

Bluetooth Speakers Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/B8510DB0C473EN.html>

Date: January 2023

Pages: 147

Price: US\$ 2,299.00 (Single User License)

ID: B8510DB0C473EN

Abstracts

The global bluetooth speaker market is expected to grow at a CAGR of around 13.4% during 2023-2030. This report on global bluetooth speaker market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global bluetooth speaker market by segmenting the market based on portability, type, price, distribution channel, and region. Also, detailed profiles of companies operating in bluetooth speaker market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Burgeoning Demand Among Millennial Population

Increasing Penetration of Smartphones

Rising Consumer Living Standards

Market Challenges

Numerous Competitors

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Portability

Portable

Fixed

Market by Type

Smart

Conventional

Market by Price

Low

Medium

High

Market by Distribution Channel

Specialty Stores

Supermarkets and Hypermarkets

Departmental Stores

Online

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

Rest of Middle East & Africa

Contents

1. PREFACE

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
 - 1.4.1 Phase I
 - 1.4.2 Phase II
 - 1.4.3 Phase III
- 1.5 Assumptions

2. KEY INSIGHTS

3. GLOBAL BLUETOOTH SPEAKER MARKET

- 3.1. Introduction
- 3.2. Market Drivers
- 3.3. Market Challenges

4. GLOBAL BLUETOOTH SPEAKER MARKET ANALYSIS

- 4.1. Market Portraiture
- 4.2. Market Size
- 4.3. Market Forecast
- 4.4. Impact of COVID-19

5. GLOBAL BLUETOOTH SPEAKER MARKET BY PORTABILITY

- 5.1. Introduction
- 5.2. Portable
- 5.3. Fixed

6. GLOBAL BLUETOOTH SPEAKER MARKET BY TYPE

- 6.1. Introduction
- 6.2. Smart
- 6.3. Conventional

7. GLOBAL BLUETOOTH SPEAKER MARKET BY PRICE

- 7.1. Introduction
- 7.2. Low
- 7.3. Medium
- 7.4. High

8. GLOBAL BLUETOOTH SPEAKER MARKET BY DISTRIBUTION CHANNEL

- 8.1. Introduction
- 8.2. Specialty Stores
- 8.3. Supermarkets/Hypermarkets
- 8.4. Departmental Stores
- 8.5. Online
- 8.6. Others

9. GLOBAL BLUETOOTH SPEAKER MARKET BY REGION

- 9.1 Introduction
- 9.2 Europe
 - 9.2.1 Germany
 - 9.2.2 United Kingdom
 - 9.2.3 France
 - 9.2.4 Italy
 - 9.2.5 Spain
 - 9.2.6 Russia
 - 9.2.7 Netherlands
 - 9.2.8 Rest of the Europe
- 9.3 North America
 - 9.3.1 United States
 - 9.3.2 Canada
- 9.4 Asia Pacific
 - 9.4.1 China
 - 9.4.2 Japan
 - 9.4.3 India
 - 9.4.4 South Korea
 - 9.4.5 Australia
 - 9.4.6 Indonesia

9.4.7 Rest of the Asia Pacific

9.5 Latin America

9.5.1 Mexico

9.5.2 Brazil

9.5.3 Argentina

9.5.4 Rest of Latin America

9.6 Middle East & Africa

9.6.1 Saudi Arabia

9.6.2 Turkey

9.6.3 Iran

9.6.4 Rest of Middle East & Africa

10. SWOT ANALYSIS

11. PORTER'S FIVE FORCES

12. MARKET VALUE CHAIN ANALYSIS

13. COMPETITIVE LANDSCAPE

13.1 Competitive Scenario

13.2 Company Profiles

13.2.1 Bose Corporation

13.2.2 Edifier International Limited

13.2.3 Harman International Industries

13.2.4 LG Electronics

13.2.5 Panasonic Corporation

13.2.6 Polk Audio

13.2.7 Samsung

13.2.8 Sennheiser Electronic GmbH & Co.

13.2.9 KG

13.2.10 Sony Corporation

13.2.11 boAt

List Of Tables

LIST OF TABLES

Table 1: Global Bluetooth Speaker Market Portraiture

Table 2: Global Bluetooth Speaker Market by Portability (in US\$ Million), 2022 & 2030

Table 3: Global Bluetooth Speaker Market by Type (in US\$ Million), 2022 & 2030

Table 4: Global Bluetooth Speaker Market by Price (in US\$ Million), 2022 & 2030

Table 5: Global Bluetooth Speaker Market by Distribution Channel (in US\$ Million), 2022 & 2030

Table 6: Global Bluetooth Speaker Market by Region (in US\$ Million), 2022 & 2030

Table 7: Europe Bluetooth Speaker Market by Country (in US\$ Million), 2022 & 2030

