

# 2018 Global Cosmetics Industry Report - History, Present and Future

<https://marketpublishers.com/r/2F4115A3274EN.html>

Date: November 2018

Pages: 150

Price: US\$ 3,500.00 (Single User License)

ID: 2F4115A3274EN

## Abstracts

The global market size of Cosmetics is \$XX million in 2017 with XX CAGR from 2013 to 2017, and it is expected to reach \$XX million by the end of 2023 with a CAGR of XX% from 2018 to 2023.

There are 3 key segments covered in this report: geography segment, end use/application segment and competitor segment.

For geography segment, regional supply, application-wise and type-wise demand, major players, price is presented from 2013 to 2023. This report covers following regions:

North America

South America

Asia & Pacific

Europe

MEA (Middle East and Africa)

The key countries in each region are taken into consideration as well, such as United States, China, Japan, India, Korea, ASEAN, Germany, France, UK, Italy, Spain, CIS, and Brazil etc.

For end use/application segment, this report focuses on the status and outlook for key

applications. End users also can be listed.

For competitor segment, the report includes global key players of Cosmetics as well as some small players. The companies include:

Loreal, P and G, Estee Lauder, Shiseido, Unilever, LVMH, Chanel et al.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

We also can offer customized report to fulfill special requirements of our clients.

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

### **CHAPTER 3 PREFACE**

- 3.1 Research Scope
- 3.2 Research Methodology
  - 3.2.1 Data Collection
  - 3.2.2 Data Analysis
  - 3.2.3 Data Validation
- 3.3 Research Sources
  - 3.3.1 Primary Sources
  - 3.3.2 Secondary Sources
  - 3.3.3 Assumptions

### **CHAPTER 4 MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

### **CHAPTER 5 MARKET TREND ANALYSIS**

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

- 6.1 Upstream/Suppliers Analysis
- 6.2 Cosmetics Analysis
  - 6.2.1 Technology Analysis
  - 6.2.2 Cost Analysis
  - 6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

## **CHAPTER 7 LATEST MARKET DYNAMICS**

7.1 Latest News

7.2 Merger and Acquisition

7.3 Planned/Future Project

7.4 Policy Dynamics

## **CHAPTER 8 TRADING ANALYSIS**

8.1 Export of Cosmetics by Region

8.2 Import of Cosmetics by Region

8.3 Balance of Trade

## **CHAPTER 9 HISTORICAL AND CURRENT COSMETICS MARKET IN NORTH AMERICA (2013-2018)**

9.1 Cosmetics Supply

9.2 Cosmetics Demand by End Use

9.3 Competition by Players/Suppliers

9.4 Type Segmentation and Price

9.5 Key Countries Analysis

## **CHAPTER 10 HISTORICAL AND CURRENT COSMETICS MARKET IN SOUTH AMERICA (2013-2018)**

10.1 Cosmetics Supply

10.2 Cosmetics Demand by End Use

10.3 Competition by Players/Suppliers

10.4 Type Segmentation and Price

10.5 Key Countries Analysis

## **CHAPTER 11 HISTORICAL AND CURRENT COSMETICS MARKET IN ASIA & PACIFIC (2013-2018)**

11.1 Cosmetics Supply

11.2 Cosmetics Demand by End Use

11.3 Competition by Players/Suppliers

- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis

## **CHAPTER 12 HISTORICAL AND CURRENT COSMETICS MARKET IN EUROPE (2013-2018)**

- 12.1 Cosmetics Supply
- 12.2 Cosmetics Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis

## **CHAPTER 13 HISTORICAL AND CURRENT COSMETICS MARKET IN MEA (2013-2018)**

- 13.1 Cosmetics Supply
- 13.2 Cosmetics Demand by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis

## **CHAPTER 14 SUMMARY FOR GLOBAL COSMETICS MARKET (2013-2018)**

- 14.1 Cosmetics Supply
- 14.2 Cosmetics Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

## **CHAPTER 15 GLOBAL COSMETICS MARKET FORECAST (2019-2023)**

- 15.1 Cosmetics Supply Forecast
- 15.2 Cosmetics Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

