

Sleepwear Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global sleepwear market is expected to grow at a CAGR of around 10.0% during 2023-2030. This report on global sleepwear market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global sleepwear market by segmenting the market based on end user, product type, material, size, price point, distribution channel, and region. Also, detailed profiles of companies operating in the sleepwear market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Dynamic Fashion Trend and its Influence Over Consumers

Rise in Demand for Trendy and Fashionable Nightwear

Market Challenges

Counterfeit Products

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by End User

Men

Women

Kids

Market by Product Type

Top Wear

Bottom Wear

Night Dresses & Gowns

Sleepwear Set

Market by Material

Cotton

Wool

Silk

Others

Market by Size

Small

Medium

Large

Market by Price Point

Low

Medium

Premium

Market by Distribution Channel

Online

Supermarket/ Hypermarket

Discount Stores

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

Rest of Middle East & Africa

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