

# Bubble Tea Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/B76F61C228E2EN.html>

Date: December 2022

Pages: 123

Price: US\$ 2,299.00 (Single User License)

ID: B76F61C228E2EN

## Abstracts

The global bubble tea market is expected to grow at a CAGR of around 7.0% during 2023-2030. This report on global bubble tea market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global bubble tea market by segmenting the market based on flavour, base ingredient, component and region. Also, detailed profiles of companies operating in the bubble tea market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

Availability of Wide Range of Products

Consumer Shift Towards Healthy Alternatives

Aggressive Advertisements and Celebrity Endorsements

### Market Challenges

Availability of Other Caffeinated Drinks

Presence of Artificial Preservatives

### Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

### Market by Flavour

Original Flavour

Coffee Flavour

Fruit Flavour

Chocolate Flavour

Others

### Market by Base Ingredient

Black Tea

Green Tea

Oolong Tea

White Tea

### Market by Component

Flavour

Creamer

Sweetener

Liquid

Tapioca Pearls

Others

## Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

## Contents

### **1. PREFACE**

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
  - 1.4.1 Phase I
  - 1.4.2 Phase II
  - 1.4.3 Phase III
- 1.5 Assumptions

### **2. KEY INSIGHTS**

### **3. GLOBAL BUBBLE TEA MARKET**

- 3.1. Introduction
- 3.2. Market Drivers
- 3.3. Market Challenges

### **4. GLOBAL BUBBLE TEA MARKET ANALYSIS**

- 4.1. Market Portraiture
- 4.2. Market Size
- 4.3. Market Forecast
- 4.4. Impact of COVID-19

### **5. GLOBAL BUBBLE TEA MARKET BY FLAVOUR**

- 5.1. Introduction
- 5.2. Original Flavour
- 5.3. Coffee Flavour
- 5.4. Fruit Flavour
- 5.5. Chocolate Flavour
- 5.6. Others

### **6. GLOBAL BUBBLE TEA MARKET BY BASE INGREDIENT**

- 6.1 Introduction
- 6.2 Black Tea
- 6.3 Green Tea
- 6.4 Oolong Tea
- 6.5 White Tea

## **7. GLOBAL BUBBLE TEA MARKET BY COMPONENT**

- 7.1. Introduction
- 7.2. Flavour
- 7.3. Creamer
- 7.4. Sweetener
- 7.5. Liquid
- 7.6. Tapioca Pearls
- 7.7. Others

## **8. GLOBAL BUBBLE TEA MARKET BY REGION**

- 8.1 Introduction
- 8.2 Europe
  - 8.2.1 Germany
  - 8.2.2 United Kingdom
  - 8.2.3 France
  - 8.2.4 Italy
  - 8.2.5 Spain
  - 8.2.6 Russia
  - 8.2.7 Netherlands
  - 8.2.8 Rest of the Europe
- 8.3 North America
  - 8.3.1 United States
  - 8.3.2 Canada
- 8.4 Asia Pacific
  - 8.4.1 China
  - 8.4.2 Japan
  - 8.4.3 India
  - 8.4.4 South Korea
  - 8.4.5 Australia
  - 8.4.6 Indonesia
  - 8.4.7 Rest of the Asia Pacific

## 8.5 Latin America

8.5.1 Mexico

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Rest of Latin America

## 8.6 Middle East & Africa

8.6.1 Saudi Arabia

8.6.2 Turkey

8.6.3 Iran

8.6.4 United Arab Emirates

8.6.5 Rest of Middle East & Africa

## 9. SWOT ANALYSIS

## 10. PORTER'S FIVE FORCES

## 11. MARKET VALUE CHAIN ANALYSIS

## 12. COMPETITIVE LANDSCAPE

12.1 Competitive Scenario

12.2 Company Profiles

12.2.1 Bobabox Limited

12.2.2 Boba Tea Company

12.2.2 Bubble Tea House Company

12.2.3 Cuppotee

12.2.4 Fokus Inc.

12.2.5 Gong Cha

12.2.6 Lollicup USA, Inc.

12.2.8 Sumo's Sdn

12.2.9 Ten Ren's Tea Time

12.2.10 The Bubble Tea Company

12.2.11 Troika JC..

12.2.12 Vivi Bubble Tea

## List Of Tables

### LIST OF TABLES

Table 1: Global Bubble Tea Market Portraiture

Table 2: Global Bubble Tea Market by Flavour (in US\$ Million), 2022 & 2030

Table 3: Global Bubble Tea Market by Base Ingredient (in US\$ Million), 2022 & 2030

Table 4: Global Bubble Tea Market by Component (in US\$ Million), 2022 & 2030

Table 5: Global Bubble Tea Market by Region (in US\$ Million), 2022 & 2030

Table 6: Europe Bubble Tea Market by Country (in US\$ Million), 2022 & 2030

Table 7: North America Bubble Tea Market by Country (in US\$ Million), 2022 & 2030

Table 8: Asia Pacific Bubble Tea Market by Country (in US\$ Million), 2022 & 2030

Table 9: Latin America Bubble Tea Market by Country (in US\$ Million), 2022 & 2030

Table 10: Middle East & Africa Bubble Tea Market by Country (in US\$ Million),  
2022 & 2030

