

# India Prepaid Cards Market: Market Size, Forecast, Insights, and Competitive Landscape

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## Abstracts

The India prepaid cards market is expected to grow at a CAGR of around 28.0% during 2023-2030. This report on India prepaid cards market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the India prepaid cards market by segmenting the market based on card type, purpose, vertical, and region. Also, detailed profiles of companies operating in the India prepaid card market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

Rising Disposable Incomes

Rise in Demand for Cash Alternatives

Developments in the E-Commerce Industry

### Market Challenges

Unbanked and Underbanked Population

Fraudulent Attacks

### Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

### Market by Card Type

Closed Loop Cards

Open Loop Cards

### Market by Purpose

Payroll/ Incentive Cards

Travel Cards

General Purpose Reloadable (GPR) Cards

Remittance Cards

Others

### Market by Vertical

Corporate/Organization

Retail

Government

Others

### Market by Region

West and Central India

South India

North India

East India

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