

# Digital Video Content Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/DCBA52096565EN.html>

Date: January 2023

Pages: 141

Price: US\$ 2,299.00 (Single User License)

ID: DCBA52096565EN

## Abstracts

The global digital video content market is expected to grow at a CAGR of around 3.2% during 2023-2030. This report on global digital video content market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global digital video content market by segmenting the market based on type, business model, device, and region. Also, detailed profiles of companies operating in the digital video content market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

On demand View Features are Proving to be More Convenient Experience

Rising Penetration of Internet Users

### Market Challenges

Piracy Dents Huge Chunk of Business of Subscription-based Platforms

Internet Security & Privacy Concerns

### Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Type

Video-On-Demand

Online Video

Market by Business Model

Subscription

Advertising

Download-to-Own

Others

Market by Device Type

Laptop

Personal Computer

Mobile

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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