

Mayonnaise Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/MB4C0429ECA5EN.html>

Date: November 2022

Pages: 147

Price: US\$ 2,299.00 (Single User License)

ID: MB4C0429ECA5EN

Abstracts

The global mayonnaise market is expected to grow at a CAGR of around 3.4% during 2023-2030. This report on global mayonnaise market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global mayonnaise market by segmenting the market based on type, packaging, end use, distribution channel, and region. Also, detailed profiles of companies operating in the mayonnaise market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increasing Prevalence of Convenient and Quick Meals

Paradigm Shift Towards Vegan Diet

Growing Westernization

Market Challenges

Fluctuating Raw Material Costs

Increasing Prominence of Natural Products

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Type

Unflavoured

Flavoured

Market by Packaging

Glass Jars

Plastic Containers

Pouches

Market by End Use

HORECA

Household

Market by Distribution Channel

Modern Trade

Specialty Stores

Convenience Stores

Online Stores

Other Retail Stores

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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