

Webtoons Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global webtoons market is expected to grow at a CAGR of around 37.7% during 2023-2030. This report on global webtoons market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global webtoons market by segmenting the market based on type, revenue model, application and region. Also, detailed profiles of companies operating in the webtoons market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increased Popularity in Entertainment Sector

Transition from Comics to Webtoons

Market Challenges

Quality Concerns

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2019

Forecast Period: 2023-2030

Market by Type

Comedy

Action

Sci-Fi

Horror

Romance

Others

Market by Revenue Model

Subscription Based

Adds bases

Market by Application

Mobile

Laptop

Tablets

Television

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

Contents

1. PREFACE

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
 - 1.4.1 Phase I
 - 1.4.2 Phase II
 - 1.4.3 Phase III
- 1.5 Assumptions

2. KEY INSIGHTS

3. GLOBAL WEBTOONS MARKET

- 3.1 Introduction
- 3.2 Market Drivers
- 3.3 Market Challenges

4. GLOBAL WEBTOONS MARKET ANALYSIS

- 4.1 Market Portraiture
- 4.2 Market Size
- 4.3 Market Forecast
- 4.4 Impact of COVID-19

5. GLOBAL WEBTOONS MARKET BY TYPE

- 5.1 Introduction
- 5.2 Comedy
- 5.3 Action
- 5.4 Sci-Fi
- 5.5 Horror
- 5.6 Romance
- 5.7 Others

6. GLOBAL WEBTOONS MARKET BY REVENUE MODEL

- 6.1 Introduction
- 6.2 Subscription Based
- 6.3 Adds Based

7. GLOBAL WEBTOONS MARKET BY APPLICATION

- 7.1 Introduction
- 7.2 Mobile
- 7.3 Laptop
- 7.4 Tablets
- 7.5 Television

8. GLOBAL WEBTOONS MARKET BY REGION

- 8.1 Introduction
- 8.2 Europe
 - 8.2.1 Germany
 - 8.2.2 United Kingdom
 - 8.2.3 France
 - 8.2.4 Italy
 - 8.2.5 Spain
 - 8.2.6 Russia
 - 8.2.7 Netherlands
 - 8.2.8 Rest of the Europe
- 8.3 North America
 - 8.3.1 United States
 - 8.3.2 Canada
- 8.4 Asia Pacific
 - 8.4.1 China
 - 8.4.2 Japan
 - 8.4.3 India
 - 8.4.4 South Korea
 - 8.4.5 Australia
 - 8.4.6 Indonesia
 - 8.4.7 Rest of the Asia Pacific
- 8.5 Latin America
 - 8.5.1 Mexico
 - 8.5.2 Brazil

8.5.3 Argentina

8.5.4 Rest of Latin America

8.6 Middle East & Africa

8.6.1 Saudi Arabia

8.6.2 Turkey

8.6.3 Iran

8.6.4 United Arab Emirates

8.6.5 Rest of Middle East & Africa

9. SWOT ANALYSIS

10. PORTER'S FIVE FORCES

11. MARKET VALUE CHAIN ANALYSIS

12. COMPETITIVE LANDSCAPE

12.1 Competitive Scenario

12.2 Company Profiles

12.2.1 NHN Comico Corp

12.2.2 Sidewalk Group

12.2.3 Marvel Unlimited

12.2.4 Naver Webtoon Corp

12.2.5 Kakao Corp.

12.2.6 Lezhin Entertainment

12.2.7 Tappytoon

12.2.8 Bomtoon

12.2.9 Daum Webtoon

12.2.10 Izneo Webtoon

12.2.11 Toomics Global

12.2.12 Webcomics (SideWalk Group)

12.2.13 Dongman Entertainment

List Of Tables

LIST OF TABLES

Table 1: Global Webtoons Market Portraiture

Table 2: Global Webtoons Market by Type (in US\$ Million), 2022 & 2030

Table 3: Global Webtoons Market by Revenue Model (in US\$ Million), 2022 & 2030

Table 4: Global Webtoons Market by Application (in US\$ Million), 2022 & 2030

Table 5: Global Webtoons Market by Region (in US\$ Million), 2022 & 2030

Table 6: Europe Webtoons Market by Country (in US\$ Million), 2022 & 2030

Table 7: North America Webtoons Market by Country (in US\$ Million), 2022 & 2030

Table 8: Asia Pacific Webtoons Market by Country (in US\$ Million), 2022 & 2030

Table 9: Latin America Webtoons Market by Country (in US\$ Million), 2022 & 2030

Table 10: Middle East & Africa Webtoons Market by Country (in US\$ Million), 2022 & 2030

