

Party Supplies Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global party supplies market is expected to grow at a CAGR of around 8.4% during 2023-2030. This report on global party supplies market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global party supplies market by segmenting the market based on product type, end-use, distribution channel and region. Also, detailed profiles of companies operating in the party supplies market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increase in the Demand for Event Management Business

Rapid Growth of Online Retail Platforms

Market Challenges

Environmental Impact Associated with the Use of Non-biodegradable Party Supplies

Impact of COVID-19

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

Balloons

Banners

Pinatas

Games

Home Decor

Tableware/Disposables

Take Away Gifts

Others

Market by End-use

Commercial

Domestic

Market by Distribution Channel

Supermarket/Hypermarket

Convenience Stores

Specialized Stores

E-Commerce

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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