

E-commerce Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/E14C55DA60E9EN.html>

Date: December 2022

Pages: 139

Price: US\$ 2,299.00 (Single User License)

ID: E14C55DA60E9EN

Abstracts

The global e-commerce market is expected to grow at a CAGR of around 27.4% during 2023-2030. This report on global e-commerce market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global e-commerce market by segmenting the market based on type, transaction, and region. Also, detailed profiles of companies operating in the e-commerce market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Rapid Urbanization across the Globe

Increasing Internet Penetration

Market Challenges

Frauds and Cyber Security Issues

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Type

Home Appliances

Apparel, Footwear & Accessories

Books

Cosmetics

Groceries

Others

Market by Transaction

Business-to-Consumer

Business-to-Business

Consumer-to-Consumer

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

Rest of Middle East & Africa

Contents

1. PREFACE

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
 - 1.4.1 Phase I
 - 1.4.2 Phase II
 - 1.4.3 Phase III
- 1.5 Assumptions

2. KEY INSIGHTS

3. GLOBAL E-COMMERCE MARKET

- 3.1. Introduction
- 3.2. Market Drivers
- 3.3. Market Challenges

4. GLOBAL E-COMMERCE MARKET ANALYSIS

- 4.1. Market Portraiture
- 4.2. Market Size
- 4.3. Market Forecast
- 4.4. Impact of COVID-19

5. GLOBAL E-COMMERCE MARKET BY TYPE

- 5.1. Introduction
- 5.2. Home Appliances
- 5.3. Apparel, Footwear and Accessories
- 5.4. Books
- 5.5. Cosmetics
- 5.6. Groceries
- 5.7. Others

6. GLOBAL E-COMMERCE MARKET BY TRANSACTION

- 6.1. Introduction
- 6.2. Business-to-Consumer
- 6.3. Business-to-Business
- 6.4. Consumer-to-Consumer

7. GLOBAL E-COMMERCE MARKET BY REGION

- 7.1 Introduction
- 7.2 Europe
 - 7.2.1 Germany
 - 7.2.2 United Kingdom
 - 7.2.3 France
 - 7.2.4 Italy
 - 7.2.5 Spain
 - 7.2.6 Russia
 - 7.2.7 Netherlands
 - 7.2.8 Rest of the Europe
- 7.3 North America
 - 7.3.1 United States
 - 7.3.2 Canada
- 7.4 Asia Pacific
 - 7.4.1 China
 - 7.4.2 Japan
 - 7.4.3 India
 - 7.4.4 South Korea
 - 7.4.5 Australia
 - 7.4.6 Indonesia
 - 7.4.7 Rest of the Asia Pacific
- 7.5 Latin America
 - 7.5.1 Mexico
 - 7.5.2 Brazil
 - 7.5.3 Argentina
 - 7.5.4 Rest of Latin America
- 7.6 Middle East & Africa
 - 7.6.1 Saudi Arabia
 - 7.6.2 Turkey
 - 7.6.3 Iran
 - 7.6.4 Rest of Middle East & Africa

8. SWOT ANALYSIS

9. PORTER'S FIVE FORCES

10. MARKET VALUE CHAIN ANALYSIS

11 COMPETITIVE LANDSCAPE

11.1 Competitive Scenario

11.2 Company Profiles

11.2.1 Alibaba Group Holding Limited

11.2.2 Amazon.com Inc.

11.2.3 Apple Inc.

11.2.4 B2W Companhia Digital (Lojas Americanas S/A)

11.2.5 Ebay Inc.

11.2.6 Groupon Inc.

11.2.7 Rakuten

11.2.8 Walmart Inc.

11.2.9 Zalando SE

List Of Tables

LIST OF TABLES

Table 1: Global E-commerce Market Portraiture

Table 2: Global E-commerce Market by Type (in US\$ Million), 2022 & 2030

Table 3: Global E-commerce Market by Transaction (in US\$ Million), 2022 & 2030

Table 4: Global E-commerce Market by Region (in US\$ Million), 2022 & 2030

Table 5: Europe E-commerce Market by Country (in US\$ Million), 2022 & 2030

Table 6: North America E-commerce Market by Country (in US\$ Million), 2022 & 2030

Table 7: Asia Pacific E-commerce Market by Country (in US\$ Million), 2022 & 2030

Table 8: Latin America E-commerce Market by Country (in US\$ Million), 2022 & 2030

Table 9: Middle East & Africa E-commerce Market by Country (in US\$ Million), 2022 & 2030