Table 11: List of Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global Webtoons Market (in US\$ Million), 2018-2022
- Figure 2: Global Webtoons Market by Type, 2022
- Figure 3: Global Webtoons Market by Revenue Model, 2022
- Figure 4: Global Webtoons Market by Application, 2022
- Figure 5: Global Webtoons Market by Region, 2022
- Figure 6: Global Webtoons Market (in US\$ Million), 2023-2030
- Figure 7: Global Webtoons Market by Type (in %), 2022 & 2030
- Figure 8: Global Comedy Webtoons Market (in US\$ Million), 2018-2022
- Figure 9: Global Comedy Webtoons Market (in US\$ Million), 2023-2030
- Figure 10: Global Action Webtoons Market (in US\$ Million), 2018-2022
- Figure 11: Global Action Webtoons Market (in US\$ Million), 2023-2030
- Figure 12: Global Sci-Fi Webtoons Market (in US\$ Million), 2018-2022
- Figure 13: Global Sci-Fi Webtoons Market (in US\$ Million), 2023-2030
- Figure 14: Global Horror Webtoons Market (in US\$ Million), 2018-2022
- Figure 15: Global Horror Webtoons Market (in US\$ Million), 2023-2030
- Figure 16: Global Romance Webtoons Market (in US\$ Million), 2018-2022
- Figure 17: Global Romance Webtoons Market (in US\$ Million), 2023-2030
- Figure 18: Global Other Types Webtoons Market (in US\$ Million), 2018-2022
- Figure 19: Global Other Types Webtoons Market (in US\$ Million), 2023-2030
- Figure 20: Global Webtoons Market by Revenue Model (in %), 2022 & 2030
- Figure 21: Global Subscription Based Webtoons Market (in US\$ Million), 2018-2022
- Figure 22: Global Subscription Based Webtoons Market (in US\$ Million), 2023-2030
- Figure 23: Global Adds Based Webtoons Market (in US\$ Million), 2018-2022
- Figure 24: Global Adds Based Webtoons Market (in US\$ Million), 2023-2030
- Figure 25: Global Webtoons Market by Application (in %), 2022 & 2030
- Figure 26: Global Mobile Webtoons Market (in US\$ Million), 2018-2022
- Figure 27: Global Mobile Webtoons Market (in US\$ Million), 2023-2030
- Figure 28: Global Laptop Webtoons Market (in US\$ Million), 2018-2022
- Figure 29: Global Laptop Webtoons Market (in US\$ Million), 2023-2030
- Figure 30: Global Tablets Webtoons Market (in US\$ Million), 2018-2022
- Figure 31: Global Tablets Webtoons Market (in US\$ Million), 2023-2030
- Figure 32: Global Television Webtoons Market (in US\$ Million), 2018-2022
- Figure 33: Global Television Webtoons Market (in US\$ Million), 2023-2030
- Figure 34: Global Webtoons Market by Region (in %), 2022 & 2030
- Figure 35: Europe Webtoons Market (in US\$ Million), 2018-2022

- Figure 36: Europe Webtoons Market (in US\$ Million), 2023-2030
- Figure 37: Europe Webtoons Market by Country (in %), 2022 & 2030
- Figure 38: Germany Webtoons Market (in US\$ Million), 2018-2030
- Figure 39: United Kingdom Webtoons Market (in US\$ Million), 2018-2030
- Figure 40: France Webtoons Market (in US\$ Million), 2018-2030
- Figure 41: Italy Webtoons Market (in US\$ Million), 2018-2030
- Figure 42: Spain Webtoons Market (in US\$ Million), 2018-2030
- Figure 43: Russia Webtoons Market (in US\$ Million), 2018-2030
- Figure 44: Netherlands Webtoons Market (in US\$ Million), 2018-2030
- Figure 45: North America Webtoons Market (in US\$ Million), 2018-2022
- Figure 46: North America Webtoons Market (in US\$ Million), 2023-2030
- Figure 47: North America Webtoons Market by Country (in %), 2022 & 2030
- Figure 48: United States Webtoons Market (in US\$ Million), 2018-2030
- Figure 49: Canada Webtoons Market (in US\$ Million), 2018-2030
- Figure 50: Asia Pacific Webtoons Market (in US\$ Million), 2018-2022
- Figure 51: Asia Pacific Webtoons Market (in US\$ Million), 2023-2030
- Figure 52: Asia Pacific Webtoons Market by Country (in %), 2022 & 2030
- Figure 53: China Webtoons Market (in US\$ Million), 2018-2030
- Figure 54: Japan Webtoons Market (in US\$ Million), 2018-2030
- Figure 55: India Webtoons Market (in US\$ Million), 2018-2030
- Figure 56: South Korea Webtoons Market (in US\$ Million), 2018-2030
- Figure 57: Australia Webtoons Market (in US\$ Million), 2018-2030
- Figure 58: Indonesia Webtoons Market (in US\$ Million), 2018-2030
- Figure 59: Latin America Webtoons Market (in US\$ Million), 2018-2022
- Figure 60: Latin America Webtoons Market (in US\$ Million), 2023-2030
- Figure 61: Latin America Webtoons Market by Country (in %), 2022 & 2030
- Figure 62: Mexico Webtoons Market (in US\$ Million), 2018-2030
- Figure 63: Brazil Webtoons Market (in US\$ Million), 2018-2030
- Figure 64: Argentina Webtoons Market (in US\$ Million), 2018-2030
- Figure 65: Middle East & Africa Webtoons Market (in US\$ Million), 2018-2022
- Figure 66: Middle East & Africa Webtoons Market (in US\$ Million), 2023-2030
- Figure 67: Middle East & Africa Webtoons Market by Country (in %), 2022 & 2030
- Figure 68: Saudi Arabia Webtoons Market (in US\$ Million), 2018-2030
- Figure 69: Turkey Webtoons Market (in US\$ Million), 2018-2030
- Figure 70: Iran Webtoons Market (in US\$ Million), 2018-2030
- Figure 71: UAE Webtoons Market (in US\$ Million), 2018-2030
- Figure 72: Market Value Chain

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