

# United States Water Purifier Market: Market Size, Forecast, Insights, and Competitive Landscape

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## Abstracts

The United States water purifier market is expected to grow at a CAGR of around 8.0% during 2023-2030. This report on United States water purifier market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the United States water purifier market by segmenting the market based on product type, technology, distribution channel, portability, end user and region. Also, detailed profiles of companies operating in the water purifier market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

Growth in Incidence of Waterborne Disease

Technological Advancements in Water Purifiers

Increase in Per Capita Disposable Income

### Market Challenges

Disrupted Supply Chains & Production Amid COVID-19

High Filter Maintenance Cost

## Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

## Market by Product Type

### Point-of-use Filters

Under the Counter Filters

Counter Top Filters

Pitch Filters

Faucet-mounted Filters

### Point-of-entry Filters

## Market by Technology

UV

RO

Gravity Based

Sediment Filter

Water Softener

Others

## Market by Distribution Channel

Retail Sales

Direct Sales

Online sales

Market by Portability

Portable

Non Portable

Market by End User

Commercial

Residential

Industrial

Market by Region

Northeast

West

Midwest

South

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