

Pay TV Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/P989160E593DEN.html>

Date: December 2022

Pages: 137

Price: US\$ 2,299.00 (Single User License)

ID: P989160E593DEN

Abstracts

The global pay TV market is expected to grow at a CAGR of around 1.1% during 2023-2030. This report on global pay TV market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global pay TV market by segmenting the market based on product type, technology type, application, and region. Also, detailed profiles of companies operating in the pay TV market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Adoption of Integrated Broadband Broadcasting (IBB) System

Rapid Urbanization

Technological Advancement

Market Challenges

Rising Internet Penetration

High Rates of Channel Subscriptions

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

Postpaid

Prepaid

Market by Technology Type

Cable TV

DTT and Satellite TV

Internet Protocol Television (IPTV)

Market by Application

Commercial

Residential

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

Contents

1. PREFACE

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
 - 1.4.1 Phase I
 - 1.4.2 Phase II
 - 1.4.3 Phase III
- 1.5 Assumptions

2. KEY INSIGHTS

3. GLOBAL PAY TV MARKET

- 3.1. Introduction
- 3.2. Market Drivers
- 3.3. Market Challenges

4. GLOBAL PAY TV MARKET ANALYSIS

- 4.1. Market Portraiture
- 4.2. Market Size
- 4.3. Market Forecast
- 4.4. Impact of COVID-19

5. GLOBAL PAY TV MARKET BY PRODUCT TYPE

- 5.1. Introduction
- 5.2. Postpaid
- 5.3. Prepaid

6. GLOBAL PAY TV MARKET BY TECHNOLOGY TYPE

- 6.1 Introduction
- 6.2 Cable TV
- 6.3 DTT and Satellite TV

6.4 Internet Protocol Television (IPTV)

7. GLOBAL PAY TV MARKET BY APPLICATION

7.1 Introduction

7.2 Commercial

7.3 Residential

7.4 Others

8. GLOBAL PAY TV MARKET BY REGION

8.1 Introduction

8.2 Europe

8.2.1 Germany

8.2.2 United Kingdom

8.2.3 France

8.2.4 Italy

8.2.5 Spain

8.2.6 Russia

8.2.7 Netherlands

8.2.8 Rest of the Europe

8.3 North America

8.3.1 United States

8.3.2 Canada

8.4 Asia Pacific

8.4.1 China

8.4.2 Japan

8.4.3 India

8.4.4 South Korea

8.4.5 Australia

8.4.6 Indonesia

8.4.7 Rest of the Asia Pacific

8.5 Latin America

8.5.1 Mexico

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Rest of Latin America

8.6 Middle East & Africa

8.6.1 Saudi Arabia

8.6.2 Turkey

8.6.3 Iran

8.6.4 United Arab Emirates

8.6.5 Rest of Middle East & Africa

9. SWOT ANALYSIS

10. PORTER'S FIVE FORCES

11. MARKET VALUE CHAIN ANALYSIS

12. COMPETITIVE LANDSCAPE

12.1. Competitive Scenario

12.2. Company Profiles

12.2.1. Bharti Airtel Limited

12.2.2. Carter Communications

12.2.3. Comcast Corporation

12.2.4. DIRECTV (AT&T Communications)

12.2.5. Dish Network Corporation

12.2.6. DishTV India

12.2.7. Fetch TV Pty Limited (Astro All Asia Networks)

12.2.8. Foxtel (News Corp.)

12.2.9. Rostelecom PJSC

12.2.10. Tata Sky and Tricolor TV

List Of Tables

LIST OF TABLES

Table 1: Global Pay TV Market Portraiture

Table 2: Global Pay TV Market by Product Type (in US\$ Million), 2022 & 2030

Table 3: Global Pay TV Market by Technology Type (in US\$ Million), 2022 & 2030

Table 4: Global Pay TV Market by Application (in US\$ Million), 2022 & 2030

Table 5: Global Pay TV Market by Region (in US\$ Million), 2022 & 2030

Table 6: Europe Pay TV Market by Country (in US\$ Million), 2022 & 2030

Table 7: North America Pay TV Market by Country (in US\$ Million), 2022 & 2030

Table 8: Asia Pacific Pay TV Market by Country (in US\$ Million), 2022 & 2030

Table 9: Latin America Pay TV Market by Country (in US\$ Million), 2022 & 2030

Table 10: Middle East & Africa Pay TV Market by Country (in US\$ Million), 2022 & 2030

