

Saudi Arabia Perfume Market: Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/SF281B4AE0D7EN.html>

Date: November 2022

Pages: 92

Price: US\$ 2,299.00 (Single User License)

ID: SF281B4AE0D7EN

Abstracts

The Saudi Arabia perfume market is expected to grow at a CAGR of around 9.2% during 2023-2030. This report on Saudi Arabia perfume market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the Saudi Arabia perfume market by segmenting the market based on price, gender, product and region. Also, detailed profiles of companies operating in the perfume market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increasing Focus on Personal Grooming

Rising Standards of Living

Market Challenges

Availability of Counterfeit Products

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Price

Premium Products

Mass Products

Market by Gender

Male

Female

Unisex

Market by Product

Arabic

French

Others

Market by Region

Mecca

Riyadh

Eastern Province

Asir

Rest of Saudi Arabia

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