

India Confectionary Market: Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The Indian confectionery market is expected to grow at a CAGR of around 15.3% during 2023-2030. This report on Indian confectionery market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the Indian confectionery market by segmenting the market based on product type, age group, price point, distribution channel and region. Also, detailed profiles of companies operating in the confectionery market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increasing Young Population

Emerging Trend of Gifting Confectionery Items

Highly Untapped Rural Market

Market Challenges

Rising competition

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

Hard-boiled Sweets

Mints

Gums and Jellies

Chocolate

Caramels and Toffees

Medicated Confectionery

Fine Bakery Wares

Others

Market by Age Group

Children

Adult

Geriatric

Market by Price Point

Economy

Mid-range

Luxury

Market by Distribution Channel

Supermarkets and Hypermarkets

Convenience Stores

Pharmaceutical and Drug Stores

Online Stores

Others

Market by Region

North India

West and Central India

South India

East India

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