Table 10: List of Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global E-commerce Market (in US\$ Million), 2018-2022
- Figure 2: Global E-commerce Market by Type, 2022
- Figure 3: Global E-commerce Market by Transaction, 2022
- Figure 4: Global E-commerce Market by Region, 2022
- Figure 5: Global E-commerce Market (in US\$ Million), 2023-2030
- Figure 6: Global E-commerce Market by Type (in %), 2022 & 2030
- Figure 7: Global Home Appliances E-commerce Market (in US\$ Million), 2018-2022
- Figure 8: Global Home Appliances E-commerce Market (in US\$ Million), 2023-2030
- Figure 9: Global Apparel, Footwear and Accessories E-commerce Market (in US\$ Million), 2018-2022
- Figure 10: Global Apparel, Footwear and Accessories Market (in US\$ Million), 2023-2030
- Figure 11: Global Books E-commerce Market (in US\$ Million), 2018-2022
- Figure 12: Global Books E-commerce Market (in US\$ Million), 2023-2030
- Figure 13: Global Cosmetics E-commerce Market (in US\$ Million), 2018-2022
- Figure 14: Global Cosmetics E-commerce Market (in US\$ Million), 2023-2030
- Figure 15: Global Groceries E-commerce Market (in US\$ Million), 2018-2022
- Figure 16: Global Groceries E-commerce Market (in US\$ Million), 2023-2030
- Figure 17: Global Other Products E-commerce Market (in US\$ Million), 2018-2022
- Figure 18: Global Other Products E-commerce Market (in US\$ Million), 2023-2030
- Figure 19: Global E-commerce Market by Transaction (in %), 2022 & 2030
- Figure 20: Global Business-to-Consumer E-commerce Market (in US\$ Million), 2018-2022
- Figure 21: Global Business-to-Consumer E-commerce Market (in US\$ Million), 2023-2030
- Figure 22: Global Business-to-Business E-commerce Market (in US\$ Million), 2018-2022
- Figure 23: Global Business-to-Business E-commerce Market (in US\$ Million), 2023-2030
- Figure 24: Global Consumer-to-Consumer E-commerce Market (in US\$ Million), 2018-2022
- Figure 25: Global Consumer-to-Consumer E-commerce Market (in US\$ Million), 2023-2030
- Figure 26: Global E-commerce Market by Region (in %), 2022 & 2030
- Figure 27: Europe E-commerce Market (in US\$ Million), 2018-2022

- Figure 28: Europe E-commerce Market (in US\$ Million), 2023-2030
- Figure 29: Europe E-commerce Market by Country (in %), 2022 & 2030
- Figure 30: Germany E-commerce Market (in US\$ Million), 2018-2030
- Figure 31: United Kingdom E-commerce Market (in US\$ Million), 2018-2030
- Figure 32: France E-commerce Market (in US\$ Million), 2018-2030
- Figure 33: Italy E-commerce Market (in US\$ Million), 2018-2030
- Figure 34: Spain E-commerce Market (in US\$ Million), 2018-2030
- Figure 35: Russia E-commerce Market (in US\$ Million), 2018-2030
- Figure 36: Netherlands E-commerce Market (in US\$ Million), 2018-2030
- Figure 37: North America E-commerce Market (in US\$ Million), 2018-2022
- Figure 38: North America E-commerce Market (in US\$ Million), 2023-2030
- Figure 39: North America E-commerce Market by Country (in %), 2022 & 2030
- Figure 40: United States E-commerce Market (in US\$ Million), 2018-2030
- Figure 41: Canada E-commerce Market (in US\$ Million), 2018-2030
- Figure 42: Asia Pacific E-commerce Market (in US\$ Million), 2018-2022
- Figure 43: Asia Pacific E-commerce Market (in US\$ Million), 2023-2030
- Figure 44: Asia Pacific E-commerce Market by Country (in %), 2022 & 2030
- Figure 45: China E-commerce Market (in US\$ Million), 2018-2030
- Figure 46: Japan E-commerce Market (in US\$ Million), 2018-2030
- Figure 47: India E-commerce Market (in US\$ Million), 2018-2030
- Figure 48: South Korea E-commerce Market (in US\$ Million), 2018-2030
- Figure 49: Australia E-commerce Market (in US\$ Million), 2018-2030
- Figure 50: Indonesia E-commerce Market (in US\$ Million), 2018-2030
- Figure 51: Latin America E-commerce Market (in US\$ Million), 2018-2022
- Figure 52: Latin America E-commerce Market (in US\$ Million), 2023-2030
- Figure 53: Latin America E-commerce Market by Country (in %), 2022 & 2030
- Figure 54: Mexico E-commerce Market (in US\$ Million), 2018-2030
- Figure 55: Brazil E-commerce Market (in US\$ Million), 2018-2030
- Figure 56: Argentina E-commerce Market (in US\$ Million), 2018-2030
- Figure 57: Middle East & Africa E-commerce Market (in US\$ Million), 2018-2022
- Figure 58: Middle East & Africa E-commerce Market (in US\$ Million), 2023-2030
- Figure 59: Middle East & Africa E-commerce Market by Country (in %), 2022 & 2030
- Figure 60: Saudi Arabia E-commerce Market (in US\$ Million), 2018-2030
- Figure 61: Turkey E-commerce Market (in US\$ Million), 2018-2030
- Figure 62: Iran E-commerce Market (in US\$ Million), 2018-2030
- Figure 63: Market Value Chain

I would like to order

Product name: E-commerce Market: Global Market Size, Forecast, Insights, and Competitive Landscape

Product link: <https://marketpublishers.com/r/E14C55DA60E9EN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E14C55DA60E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970