

# Western Europe Car Rental Market: Market Size, Forecast, Insights, and Competitive Landscape

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## Abstracts

The western Europe car rentals market is expected to grow at a CAGR of around 6.9% during 2023-2030. This report on western Europe car rentals market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the western Europe car rentals market by segmenting the market based on, type, product type, material, end user, distribution channel and region. Also, detailed profiles of companies operating in the car rentals market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

Increase in Technological Advancements

Increase in Number of Corporate Workplaces

Cost-Effectiveness

### Market Challenges

Surge in Crude Oil Prices

Low Rate of Internet Penetration

## Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

## Market by Booking

Offline Access

Online Access

## Market by Application

Leisure/Tourism

Business

## Market by End User

Self-driven

Chauffeur-driven

## Market by Vehicle Type

Luxury cars

Executive cars

Economy cars

SUVs

Others

## Market by Rental Length

Short Term

Long Term

## Market by Region

United Kingdom

France

Italy

Spain

Netherlands

Portugal

Austria

Others

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