

China Wine Market: Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The China wine market is expected to grow at a CAGR of around 7.0% during 2023-2030. This report on China wine market provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the China wine market by segmenting the market based on product type, colour, distribution channel, and region. Also, detailed profiles of companies operating in the China wine market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Massive Population

Increased discretionary income leading to a rise in young people's alcohol use

Increasing acceptance of alcohol in social circles has resulted in strong and consistent alcohol consumption

Market Challenges

Increase in the production of low-grade local wine, limits the wine market.

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

Still Wine

Sparkling Wine

Fortified Wine & Vermouth

Market by Colour

Red Wine

Rose Wine

White Wine

Market by Distribution channel

On-trade

Off- trade

Supermarkets/Hypermarkets

Speciality store

Online retailers

Other distribution channels

Market by Region

North China

Northeast China

East China

Southcentral China

Southwest China

Northwest China

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