

Pilates and Yoga Studios Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global pilates & yoga studios market is expected to grow at a CAGR of around 10.2% during 2023-2030. This report on global pilates & yoga studios market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global pilates & yoga studios market by segmenting the market based on type, application and region. Also, detailed profiles of companies operating in the pilates & yoga studios market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Rise in Health Awareness

Increase in Disposable Incomes

Surge in Government Initiatives to Promote Healthy Lifestyle

Market Challenges

Presence of Other Alternatives such as Multi-Specialty gym, Fitness centre's

Impact of COVID-19

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Type

Yoga Classes

Hatha

Kundalini

Sivananda yoga

Others

Pilates Classes

Mat Pilates

Classical Pilates

Reformer Pilates

Others

Pilates and Yoga Accreditation Training

Merchandise Sales

Market by Application

Small Scale

Medium Scale

Massive

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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