

# Fertility Test Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/F0D4CB3EC42EEN.html>

Date: November 2022

Pages: 156

Price: US\$ 2,299.00 (Single User License)

ID: F0D4CB3EC42EEN

## Abstracts

The global fertility test market is expected to grow at a CAGR of around 5.6% during 2023-2030. This report on global fertility test market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global fertility test market by segmenting the market based on product type, application, mode of purchase, end-user and region. Also, detailed profiles of companies operating in the fertility test market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

Declining Fertility Rates among Both Men and Women

Increased Awareness about Innovative Fertility Testing Methodologies

### Market Challenges

High Cost Associated with Fertility Testing Monitors

Low Level of Accuracy of Some of the Testing Methods

### Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

- Ovulation Prediction Kits

- Fertility Monitors

  - Urine-Based Ovulation Kits

  - Saliva-Based Ovulation Kits

  - Other Fertility Monitors

- Male Fertility Testing Products

Market by Application

- Female

- Male

Market by Mode of Purchase

- Direct/Prescription-Based Products

- OTC-Based Products

- Online Products

Market by End-User

- Home Care Settings

Hospitals and Fertility Clinics

Other End Users

## Market by Region

### Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

### North America

United States

Canada

### Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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