Table 11: List of Key Players



## List Of Figures

### LIST OF FIGURES

- Figure 1: Global Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 2: Global Bubble Tea Market by Flavour, 2022
- Figure 3: Global Bubble Tea Market by Base Ingredient , 2022
- Figure 4: Global Bubble Tea Market by Component , 2022
- Figure 5: Global Bubble Tea Market by Region, 2022
- Figure 6: Global Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 7: Global Bubble Tea Market by Flavour (in %), 2022 & 2030
- Figure 8: Global Original Flavour Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 9: Global Original Flavour Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 10: Global Coffee Flavour Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 11: Global Coffee Flavour Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 12: Global Fruit Flavour Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 13: Global Fruit Flavour Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 14: Global Chocolate Flavour Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 15: Global Chocolate Flavour Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 16: Global Other Flavours Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 17: Global Other Flavours Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 18: Global Bubble Tea Market by Base Ingredient (in %), 2022 & 2030
- Figure 19: Global Black Tea Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 20: Global Black Tea Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 21: Global Green Tea Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 22: Global Green Tea Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 23: Global Oolong Tea Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 24: Global Oolong Tea Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 25: Global White Tea Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 26: Global White Tea Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 27: Global Bubble Tea Market by Base Ingredient (in %), 2022 & 2030
- Figure 28: Global Flavour Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 29: Global Flavour Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 30: Global Creamer Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 31: Global Creamer Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 32: Global Sweetener Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 33: Global Sweetener Bubble Tea Market (in US\$ Million), 2023-2030
- Figure 34: Global Liquid Bubble Tea Market (in US\$ Million), 2018-2022
- Figure 35: Global Liquid Bubble Tea Market (in US\$ Million), 2023-2030

Figure 36: Global Tapioca Pearls Bubble Tea Market (in US\$ Million), 2018-2022

Figure 37: Global Tapioca Pearls Bubble Tea Market (in US\$ Million), 2023-2030

Figure 38: Global Other Base Ingredients Bubble Tea Market (in US\$ Million), 2018-2022

Figure 39: Global Other Base Ingredients Bubble Tea Market (in US\$ Million), 2023-2030

Figure 40: Global Bubble Tea Market by Region (in %), 2022 & 2030

Figure 41: Europe Bubble Tea Market (in US\$ Million), 2018-2022

Figure 42: Europe Bubble Tea Market (in US\$ Million), 2023-2030

Figure 43: Europe Bubble Tea Market by Country (in %), 2022 & 2030

Figure 44: Germany Bubble Tea Market (in US\$ Million), 2018-2030

Figure 45: United Kingdom Bubble Tea Market (in US\$ Million), 2018-2030

Figure 46: France Bubble Tea Market (in US\$ Million), 2018-2030

Figure 47: Italy Bubble Tea Market (in US\$ Million), 2018-2030

Figure 48: Spain Bubble Tea Market (in US\$ Million), 2018-2030

Figure 49: Russia Bubble Tea Market (in US\$ Million), 2018-2030

Figure 50: Netherlands Bubble Tea Market (in US\$ Million), 2018-2030

Figure 51: North America Bubble Tea Market (in US\$ Million), 2018-2022

Figure 52: North America Bubble Tea Market (in US\$ Million), 2023-2030

Figure 53: North America Bubble Tea Market by Country (in %), 2022 & 2030

Figure 54: United States Bubble Tea Market (in US\$ Million), 2018-2030

Figure 55: Canada Bubble Tea Market (in US\$ Million), 2018-2030

Figure 56: Asia Pacific Bubble Tea Market (in US\$ Million), 2018-2022

Figure 57: Asia Pacific Bubble Tea Market (in US\$ Million), 2023-2030

Figure 58: Asia Pacific Bubble Tea Market by Country (in %), 2022 & 2030

Figure 59: China Bubble Tea Market (in US\$ Million), 2018-2030

Figure 60: Japan Bubble Tea Market (in US\$ Million), 2018-2030

Figure 61: India Bubble Tea Market (in US\$ Million), 2018-2030

Figure 62: South Korea Bubble Tea Market (in US\$ Million), 2018-2030

Figure 63: Australia Bubble Tea Market (in US\$ Million), 2018-2030

Figure 64: Indonesia Bubble Tea Market (in US\$ Million), 2018-2030

Figure 65: Latin America Bubble Tea Market (in US\$ Million), 2018-2022

Figure 66: Latin America Bubble Tea Market (in US\$ Million), 2023-2030

Figure 67: Latin America Bubble Tea Market by Country (in %), 2022 & 2030

Figure 68: Mexico Bubble Tea Market (in US\$ Million), 2018-2030

Figure 69: Brazil Bubble Tea Market (in US\$ Million), 2018-2030

Figure 70: Argentina Bubble Tea Market (in US\$ Million), 2018-2030

Figure 71: Middle East & Africa Bubble Tea Market (in US\$ Million), 2018-2022

Figure 72: Middle East & Africa Bubble Tea Market (in US\$ Million), 2023-2030

Figure 73: Middle East & Africa Bubble Tea Market by Country (in %), 2022 & 2030

Figure 74: Saudi Arabia Bubble Tea Market (in US\$ Million), 2018-2030

Figure 75: Turkey Bubble Tea Market (in US\$ Million), 2018-2030

Figure 76: Iran Bubble Tea Market (in US\$ Million), 2018-2030

Figure 77: UAE Bubble Tea Market (in US\$ Million), 2018-2030

Figure 78: Market Value Chain

## I would like to order

Product name: Bubble Tea Market: Global Market Size, Forecast, Insights, and Competitive Landscape

Product link: <https://marketpublishers.com/r/B76F61C228E2EN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B76F61C228E2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970