

OSS & BSS Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/OEC208A97134EN.html>

Date: November 2022

Pages: 128

Price: US\$ 2,299.00 (Single User License)

ID: OEC208A97134EN

Abstracts

The global OSS & BSS market is expected to grow at a CAGR of around 13.0% during 2023-2030. This report on global OSS & BSS market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global OSS & BSS market by segmenting the market based on solution, deployment model, enterprise size, application, and region. Also, detailed profiles of companies operating in the OSS & BSS market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Surge in Demand for Service Assurance

Growing Need for Lowering Operational Expenses

Growing Adoption of Convergent Billing Systems

Market Challenges

Reluctance to Migrate From Legacy Systems

Availability of Open-source Platforms

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Solution

OSS

Service Assurance

Network Management

Inventory Management

BSS

Billing and Revenue Management

Service Fulfilment

Customer and Product Management

Market by Deployment Model

On-premise

Cloud

Market by Enterprise Size

SMEs

Large Enterprises

Market by Application

IT & Telecom

BFSI

Media & Entertainment

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

UAE

Rest of Middle East & Africa

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