

North America Nutraceuticals Market: Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The North America nutraceuticals market is expected to grow at a CAGR of around 6.2% during 2023-2030. This report on North America nutraceuticals market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the North America nutraceuticals market by categorising the market based on various segments including detailed regional segmentation. Also, detailed profiles of companies operating in the North America nutraceuticals market are provided in this report, which includes company description, business overview, product portfolio, and financial details.

This report provides an in-depth analysis of overall market and its segments. The historic numbers and forecasts are provided for each of the segments and for the countries covered in the report. This report also includes a detailed impact of COVID-19 pandemic on the North America nutraceuticals market.

Apart from the quantitative analysis, the report also provides qualitative analysis, including SWOT analysis, porter's five forces, and value chain of the industry. It also includes descriptive market drivers, opportunities, on-going & future trends, and challenges.

We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product

Dietary Supplements

Vitamins

Botanicals

Minerals

Proteins & Amino Acids

Fibers & Specialty Carbohydrates

Omega Fatty Acids

Others

Functional Food

Carotenoids

Dietary Fibers

Prebiotics & Probiotics

Others

Functional Beverages

Energy Drinks

Sports Drinks

Functional Juices

Others

Others

Market by Source

Plant

Animal

Microbial

Market by Form

Capsules, Tablets, and Softgels

Powder

Liquid and Gummies

Market by Distribution Channel

Specialty Stores

Supermarkets/Hypermarkets

Convenience Stores

Drug Stores/Pharmacies

Online Retail Stores

Others

Market by Country

United States

Canada

Key Highlights of Report

Overview of North America nutraceuticals market.

Analysis of North America market trends, historical data, market estimates for the base year, and projections of compound annual growth rates (CAGRs) through the forecast period

Profiles of the key companies

SWOT analysis, Porter's five forces, and value chain analysis of North America nutraceuticals market.

Key Questions Answered in the Report

What will be the North America nutraceuticals market size and the growth rate in the coming year?

What are the main key factors driving the market?

What are the key market trends impacting the growth of the market?

What are the market opportunities and threats in the market?

What industrial trends, drivers and challenges are manipulating its growth?

Which are trending factors influencing the market shares of the top countries across North America?

Who are the key market players in the industry?

What is the degree of competition in the industry?

What is the impact of Covid19 on the current industry?

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