

Online Video Platform Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global online video platform market is expected to grow at a CAGR of around 9.9% during 2023-2030. This report on global online video platform market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global online video platform market by segmenting the market based on model type, application, product type, and region. Also, detailed profiles of companies operating in the online video platform market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Growth in Expenditure of Online Video Advertisement

Increase in Scope for Live Streaming

Growing Technological Advancements

Market Challenges

Strict Government Regulations Regarding Online Video Content

Data Security Concerns

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Model Type

UGC Model

DIY Model

SaaS Model

Market by Application

Media & Entertainment Industry

Enterprises

Others

Market by Product Type

Software

Services

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

Contents

1. PREFACE

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
 - 1.4.1 Phase I
 - 1.4.2 Phase II
 - 1.4.3 Phase III
- 1.5 Assumptions

2. KEY INSIGHTS

3. GLOBAL ONLINE VIDEO PLATFORM MARKET

- 3.1. Introduction
- 3.2. Market Drivers
- 3.3. Market Challenges

4. GLOBAL ONLINE VIDEO PLATFORM MARKET ANALYSIS

- 4.1. Market Portraiture
- 4.2. Market Size
- 4.3. Market Forecast
- 4.4. Impact of COVID-19

5. GLOBAL ONLINE VIDEO PLATFORM MARKET BY MODEL TYPE

- 5.1. Introduction
- 5.2. UGC Model
- 5.3. DIY Model
- 5.4. SaaS Model

6. GLOBAL ONLINE VIDEO PLATFORM MARKET BY APPLICATION

- 6.1 Introduction
- 6.2 Media & Entertainment Industry

6.3 Enterprises

6.4 Others

7. GLOBAL ONLINE VIDEO PLATFORM MARKET BY PRODUCT TYPE

7.1 Introduction

7.2 Software

7.3 Services

8. GLOBAL ONLINE VIDEO PLATFORM MARKET BY REGION

8.1 Introduction

8.2 Europe

8.2.1 Germany

8.2.2 United Kingdom

8.2.3 France

8.2.4 Italy

8.2.5 Spain

8.2.6 Russia

8.2.7 Netherlands

8.2.8 Rest of the Europe

8.3 North America

8.3.1 United States

8.3.2 Canada

8.4 Asia Pacific

8.4.1 China

8.4.2 Japan

8.4.3 India

8.4.4 South Korea

8.4.5 Australia

8.4.6 Indonesia

8.4.7 Rest of the Asia Pacific

8.5 Latin America

8.5.1 Mexico

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Rest of Latin America

8.6 Middle East & Africa

8.6.1 Saudi Arabia

8.6.2 Turkey

8.6.2 Iran

8.6.3 United Arab Emirates

8.6.4 Rest of Middle East & Africa

9. SWOT ANALYSIS

10. PORTER'S FIVE FORCES

11. MARKET VALUE CHAIN ANALYSIS

12. COMPETITIVE LANDSCAPE

12.1 Competitive Scenario

12.2 Company Profiles

12.2.1 Dalet Digital Media Systems USA Inc.

12.2.2 MediaMelon, INC.

12.2.3 Akamai Technologies

12.2.4 Kaltura Inc.

12.2.5 Panopto

12.2.6 Brightcove Inc.

12.2.7 Frame.io, Inc.

12.2.8 Limelight Networks Inc.

12.2.9 YouTube

12.2.10 Comcast Technology Solutions

List Of Tables

LIST OF TABLES

Table 1: Global Online Video Platform Market Portraiture

Table 2: Global Online Video Platform Market by Model Type (in US\$ Million), 2022 & 2030

Table 3: Global Online Video Platform Market by Application (in US\$ Million), 2022 & 2030

Table 4: Global Online Video Platform Market by Product Type (in US\$ Million), 2022 & 2030

Table 5: Global Online Video Platform Market by Region (in US\$ Million), 2022 & 2030

Table 6: Europe Online Video Platform Market by Country (in US\$ Million), 2022 & 2030

Table 7: North America Online Video Platform Market by Country (in US\$ Million), 2022 & 2030

Table 8: Asia Pacific Online Video Platform Market by Country (in US\$ Million), 2022 & 2030

Table 9: Latin America Online Video Platform Market by Country (in US\$ Million), 2022 & 2030

Table 10: Middle East & Africa Online Video Platform Market by Country (in US\$ Million), 2022 & 2030

Table 11: List of Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 2: Global Online Video Platform Market by Model Type, 2022
- Figure 3: Global Online Video Platform Market by Application, 2022
- Figure 4: Global Online Video Platform Market by Product Type, 2022
- Figure 5: Global Online Video Platform Market by Region, 2022
- Figure 6: Global Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 7: Global Online Video Platform Market by Model Type (in %), 2022 & 2030
- Figure 8: Global UGC Model Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 9: Global UGC Model Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 10: Global DIY Model Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 11: Global DIY Model Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 12: Global SaaS Model Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 13: Global SaaS Model Video Platform Market (in US\$ Million), 2023-2030
- Figure 14: Global Online Video Platform Market by Application (in %), 2022 & 2030
- Figure 15: Global Media & Entertainment Industry Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 16: Global Media & Entertainment Industry Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 17: Global Enterprises Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 18: Global Enterprises Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 19: Global Other Applications Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 20: Global Other Applications Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 21: Global Online Video Platform Market by Product Type (in %), 2022 & 2030
- Figure 22: Global Software Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 23: Global Software Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 24: Global Services Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 25: Global Services Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 26: Global Online Video Platform Market by Region (in %), 2022 & 2030
- Figure 27: Europe Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 28: Europe Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 29: Europe Online Video Platform Market by Country (in %), 2022 & 2030
- Figure 30: Germany Online Video Platform Market (in US\$ Million), 2018-2030

- Figure 31: United Kingdom Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 32: France Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 33: Italy Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 34: Spain Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 35: Russia Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 36: Netherlands Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 37: North America Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 38: North America Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 39: North America Online Video Platform Market by Country (in %), 2022 & 2030
- Figure 40: United States Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 41: Canada Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 42: Asia Pacific Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 43: Asia Pacific Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 44: Asia Pacific Online Video Platform Market by Country (in %), 2022 & 2030
- Figure 45: China Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 46: Japan Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 47: India Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 48: South Korea Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 49: Australia Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 50: Indonesia Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 51: Latin America Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 52: Latin America Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 53: Latin America Online Video Platform Market by Country (in %), 2022 & 2030
- Figure 54: Mexico Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 55: Brazil Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 56: Argentina Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 57: Middle East & Africa Online Video Platform Market (in US\$ Million), 2018-2022
- Figure 58: Middle East & Africa Online Video Platform Market (in US\$ Million), 2023-2030
- Figure 59: Middle East & Africa Online Video Platform Market by Country (in %), 2022 & 2030
- Figure 60: Saudi Arabia Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 61: Turkey Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 62: Iran Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 63: UAE Online Video Platform Market (in US\$ Million), 2018-2030
- Figure 64: Market Value Chain

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