

GCC Over The Top (OTT) Market: Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/GF214112AB92EN.html>

Date: November 2022

Pages: 152

Price: US\$ 2,299.00 (Single User License)

ID: GF214112AB92EN

Abstracts

The GCC over the top (OTT) market is expected to grow at a CAGR of around 12.7% during 2023-2030. This report on GCC over the top (OTT) market provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the GCC over the top (OTT) by categorising the market based on various segments including detailed regional segmentation. Also, detailed profiles of companies operating in the GCC over the top (OTT) market are provided in this report, which includes company description, business overview, product portfolio, and financial details.

This report provides an in-depth analysis of overall market and its segments. The historic numbers and forecasts are provided for each of the segments and for the countries covered in the report. This report also includes a detailed impact of COVID-19 pandemic on the GCC over the top (OTT) market.

Apart from the quantitative analysis, the report also provides qualitative analysis, including SWOT analysis, porter's five forces, and value chain of the industry. It also includes descriptive market drivers, opportunities, on-going & future trends, and challenges.

We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Component:

Solution

Services

Market by Device Type:

Smartphones

Smart TVs

Laptops, Desktops, and Tablets

Gaming Consoles

Set-top Box

Others

Market by Content Type:

Video

Audio/VoIP

Games

Communication

Others

Market by Revenue Model:

- Subscription
- Advertisement
- Hybrid
- Others

Market by User Type:

- Personal
- Commercial

Market by End User:

- Media & Entertainment
- Education & Training
- Health & Fitness
- IT & Telecom
- E-commerce
- BFSI
- Government
- Others

Market by Countries:

Bahrain

Kuwait

Oman

Qatar

Saudi Arabia

UAE

Companies included in this report:

Amazon Prime

Apple TV

beINConnect

Icflix

Netflix

StarzPlay

Shahid

Turkcell

Viu

Wavo

Research Methodology:

During the course of the research study, we conducted extensive primary and

secondary research on the GCC over the top (OTT). The research commenced with extensive exploration through secondary sources followed by primary research. With these research methods, we were able to estimate the market size, to identify the factors that promote the growth in this market as well as the factors that hamper growth in the market.

Comprehensive primary and secondary methods helped us to identify trends in the market and to project the opportunities that the key players may get during the forecast period. Apart from these approaches, various analytical and statistical approaches were also used during data extraction cleaning, and analysis.

Post secondary & primary research, we conducted expert interviews to validate all the information we collected during the course of the study. So, a blend of these three-way approaches helped us in data triangulation and to provide accurate market scenario in our report.

Key Highlights of Report:

Overview of the GCC over the top (OTT) market.

Analysis of GCC market trends, historical data, market estimates for the base year, and projections of compound annual growth rates (CAGRs) through the forecast period

Profiles of the key companies

SWOT analysis, Porter's five forces, and value chain analysis of GCC over the top (OTT)

Key Questions Answered in the Report:

What will be the GCC over the top (OTT) market size and the growth rate in the coming year?

What are the main key factors driving the market?

What are the key market trends impacting the growth of the market?

What are the market opportunities and threats in the market?

What industrial trends, drivers and challenges are manipulating its growth?

Which are trending factors influencing the market shares of the top companies?

Who are the key market players in the industry?

What is the degree of competition in the industry?

What is the impact of COVID-19 on the current industry?

Contents

1. PREFACE

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
 - 1.4.1 Phase I
 - 1.4.2 Phase II
 - 1.4.3 Phase III
- 1.5 Assumptions

2. KEY INSIGHTS

3. GCC OVER THE TOP (OTT) MARKET

- 3.1. Introduction
- 3.2. Market Drivers
- 3.3. Market Challenges

4. GCC OVER THE TOP (OTT) MARKET ANALYSIS

- 4.1. Market Portraiture
- 4.2. Market Size
- 4.3. Market Forecast
- 4.4. Impact of COVID-19

5. GCC OVER THE TOP (OTT) MARKET BY COMPONENT

- 5.1. Introduction
- 5.2. Solution
- 5.3. Services

6. GCC OVER THE TOP (OTT) MARKET BY DEVICE TYPE

- 6.1. Introduction
- 6.2. Smartphones
- 6.3. Smart TVs

- 6.4. Laptops, Desktops and Tablets
- 6.5. Gaming Consoles
- 6.6. Set- Top Box
- 6.7. Others

