

Beer Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global beer market is expected to grow at a CAGR of around 2.0% during 2023-2030. This report on global beer market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global beer market by segmenting the market based on product type, packaging, production, alcohol content, flavour, distributional channel, and region. Also, detailed profiles of companies operating in beer market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Rise in Number of Social Drinkers

Adoption of Western Culture

Surge in Female Drinkers

Market Challenges

Health Issues

Marketing Limitation

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

Standard Lager

Premium Lager

Specialty Beer

Other

Market by Packaging

Macro-Brewery

Micro-Brewery

Others

Market by Alcohol Content

High

Low

Alcohol-Free

Market by Flavour

Flavoured

Unflavoured

Market by Distribution Channel

Supermarkets and Hypermarkets

On-Trades

Specialty Stores

Convenience Stores

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

Rest of Middle East & Africa

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