

Automotive Infotainment Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/A5446D45E7F6EN.html>

Date: January 2023

Pages: 135

Price: US\$ 2,299.00 (Single User License)

ID: A5446D45E7F6EN

Abstracts

The global automotive infotainment market is expected to grow at a CAGR of around 8.4% during 2023-2030. This report on global automotive infotainment market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global automotive infotainment market by segmenting the market based on product type, vehicle type, operating system, installation type, sales channel, technology, system type, connectivity, and region. Also, detailed profiles of companies operating in the Automotive Infotainment market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Rising Demand for Entertainment Systems in Vehicles

Provision for Smartphone Integration

Growth of Cloud Technologies

Market Challenges

Design Complexity

Cybersecurity

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

Navigation Unit

Display Audio

Audio

Others

Market by Vehicle Type

Passenger Cars

Commercial Vehicles

Light Commercial Vehicle (LCV)

Heavy Commercial Vehicle (HCV)

Market by Operating System

QNX

LINUX

Android

Microsoft

Others

Market by Installation Type

In-Dash Infotainment

Rear Seat Infotainment

Market by Sales Channel

OEM

Aftermarket

Market by Technology

Integrated

Embedded

Tethered

Market by System Type

Entertainment System

Connectivity System

Driver Assistance System

Others

Market by Connectivity

Bluetooth

Wi-Fi

3G

4G

5G

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

Contents

1. PREFACE

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
 - 1.4.1 Phase I
 - 1.4.2 Phase II
 - 1.4.3 Phase III
- 1.5 Assumptions

2. KEY INSIGHTS

3. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET

- 3.1. Introduction
- 3.2. Market Drives
- 3.3. Market Challenges

4. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET ANALYSIS

- 4.1. Market Portraiture
- 4.2. Market Size
- 4.3. Market Forecast
- 4.4. Impact of COVID-19

5. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET BY PRODUCT TYPE

- 5.1. Introduction
- 5.2. Navigation Unit
- 5.3. Display Audio
- 5.4. Audio
- 5.5. Others

6. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET BY VEHICLE TYPE

- 6.1. Introduction

6.2. Passenger Cars

6.3. Commercial Vehicles

6.3.1. Light Commercial Vehicle (LCV)

6.3.2. Heavy Commercial Vehicle (HCV)

7. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET BY OPERATING SYSTEM

7.1. Introduction

7.2. QNX

7.3. LINUX

7.4. Android

7.5. Microsoft

7.6. Others

8. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET BY INSTALLATION TYPE

8.1. Introduction

8.2. In-Dash Infotainment

8.3. Rear Seat Infotainment

9. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET BY SALES CHANNEL

9.1. Introduction

9.2. OEM

9.3. Aftermarket

10. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET BY TECHNOLOGY

10.1. Introduction

10.2. Integrated

10.3. Embedded

10.4. Tethered

11. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET BY SYSTEM TYPE

11.1. Introduction

11.2. Entertainment System

11.3. Connectivity System

11.4. Driver Assistance System

11.5. Others

12. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET BY CONNECTIVITY

12.1. Introduction

12.2. Bluetooth

12.3. Wi-Fi

12.4. 3G

12.5. 4G

12.6. 5G

13. GLOBAL AUTOMOTIVE INFOTAINMENT MARKET BY REGION

13.1. Introduction

13.2. Europe

13.2.1. Germany

13.2.2. United Kingdom

13.2.3. France

13.2.4. Italy

13.2.5. Spain

13.2.6. Russia

13.2.7. Netherlands

13.2.8. Rest of the Europe

13.3. North America

13.3.1. United States

13.3.2. Canada

13.4. Asia Pacific

13.4.1. China

13.4.2. Japan

13.4.3. India

13.4.4. South Korea

13.4.5. Australia

13.4.6. Indonesia

13.4.7. Rest of the Asia Pacific

13.5. Latin America

13.5.1. Mexico

13.5.2. Brazil

13.5.3. Argentina

13.5.4. Rest of Latin America

13.6. Middle East & Africa

- 13.6.1. Saudi Arabia
- 13.6.2. Turkey
- 13.6.3. Iran
- 13.6.4. United Arab Emirates
- 13.6.5. Rest of Middle East & Africa

