Players Market Share in MEA

Table 2013-2018 MEA Digital Signages Demand by Type

Figure 2013-2018 MEA Digital Signages Price

Table 2013-2018 Key Countries Supply of Digital Signages in MEA

Table 2013-2018 Key Countries Market Share of Supply in MEA

Table 2013-2018 Key Countries Demand of Digital Signages in MEA

Table 2013-2018 Key Countries Market Share of Demand in MEA

Table 2013-2018 Global Supply of Digital Signages by Region

Figure 2013-2018 Global Supply and CAGR of Digital Signages by Region

Table 2013-2018 Global Digital Signages Downstream Demand List by Region

Figure 2013-2018 Global Digital Signages Downstream Demand and CAGR by Region

Figure 2013 Global Major Players Market Share

Figure 2018 Global Major Players Market Share

Table 2013-2018 Global Digital Signages Type-wise Demand by Region

Figure 2013-2018 Global Digital Signages Price

Table Main Business and Digital Signages Information of Company A

Table SWOT Analysis of Company A

Table 2013-2018 Company A Digital Signages Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company A Digital Signages Sales Revenue and Growth Rate

Figure 2013-2018 Company A Digital Signages Market Share

Table Main Business and Digital Signages Information of Company B

Table SWOT Analysis of Company B

Table 2013-2018 Company B Digital Signages Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company B Digital Signages Sales Revenue and Growth Rate

Figure 2013-2018 Company B Digital Signages Market Share

Table Main Business and Digital Signages Information of Company C

Table SWOT Analysis of Company C

Table 2013-2018 Company C Digital Signages Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company C Digital Signages Sales Revenue and Growth Rate

Figure 2013-2018 Company C Digital Signages Market Share

Table Main Business and Digital Signages Information of Company D

Table SWOT Analysis of Company D

Table 2013-2018 Company D Digital Signages Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company D Digital Signages Sales Revenue and Growth Rate

Figure 2013-2018 Company D Digital Signages Market Share

Table Main Business and Digital Signages Information of Company E

Table SWOT Analysis of Company E

Table 2013-2018 Company E Digital Signages Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company E Digital Signages Sales Revenue and Growth Rate

Figure 2013-2018 Company E Digital Signages Market Share

Table Main Business and Digital Signages Information of Company F

Table SWOT Analysis of Company F

Table 2013-2018 Company F Digital Signages Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company F Digital Signages Sales Revenue and Growth Rate

Figure 2013-2018 Company F Digital Signages Market Share

Table Main Business and Digital Signages Information of Company G

Table SWOT Analysis of Company G

Table 2013-2018 Company G Digital Signages Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company G Digital Signages Sales Revenue and Growth Rate

Figure 2013-2018 Company G Digital Signages Market Share

## I would like to order

Product name: 2018 Global Digital Signages Industry Report - History, Present and Future

Product link: <https://marketpublishers.com/r/2288BDCE910EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2288BDCE910EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970