Table 11: List of Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global Pay TV Market (in US\$ Million), 2018-2022
- Figure 2: Global Pay TV Market by Product Type, 2022
- Figure 3: Global Pay TV Market by Technology Type, 2022
- Figure 4: Global Pay TV Market by Application, 2022
- Figure 5: Global Pay TV Market by Region, 2022
- Figure 6: Global Pay TV Market (in US\$ Million), 2023-2030
- Figure 7: Global Pay TV Market by Product Type (in %), 2022 & 2030
- Figure 8: Global Postpaid Pay TV Market (in US\$ Million), 2018-2022
- Figure 9: Global Postpaid Pay TV Market (in US\$ Million), 2023-2030
- Figure 10: Global Prepaid Pay TV Market (in US\$ Million), 2018-2022
- Figure 11: Global Prepaid Pay TV Market (in US\$ Million), 2023-2030
- Figure 12: Global Pay TV Market by Technology Type (in %), 2022 & 2030
- Figure 13: Global Cable TV Pay TV Market (in US\$ Million), 2018-2022
- Figure 14: Global Cable TV Pay TV Market (in US\$ Million), 2023-2030
- Figure 15: Global DTT and Satellite TV Coated Pay TV Market (in US\$ Million), 2018-2022
- Figure 16: Global DTT and Satellite TV Coated Pay TV Market (in US\$ Million), 2023-2030
- Figure 17: Global Internet Protocol Television (IPTV) Pay TV Market (in US\$ Million), 2018-2022
- Figure 18: Global Internet Protocol Television (IPTV) Pay TV Market (in US\$ Million), 2023-2030
- Figure 19: Global Pay TV Market by Application (in %), 2022 & 2030
- Figure 20: Global Commercial Pay TV Market (in US\$ Million), 2018-2022
- Figure 21: Global Commercial Pay TV Market (in US\$ Million), 2023-2030
- Figure 22: Global Residential Pay TV Market (in US\$ Million), 2018-2022
- Figure 23: Global Residential Pay TV Market (in US\$ Million), 2023-2030
- Figure 24: Global Other Applications Pay TV Market (in US\$ Million), 2018-2022
- Figure 25: Global Other Applications Pay TV Market (in US\$ Million), 2023-2030
- Figure 26: Global Pay TV Market by Region (in %), 2022 & 2030
- Figure 27: Europe Pay TV Market (in US\$ Million), 2018-2022
- Figure 28: Europe Pay TV Market (in US\$ Million), 2023-2030
- Figure 29: Europe Pay TV Market by Country (in %), 2022 & 2030
- Figure 30: Germany Pay TV Market (in US\$ Million), 2018-2030
- Figure 31: United Kingdom Pay TV Market (in US\$ Million), 2018-2030

- Figure 32: France Pay TV Market (in US\$ Million), 2018-2030
- Figure 33: Italy Pay TV Market (in US\$ Million), 2018-2030
- Figure 34: Spain Pay TV Market (in US\$ Million), 2018-2030
- Figure 35: Russia Pay TV Market (in US\$ Million), 2018-2030
- Figure 36: Netherlands Pay TV Market (in US\$ Million), 2018-2030
- Figure 37: North America Pay TV Market (in US\$ Million), 2018-2022
- Figure 38: North America Pay TV Market (in US\$ Million), 2023-2030
- Figure 39: North America Pay TV Market by Country (in %), 2022 & 2030
- Figure 40: United States Pay TV Market (in US\$ Million), 2018-2030
- Figure 41: Canada Pay TV Market (in US\$ Million), 2018-2030
- Figure 42: Asia Pacific Pay TV Market (in US\$ Million), 2018-2022
- Figure 43: Asia Pacific Pay TV Market (in US\$ Million), 2023-2030
- Figure 44: Asia Pacific Pay TV Market by Country (in %), 2022 & 2030
- Figure 45: China Pay TV Market (in US\$ Million), 2018-2030
- Figure 46: Japan Pay TV Market (in US\$ Million), 2018-2030
- Figure 47: India Pay TV Market (in US\$ Million), 2018-2030
- Figure 48: South Korea Pay TV Market (in US\$ Million), 2018-2030
- Figure 49: Australia Pay TV Market (in US\$ Million), 2018-2030
- Figure 50: Indonesia Pay TV Market (in US\$ Million), 2018-2030
- Figure 51: Latin America Pay TV Market (in US\$ Million), 2018-2022
- Figure 52: Latin America Pay TV Market (in US\$ Million), 2023-2030
- Figure 53: Latin America Pay TV Market by Country (in %), 2022 & 2030
- Figure 54: Mexico Pay TV Market (in US\$ Million), 2018-2030
- Figure 55: Brazil Pay TV Market (in US\$ Million), 2018-2030
- Figure 56: Argentina Pay TV Market (in US\$ Million), 2018-2030
- Figure 57: Middle East & Africa Pay TV Market (in US\$ Million), 2018-2022
- Figure 58: Middle East & Africa Pay TV Market (in US\$ Million), 2023-2030
- Figure 59: Middle East & Africa Pay TV Market by Country (in %), 2022 & 2030
- Figure 60: Saudi Arabia Pay TV Market (in US\$ Million), 2018-2030
- Figure 61: Turkey Pay TV Market (in US\$ Million), 2018-2030
- Figure 62: Iran Pay TV Market (in US\$ Million), 2018-2030
- Figure 63: UAE Pay TV Market (in US\$ Million), 2018-2030
- Figure 64: Market Value Chain

I would like to order

Product name: Pay TV Market: Global Market Size, Forecast, Insights, and Competitive Landscape

Product link: <https://marketpublishers.com/r/P989160E593DEN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P989160E593DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970