

Laundry Detergent Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global laundry detergent market is expected to grow at a CAGR of around 4.2% during 2023-2030. This report on global laundry detergent market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global laundry detergent market by segmenting the market based on product type, application, distribution channel and region. Also, detailed profiles of companies operating in the laundry detergent market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Growing Popularity of Natural or Organic Laundry Detergent

Ramped up Expenditure on Promotions and Advertisements

Market Challenges

Counterfeit Products

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

Powder

Liquid

Gel

Pods/Tablets

Market by Application

Industrial

Household

Market by Distribution Channel

Online

Supermarket/Hypermarket

Convenience Stores

Independent Retailers

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

Rest of Middle East & Africa

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