7. GCC OVER THE TOP (OTT) MARKET BY CONTENT TYPE

- 7.1. Introduction
- 7.2. Video
- 7.3. Audio/VoIP
- 7.4. Games
- 7.5. Communication
- 7.6. Others

8. GCC OVER THE TOP (OTT) MARKET BY REVENUE MODEL

- 8.1. Introduction
- 8.2. Subscription
- 8.3. Advertisement
- 8.4. Hybrid
- 8.5. Others

9. GCC OVER THE TOP (OTT) MARKET BY USER TYPE

- 9.1. Introduction
- 9.2. Personal
- 9.3. Commercial

10. GCC OVER THE TOP (OTT) MARKET BY END USER

- 10.1. Introduction
- 10.2. Media & Entertainment
- 10.3. Education & Training
- 10.4. Health & Fitness
- 10.5. IT & Telecom
- 10.6. E-commerce
- 10.7. BFSI
- 10.8. Government
- 10.9. Others

11. GCC OVER THE TOP (OTT) MARKET BY COUNTRY

- 11.1. Introduction
- 11.2. Bahrain
- 11.3. Kuwait
- 11.4. Oman
- 11.5. Qatar
- 11.6. Saudi Arabia
- 11.7. UAE

12. SWOT ANALYSIS

13. PORTER'S FIVE FORCES

14. MARKET VALUE CHAIN ANALYSIS

15. COMPETITIVE LANDSCAPE

- 15.1. Competitive Scenario
- 15.2. Company Profiles
 - 15.2.1. Amazon Prime
 - 15.2.2. Apple TV
 - 15.2.3. beINConnect
 - 15.2.4. Icflix
 - 15.2.5. Netflix
 - 15.2.6. StarzPlay
 - 15.2.7. Shahid
 - 15.2.8. Turkcell
 - 15.2.9. Viu
 - 15.2.10. Wavo

List Of Tables

LIST OF TABLES

- Table 1: GCC Over The Top (OTT) Market Portraiture
- Table 2: GCC Over The Top (OTT) Market by Component (in US\$ Million), 2022 & 2030
- Table 3: GCC Over The Top (OTT) Market by Device Type (in US\$ Million), 2022 & 2030
- Table 4: GCC Over The Top (OTT) Market by Content Type (in US\$ Million), 2022 & 2030
- Table 5: GCC Over The Top (OTT) Market by Revenue Model (in US\$ Million), 2022 & 2030
- Table 6: GCC Over The Top (OTT) Market by User Type (in US\$ Million), 2022 & 2030
- Table 7: GCC Over The Top (OTT) Market by End User (in US\$ Million), 2022 & 2030
- Table 8: GCC Over The Top (OTT) Market by Country (in US\$ Million), 2022 & 2030
- Table 9: List of Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: GCC Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 2: GCC Over The Top (OTT) Market by Component, 2022
- Figure 3: GCC Over The Top (OTT) Market by Device Type, 2022
- Figure 4: GCC Over The Top (OTT) Market by Content Type, 2022
- Figure 5: GCC Over The Top (OTT) Market by Revenue Model, 2022
- Figure 6: GCC Over The Top (OTT) Market by User Type, 2022
- Figure 7: GCC Over The Top (OTT) Market by End User, 2022
- Figure 8: GCC Over The Top (OTT) Market by Country, 2022
- Figure 9: GCC Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 10: GCC Over The Top (OTT) Market by Component (in %), 2022 & 2030
- Figure 11: GCC Solution Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 12: GCC Solution Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 13: GCC Services Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 14: GCC Services Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 15: GCC Over The Top (OTT) Market by Device Type (in %), 2022 & 2030
- Figure 16: GCC Smartphones Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 17: GCC Smartphones Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 18: GCC Smart TVs Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 19: GCC Smart TVs Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 20: GCC Laptops, Desktops and Tablets Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 21: GCC Laptops, Desktops and Tablets Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 22: GCC Gaming Consoles Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 23: GCC Gaming Consoles Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 24: GCC Set Top Box Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 25: GCC Set Top Box Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 26: GCC Others Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 27: GCC Others Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 28: GCC Over The Top (OTT) Market by Content Type (in %), 2022 & 2030
- Figure 29: GCC Video Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 30: GCC Video Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 31: GCC Audio/VoIP Over The Top (OTT) Market (in US\$ Million), 2018-2022