## **CHAPTER 16 COMPANY PROFILE(LOREAL, P AND G, ESTEE LAUDER, SHISEIDO, UNILEVER, LVMH, CHANEL ET AL.)**

- 16.1 Company A

- 16.1.1 Company Profile
- 16.1.2 Main Business and Cosmetics Information
- 16.1.3 SWOT Analysis of Company A
- 16.1.4 Company A Cosmetics Sales, Revenue, Price and Gross Margin (2013-2018)
- 16.2 Company B
  - 16.2.1 Company Profile
  - 16.2.2 Main Business and Cosmetics Information
  - 16.2.3 SWOT Analysis of Company B
  - 16.2.4 Company B Cosmetics Sales, Revenue, Price and Gross Margin (2013-2018)
- 16.3 Company C
  - 16.3.1 Company Profile
  - 16.3.2 Main Business and Cosmetics Information
  - 16.3.3 SWOT Analysis of Company C
  - 16.3.4 Company C Cosmetics Sales, Revenue, Price and Gross Margin (2013-2018)
- 16.4 Company D
  - 16.4.1 Company Profile
  - 16.4.2 Main Business and Cosmetics Information
  - 16.4.3 SWOT Analysis of Company D
  - 16.4.4 Company D Cosmetics Sales, Revenue, Price and Gross Margin (2013-2018)
- 16.5 Company E
  - 16.5.1 Company Profile
  - 16.5.2 Main Business and Cosmetics Information
  - 16.5.3 SWOT Analysis of Company E
  - 16.5.4 Company E Cosmetics Sales, Revenue, Price and Gross Margin (2013-2018)
- 16.6 Company F
  - 16.6.1 Company Profile
  - 16.6.2 Main Business and Cosmetics Information
  - 16.6.3 SWOT Analysis of Company F
  - 16.6.4 Company F Cosmetics Sales, Revenue, Price and Gross Margin (2013-2018)
- 16.7 Company G
  - 16.7.1 Company Profile
  - 16.7.2 Main Business and Cosmetics Information
  - 16.7.3 SWOT Analysis of Company G
  - 16.7.4 Company G Cosmetics Sales, Revenue, Price and Gross Margin (2013-2018)

## Tables & Figures

### TABLES AND FIGURES

Table Abbreviation and Acronyms List  
Table Research Scope of Cosmetics Report  
Table Primary Sources of Cosmetics Report  
Table Secondary Sources of Cosmetics Report  
Table Major Assumptions of Cosmetics Report  
Figure Cosmetics Picture  
Table Cosmetics Classification  
Table Cosmetics Applications List  
Table Drivers of Cosmetics Market  
Table Restraints of Cosmetics Market  
Table Opportunities of Cosmetics Market  
Table Threats of Cosmetics Market  
Table Key Raw Material of Cosmetics and Its Suppliers  
Table Key Technologies of Cosmetics  
Table Cost Structure of Cosmetics  
Table Market Channel of Cosmetics  
Table Cosmetics Application and Key End Users List  
Table Latest News of Cosmetics Industry  
Table Recently Merger and Acquisition List of Cosmetics Industry  
Table Recently Planned/Future Project List of Cosmetics Industry  
Table Policy Dynamics Update of Cosmetics Industry  
Table 2013-2023 Export of Cosmetics by Region  
Table 2013-2023 Import of Cosmetics by Region  
Table 2013-2023 Balance of Trade of Cosmetics  
Figure 2013 2018 and 2023 Global Trade Map of Cosmetics  
Table 2013-2018 North America Supply of Cosmetics  
Figure 2013-2018 North America Cosmetics Supply and GAGR  
Table 2013-2018 North America Cosmetics Downstream Demand List  
Figure 2013-2018 North America Cosmetics Downstream Demand and CAGR  
Figure 2013 Major Players Market Share in North America  
Figure 2018 Major Players Market Share in North America  
Table 2013-2018 North America Cosmetics Demand by Type  
Figure 2013-2018 North America Cosmetics Price  
Table 2013-2018 Key Countries Supply of Cosmetics in North America  
Table 2013-2018 Key Countries Market Share of Supply in North America

Table 2013-2018 Key Countries Demand of Cosmetics in North America  
Table 2013-2018 Key Countries Market Share of Demand in North America  
Table 2013-2018 South America Supply of Cosmetics  
Figure 2013-2018 South America Cosmetics Supply and GAGR  
Table 2013-2018 South America Cosmetics Downstream Demand List  
Figure 2013-2018 South America Cosmetics Downstream Demand and CAGR  
Figure 2013 Major Players Market Share in South America  
Figure 2018 Major Players Market Share in South America  
Table 2013-2018 South America Cosmetics Demand by Type  
Figure 2013-2018 South America Cosmetics Price  
Table 2013-2018 Key Countries Supply of Cosmetics in South America  
Table 2013-2018 Key Countries Market Share of Supply in South America  
Table 2013-2018 Key Countries Demand of Cosmetics in South America  
Table 2013-2018 Key Countries Market Share of Demand in South America  
Table 2013-2018 Asia & Pacific Supply of Cosmetics  
Figure 2013-2018 Asia & Pacific Cosmetics Supply and GAGR  
Table 2013-2018 Asia & Pacific Cosmetics Downstream Demand List  
Figure 2013-2018 Asia & Pacific Cosmetics Downstream Demand and CAGR  
Figure 2013 Major Players Market Share in Asia & Pacific  
Figure 2018 Major Players Market Share in Asia & Pacific  
Table 2013-2018 Asia & Pacific Cosmetics Demand by Type  
Figure 2013-2018 Asia & Pacific Cosmetics Price  
Table 2013-2018 Key Countries Supply of Cosmetics in Asia & Pacific  
Table 2013-2018 Key Countries Market Share of Supply in Asia & Pacific  
Table 2013-2018 Key Countries Demand of Cosmetics in Asia & Pacific  
Table 2013-2018 Key Countries Market Share of Demand in Asia & Pacific  
Table 2013-2018 Europe Supply of Cosmetics  
Figure 2013-2018 Europe Cosmetics Supply and GAGR  
Table 2013-2018 Europe Cosmetics Downstream Demand List  
Figure 2013-2018 Europe Cosmetics Downstream Demand and CAGR  
Figure 2013 Major Players Market Share in Europe  
Figure 2018 Major Players Market Share in Europe  
Table 2013-2018 Europe Cosmetics Demand by Type  
Figure 2013-2018 Europe Cosmetics Price  
Table 2013-2018 Key Countries Supply of Cosmetics in Europe  
Table 2013-2018 Key Countries Market Share of Supply in Europe  
Table 2013-2018 Key Countries Demand of Cosmetics in Europe  
Table 2013-2018 Key Countries Market Share of Demand in Europe  
Table 2013-2018 MEA Supply of Cosmetics



