

Microgreens Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global microgreens market is expected to grow at a CAGR of around 11.3% during 2023-2030. This report on global microgreens market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global microgreens market by segmenting the market based on type, farming, end-use, distribution channel, and region. Also, detailed profiles of companies operating in the microgreens market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increase in Spending for Premium Food Products

Growth in Cosmetics And Personal Care Industry

Growth in Awareness Regarding the High-Tech Farming Methods

Market Challenges

High Amount of Consistent Labor

Difficult and Costly to Acquire New Customers

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Type

Broccoli

Cabbage

Cauliflower

Arugula

Peas

Basil

Radish

Cress

Others

Market by Farming

Indoor Farming

Commercial Greenhouses

Vertical Farming

Others

Market by End-Use

Food & Beverage

Cosmetics

Others

Market by Distribution Channel

Hypermarkets/Supermarkets

Restaurants

Other Distribution Channels

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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