

# Pilates and Yoga Studios Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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## Abstracts

The global pilates & yoga studios market is expected to grow at a CAGR of around 10.2% during 2023-2030. This report on global pilates & yoga studios market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global pilates & yoga studios market by segmenting the market based on type, application and region. Also, detailed profiles of companies operating in the pilates & yoga studios market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

Rise in Health Awareness

Increase in Disposable Incomes

Surge in Government Initiatives to Promote Healthy Lifestyle

### Market Challenges

Presence of Other Alternatives such as Multi-Specialty gym, Fitness centre's

Impact of COVID-19

### Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

## Market by Type

### Yoga Classes

Hatha

Kundalini

Sivananda yoga

Others

### Pilates Classes

Mat Pilates

Classical Pilates

Reformer Pilates

Others

Pilates and Yoga Accreditation Training

Merchandise Sales

## Market by Application

Small Scale

Medium Scale

Massive

## Market by Region

### Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

### North America

United States

Canada

### Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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