

Sanitary Napkins Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/SE045687EC89EN.html>

Date: November 2022

Pages: 139

Price: US\$ 2,299.00 (Single User License)

ID: SE045687EC89EN

Abstracts

The global sanitary napkin market is expected to grow at a CAGR of around 5.3% during 2023-2030. This report on global sanitary napkin market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global sanitary napkin market by segmenting the market based on type, distribution channel, and region. Also, detailed profiles of companies operating in the sanitary napkin market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Rising Awareness among Women about Feminine Hygiene

Aggressive Promotions and Marketing Strategies

Improving Purchasing Power of Women

Market Challenges

Low Awareness in Developing Countries

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Type

Menstrual Pad

Pantyliner

Market Distribution Channel

Supermarkets and Hypermarkets

Pharmacies

Convenience Stores

Online

Specialty Stores

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

Rest of Middle East & Africa

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