Figure 32: GCC Audio/VoIP Over The Top (OTT) Market (in US\$ Million), 2023-2030

Figure 33: GCC Games Over The Top (OTT) Market (in US\$ Million), 2018-2022

Figure 34: GCC Games Over The Top (OTT) Market (in US\$ Million), 2023-2030

Figure 35: GCC Communication Over The Top (OTT) Market (in US\$ Million),
2018-2022

Figure 36: GCC Communication Over The Top (OTT) Market (in US\$ Million),
2023-2030

Figure 37: GCC Others Over The Top (OTT) Market (in US\$ Million), 2018-2022

Figure 38: GCC Others Over The Top (OTT) Market (in US\$ Million), 2023-2030

Figure 39: GCC Over The Top (OTT) Market by Revenue Model (in %), 2022 & 2030

Figure 40: GCC Subscriptions Over The Top (OTT) Market (in US\$ Million), 2018-2022

Figure 41: GCC Subscriptions Over The Top (OTT) Market (in US\$ Million), 2023-2030

Figure 42: GCC Advertisement Over The Top (OTT) Market (in US\$ Million), 2018-2022

Figure 43: GCC Advertisement Over The Top (OTT) Market (in US\$ Million), 2023-2030

Figure 44: GCC Hybrid Over The Top (OTT) Market (in US\$ Million), 2018-2022

Figure 45: GCC Hybrid Over The Top (OTT) Market (in US\$ Million), 2023-2030

Figure 46: GCC Other Revenue Models Over The Top (OTT) Market (in US\$ Million),
2018-2022

Figure 47: GCC Other Revenue Models Over The Top (OTT) Market (in US\$ Million),
2023-2030

Figure 48: GCC Over The Top (OTT) Market by User Type (in %), 2022 & 2030

Figure 49: GCC Personal Over The Top (OTT) Market (in US\$ Million), 2018-2022

Figure 50: GCC Personal Over The Top (OTT) Market (in US\$ Million), 2023-2030

Figure 51: GCC Commercial Over The Top (OTT) Market (in US\$ Million), 2018-2022

Figure 52: GCC Commercial Over The Top (OTT) Market (in US\$ Million), 2023-2030

Figure 53: GCC Over The Top (OTT) Market by End User (in %), 2022 & 2030

Figure 54: GCC Media & Entertainment Over The Top (OTT) Market (in US\$ Million),
2018-2022

Figure 55: GCC Media & Entertainment Over The Top (OTT) Market (in US\$ Million),
2023-2030

Figure 56: GCC Education & Training Over The Top (OTT) Market (in US\$ Million),
2018-2022

Figure 57: GCC Education & Training Over The Top (OTT) Market (in US\$ Million),
2023-2030

Figure 58: GCC Health & Fitness Over The Top (OTT) Market (in US\$ Million),
2018-2022

Figure 59: GCC Health & Fitness Over The Top (OTT) Market (in US\$ Million),
2023-2030

Figure 60: GCC IT & Telecom Over The Top (OTT) Market (in US\$ Million), 2018-2022

- Figure 61: GCC IT & Telecom Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 62: GCC E-commerce Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 63: GCC E-commerce Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 64: GCC BFSI Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 65: GCC BFSI Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 66: GCC Government Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 67: GCC Government Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 68: GCC Other Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 69: GCC Other Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 70: GCC Over The Top (OTT) Market by Country (in %), 2022 & 2030
- Figure 71: Bahrain Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 72: Bahrain Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 73: Kuwait Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 74: Kuwait Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 75: Oman Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 76: Oman Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 77: Qatar Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 78: Qatar Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 79: Saudi Arabia Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 80: Saudi Arabia Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 81: UAE Over The Top (OTT) Market (in US\$ Million), 2018-2022
- Figure 82: UAE Over The Top (OTT) Market (in US\$ Million), 2023-2030
- Figure 83: Market Value Chain

I would like to order

Product name: GCC Over The Top (OTT) Market: Market Size, Forecast, Insights, and Competitive Landscape

Product link: <https://marketpublishers.com/r/GF214112AB92EN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF214112AB92EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