14. SWOT ANALYSIS

15. PORTER'S FIVE FORCES

16. MARKET VALUE CHAIN ANALYSIS

17. COMPETITIVE LANDSCAPE

17.1. Competitive Scenario

17.2. Company Profiles

- 17.2.1. Aisin Seiki Co. Ltd.
- 17.2.2. Alpine Electronics
- 17.2.3. Aptiv.
- 17.2.4. Clarion Co. Ltd.
- 17.2.5. Continental AG
- 17.2.6. Delphi Automotive Plc
- 17.2.7. Denso Corporation
- 17.2.8. Garmin Ltd.
- 17.2.9. Harman International Industries, Inc. (Samsung Electronics)
- 17.2.10. Magneti Marelli S.p.A.
- 17.2.11. Mitsubishi Electric Corporation
- 17.2.12. Panasonic Corporation
- 17.2.13. Pioneer Corporation
- 17.2.14. Robert Bosch GmbH
- 17.2.15. Visteon Corporation

List Of Tables

LIST OF TABLES

Table 1: Global Automotive Infotainment Market Portraiture

Table 2: Global Automotive Infotainment Market by Product Type (in US\$ Million), 2022 & 2030

Table 3: Global Automotive Infotainment Market by Vehicle Type (in US\$ Million), 2022 & 2030

Table 4: Global Commercial Vehicles Automotive Infotainment Market by Vehicle Type (in US\$ Million), 2022 & 2030

Table 5: Global Automotive Infotainment Market by Operating System (in US\$ Million), 2022 & 2030

Table 6: Global Automotive Infotainment Market by Installation Type (in US\$ Million), 2022 & 2030

Table 7: Global Automotive Infotainment Market by Sales Channel (in US\$ Million), 2022 & 2030

Table 8: Global Automotive Infotainment Market by Technology (in US\$ Million), 2022 & 2030

Table 9: Global Automotive Infotainment Market by System Type (in US\$ Million), 2022 & 2030

Table 10: Global Automotive Infotainment Market by Connectivity (in US\$ Million), 2022 & 2030

Table 11: Global Automotive Infotainment Market by Region (in US\$ Million), 2022 & 2030

Table 12: Europe Automotive Infotainment Market by Country (in US\$ Million), 2022 & 2030

Table 13: North America Automotive Infotainment Market by Country (in US\$ Million), 2022 & 2030

Table 14: Asia Pacific Automotive Infotainment Market by Country (in US\$ Million), 2022 & 2030

Table 15: Latin America Automotive Infotainment Market by Country (in US\$ Million), 2022 & 2030

Table 16: Middle East & Africa Automotive Infotainment Market by Country (in US\$ Million), 2022 & 2030

