

Online Travel Booking Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global online travel booking market is expected to grow at a CAGR of around 11.4% during 2023-2030. This report on global online travel booking market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global online travel booking market by segmenting the market based on service, mode of booking, platform and region. Also, detailed profiles of companies operating in the online travel booking market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increasing Internet and Smartphone Penetration

Easy Accessibility and Operations

Introduction of Advanced Versions of Online Platforms

Market Challenges

Security related issues with online booking

Commission Rates Charged

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Service

Transportation Booking

Accommodation Booking

Others

Market by Booking

Third Party Online Portals

Direct/ Captive Portals

Market by Platform

Mobile App

Website

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

Rest of Middle East & Africa

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