

Electric Toothbrush Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global electric toothbrush market is expected to grow at a CAGR of around 4.5% during 2023-2030. This report on global electric toothbrush market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global electric toothbrush market by segmenting the market based on technology, bristle type, distribution channel, end user, and region. Also, detailed profiles of companies operating in the electric toothbrush market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increasing Prevalence of Oral and Tooth-Related Ailments

Adoption of Unhealthy Dietary Patterns

Market Challenges

Easy Availability of Non Electric Toothbrush

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Technology

Rotational

Vibrational

Market by Bristle Type

Soft Bristles

Nanometer Bristles

Market by Distribution Channel

Online

Offline

Market by End User

Adults

Children

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

Rest of Middle East & Africa

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