

# United States Personal Care Market: Market Size, Forecast, Insights, and Competitive Landscape

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## Abstracts

The United States personal care market is expected to grow at a CAGR of around 4.2% during 2023-2030. This report on United States personal care market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the United States personal care market by segmenting the market based on type, category, product and distributio channel. Also, detailed profiles of companies operating in the personal care market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

Increase in Spending for Premium Personal Care Products

Growing Consciousness Among Consumers

### Market Challenges

Side Effects of Cosmetics

### Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2019

Forecast Period: 2023-2030

### Market by Type

Vegan

Organic

Inorganic

### Market by Category

Mass Products

Premium Products

### Market by Product

Skincare/Sun Care

Hair Care

Makeup and Colour Cosmetic Products

Deodorants/Fragrances

Men's Grooming Products

Bath and Shower

Oral Care

Others

### Market by Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Pharmacies and Drug Stores

Online Stores

Others

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