Table 8: North America Bluetooth Speaker Market by Country (in US\$ Million), 2022 & 2030

Table 9: Asia Pacific Bluetooth Speaker Market by Country (in US\$ Million), 2022 & 2030

Table 10: Latin America Bluetooth Speaker Market by Country (in US\$ Million), 2022 & 2030

Table 11: Middle East & Africa Bluetooth Speaker Market by Country (in US\$ Million), 2022 & 2030

Table 12: List of Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 2: Global Bluetooth Speaker Market by Portability, 2022
- Figure 3: Global Bluetooth Speaker Market by Type, 2022
- Figure 4: Global Bluetooth Speaker Market by Price, 2022
- Figure 5: Global Bluetooth Speaker Market by Distribution Channel, 2022
- Figure 6: Global Bluetooth Speaker Market by Region, 2022
- Figure 7: Global Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 8: Global Bluetooth Speaker Market by Portability (in %), 2022 & 2030
- Figure 9: Global Portable Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 10: Global Portable Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 11: Global Fixed Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 12: Global Fixed Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 13: Global Bluetooth Speaker Market by Type (in %), 2022 & 2030
- Figure 14: Global Smart Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 15: Global Smart Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 16: Global Conventional Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 17: Global Conventional Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 18: Global Bluetooth Speaker Market by Price (in %), 2022 & 2030
- Figure 19: Global Low Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 20: Global Low Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 21: Global Medium Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 22: Global Medium Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 23: Global High Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 24: Global High Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 25: Global Bluetooth Speaker Market by Distribution Channel (in %), 2022 & 2030
- Figure 26: Global Specialty Stores Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 27: Global Specialty Stores Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 28: Global Supermarkets and Hypermarkets Bluetooth Speaker Market (in US\$ Million), 2018-2022
- Figure 29: Global Supermarkets and Hypermarkets Bluetooth Speaker Market (in US\$ Million), 2023-2030
- Figure 30: Global Departmental Stores Bluetooth Speaker Market (in US\$ Million),

2018-2022

Figure 31: Global Departmental Stores Bluetooth Speaker Market (in US\$ Million), 2023-2030

Figure 32: Global Online Bluetooth Speaker Market (in US\$ Million), 2018-2022

Figure 33: Global Online Bluetooth Speaker Market (in US\$ Million), 2023-2030

Figure 34: Global Others Bluetooth Speaker Market (in US\$ Million), 2018-2022

Figure 35: Global Others Bluetooth Speaker Market (in US\$ Million), 2023-2030

Figure 36: Global Bluetooth Speaker Market by Region (in %), 2022 & 2030

Figure 37: Europe Bluetooth Speaker Market (in US\$ Million), 2018-2022

Figure 38: Europe Bluetooth Speaker Market (in US\$ Million), 2023-2030

Figure 39: Europe Bluetooth Speaker Market by Country (in %), 2022 & 2030

Figure 40: Germany Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 41: United Kingdom Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 42: France Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 43: Italy Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 44: Spain Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 45: Russia Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 46: Netherlands Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 47: North America Bluetooth Speaker Market (in US\$ Million), 2018-2022

Figure 48: North America Bluetooth Speaker Market (in US\$ Million), 2023-2030

Figure 49: North America Bluetooth Speaker Market by Country (in %), 2022 & 2030

Figure 50: United States Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 51: Canada Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 52: Asia Pacific Bluetooth Speaker Market (in US\$ Million), 2018-2022

Figure 53: Asia Pacific Bluetooth Speaker Market (in US\$ Million), 2023-2030

Figure 54: Asia Pacific Bluetooth Speaker Market by Country (in %), 2022 & 2030

Figure 55: China Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 56: Japan Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 57: India Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 58: South Korea Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 59: Australia Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 60: Indonesia Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 61: Latin America Bluetooth Speaker Market (in US\$ Million), 2018-2022

Figure 62: Latin America Bluetooth Speaker Market (in US\$ Million), 2023-2030

Figure 63: Latin America Bluetooth Speaker Market by Country (in %), 2022 & 2030

Figure 64: Mexico Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 65: Brazil Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 66: Argentina Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 67: Middle East & Africa Bluetooth Speaker Market (in US\$ Million), 2018-2022

Figure 68: Middle East & Africa Bluetooth Speaker Market (in US\$ Million), 2023-2030

Figure 69: Middle East & Africa Bluetooth Speaker Market by Country (in %), 2022 & 2030

Figure 70: Saudi Arabia Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 71: Turkey Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 72: Iran Bluetooth Speaker Market (in US\$ Million), 2018-2030

Figure 73: Market Value Chain

I would like to order

Product name: Bluetooth Speakers Market: Global Market Size, Forecast, Insights, and Competitive Landscape

Product link: <https://marketpublishers.com/r/B8510DB0C473EN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B8510DB0C473EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