Figure 2013-2018 MEA Cosmetics Supply and GAGR  
Table 2013-2018 MEA Cosmetics Downstream Demand List  
Figure 2013-2018 MEA Cosmetics Downstream Demand and CAGR  
Figure 2013 Major Players Market Share in MEA  
Figure 2018 Major Players Market Share in MEA  
Table 2013-2018 MEA Cosmetics Demand by Type  
Figure 2013-2018 MEA Cosmetics Price  
Table 2013-2018 Key Countries Supply of Cosmetics in MEA  
Table 2013-2018 Key Countries Market Share of Supply in MEA  
Table 2013-2018 Key Countries Demand of Cosmetics in MEA  
Table 2013-2018 Key Countries Market Share of Demand in MEA  
Table 2013-2018 Global Supply of Cosmetics by Region  
Figure 2013-2018 Global Supply and CAGR of Cosmetics by Region  
Table 2013-2018 Global Cosmetics Downstream Demand List by Region  
Figure 2013-2018 Global Cosmetics Downstream Demand and CAGR by Region  
Figure 2013 Global Major Players Market Share  
Figure 2018 Global Major Players Market Share  
Table 2013-2018 Global Cosmetics Type-wise Demand by Region  
Figure 2013-2018 Global Cosmetics Price  
Table Main Business and Cosmetics Information of Company A  
Table SWOT Analysis of Company A  
Table 2013-2018 Company A Cosmetics Sales, Revenue, Price, Cost and Gross Margin List  
Figure 2013-2018 Company A Cosmetics Sales Revenue and Growth Rate  
Figure 2013-2018 Company A Cosmetics Market Share  
Table Main Business and Cosmetics Information of Company B  
Table SWOT Analysis of Company B  
Table 2013-2018 Company B Cosmetics Sales, Revenue, Price, Cost and Gross Margin List  
Figure 2013-2018 Company B Cosmetics Sales Revenue and Growth Rate  
Figure 2013-2018 Company B Cosmetics Market Share  
Table Main Business and Cosmetics Information of Company C  
Table SWOT Analysis of Company C  
Table 2013-2018 Company C Cosmetics Sales, Revenue, Price, Cost and Gross Margin List  
Figure 2013-2018 Company C Cosmetics Sales Revenue and Growth Rate  
Figure 2013-2018 Company C Cosmetics Market Share  
Table Main Business and Cosmetics Information of Company D  
Table SWOT Analysis of Company D

Table 2013-2018 Company D Cosmetics Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company D Cosmetics Sales Revenue and Growth Rate

Figure 2013-2018 Company D Cosmetics Market Share

Table Main Business and Cosmetics Information of Company E

Table SWOT Analysis of Company E

Table 2013-2018 Company E Cosmetics Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company E Cosmetics Sales Revenue and Growth Rate

Figure 2013-2018 Company E Cosmetics Market Share

Table Main Business and Cosmetics Information of Company F

Table SWOT Analysis of Company F

Table 2013-2018 Company F Cosmetics Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company F Cosmetics Sales Revenue and Growth Rate

Figure 2013-2018 Company F Cosmetics Market Share

Table Main Business and Cosmetics Information of Company G

Table SWOT Analysis of Company G

Table 2013-2018 Company G Cosmetics Sales, Revenue, Price, Cost and Gross Margin List

Figure 2013-2018 Company G Cosmetics Sales Revenue and Growth Rate

Figure 2013-2018 Company G Cosmetics Market Share

## I would like to order

Product name: 2018 Global Cosmetics Industry Report - History, Present and Future

Product link: <https://marketpublishers.com/r/2F4115A3274EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2F4115A3274EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970