

# Online Beauty and Personal Care Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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## Abstracts

The global online beauty & personal care market is expected to grow at a CAGR of around 12.2% during 2023-2030. This report on global online beauty & personal care market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global online beauty & personal care market by segmenting the market based on product, ingredient, pricing, end user and region. Also, detailed profiles of companies operating in the online beauty & personal care market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

Increasing Usage of Online Market

New Product Launches

Highly Flexible

### Market Challenges

Highly Competitive

### Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-20

Forecast Period: 2023-2030

## Market by Product

### Personal Care Products

Hair Care Products

Skin Care Products

Bath and Shower Products

Oral Care Products

Men's Grooming Products

Deodorants and Antiperspirants

Others

### Cosmetics/Makeup Products

Facial Cosmetics

Eye Cosmetics

Lip and Nail Makeup Products

Hair Styling and Coloring Products

Others

## Market by Ingredient

Natural

Organic

Others

#### Market by Pricing

Mass Products

Premium Products

#### Market by End User

Female

Male

#### Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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