Table 17: List of Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global Automotive Infotainment Market (in US\$ Million), 2018-2022
- Figure 2: Global Automotive Infotainment Market by Product Type, 2022
- Figure 3: Global Automotive Infotainment Market by Vehicle Type, 2022
- Figure 4: Global Automotive Infotainment Market by Operating System, 2022
- Figure 5: Global Automotive Infotainment Market by Installation Type, 2022
- Figure 6: Global Automotive Infotainment Market by Sales Channel, 2022
- Figure 7: Global Automotive Infotainment Market by Technology, 2022
- Figure 8: Global Automotive Infotainment Market by System Type, 2022
- Figure 9: Global Automotive Infotainment Market by Connectivity, 2022
- Figure 10: Global Automotive Infotainment Market by Region, 2022
- Figure 11: Global Automotive Infotainment Market (in US\$ Million), 2023-2030
- Figure 12: Global Automotive Infotainment Market by Product Type (in %), 2022 & 2030
- Figure 13: Global Navigation Unit Automotive Infotainment Market (in US\$ Million), 2018-2022
- Figure 14: Global Navigation Unit Automotive Infotainment Market (in US\$ Million), 2023-2030
- Figure 15: Global Display Audio Automotive Infotainment Market (in US\$ Million), 2018-2022
- Figure 16: Global Display Audio Unit Automotive Infotainment Market (in US\$ Million), 2023-2030
- Figure 17: Global Audio Automotive Infotainment Market (in US\$ Million), 2018-2022
- Figure 18: Global Audio Automotive Infotainment Market (in US\$ Million), 2023-2030
- Figure 19: Global Other Automotive Infotainment Market (in US\$ Million), 2018-2022
- Figure 20: Global Other Automotive Infotainment Market (in US\$ Million), 2023-2030
- Figure 21: Global Automotive Infotainment Market by Vehicle Type (in %), 2022 & 2030
- Figure 22: Global Passenger Cars Automotive Infotainment Market (in US\$ Million), 2018-2022
- Figure 23: Global Passenger Cars Automotive Infotainment Market (in US\$ Million), 2023-2030
- Figure 24: Global Commercial Vehicles Automotive Infotainment Market (in US\$ Million), 2018-2022
- Figure 25: Global Commercial Vehicles Automotive Infotainment Market (in US\$ Million), 2023-2030
- Figure 26: Global LCV Automotive Infotainment Market (in US\$ Million), 2018-2030
- Figure 27: Global HCV Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 28: Global Automotive Infotainment Market by Operating System (in %), 2022 & 2030

Figure 29: Global QNX Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 30: Global QNX Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 31: Global LINUX Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 32: Global LINUX Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 33: Global Android Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 34: Global Android Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 35: Global Microsoft Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 36: Global Microsoft Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 37: Global Other Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 38: Global Other Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 39: Global Automotive Infotainment Market by Installation Type (in %), 2022 & 2030

Figure 40: Global In-Dash Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 41: Global In-Dash Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 42: Global Rear Seat Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 43: Global Rear Seat Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 44: Global Automotive Infotainment Market by Sales Channel (in %), 2022 & 2030

Figure 45: Global OEM Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 46: Global OEM Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 47: Global Aftermarket Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 48: Global Aftermarket Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 49: Global Automotive Infotainment Market by Technology (in %), 2022 & 2030

Figure 50: Global Integrated Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 51: Global Integrated Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 52: Global Embedded Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 53: Global Embedded Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 54: Global Tethered Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 55: Global Tethered Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 56: Global Automotive Infotainment Market by System Type (in %), 2022 & 2030

Figure 57: Global Entertainment System Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 58: Global Entertainment System Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 59: Global Connectivity System Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 60: Global Connectivity System Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 61: Global Driver Assistance System Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 62: Global Driver Assistance System Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 63: Global Other Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 64: Global Other Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 65: Global Automotive Infotainment Market by Region (in %), 2022 & 2030

Figure 66: Europe Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 67: Europe Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 68: Europe Automotive Infotainment Market by Country (in %), 2022 & 2030

Figure 69: Germany Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 70: United Kingdom Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 71: France Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 72: Italy Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 73: Spain Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 74: Russia Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 75: Netherlands Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 76: Rest of Europe Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 77: North America Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 78: North America Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 79: North America Automotive Infotainment Market by Country (in %), 2022 & 2030

Figure 80: United States Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 81: Canada Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 82: Asia Pacific Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 83: Asia Pacific Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 84: Asia Pacific Automotive Infotainment Market by Country (in %), 2022 & 2030

Figure 85: China Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 86: Japan Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 87: India Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 88: South Korea Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 89: Australia Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 90: Indonesia Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 91: Rest of Asia Pacific Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 92: Latin America Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 93: Latin America Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 94: Latin America Automotive Infotainment Market by Country (in %), 2022 & 2030

Figure 95: Mexico Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 96: Brazil Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 97: Argentina Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 98: Rest of Latin America Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 99: Middle East & Africa Automotive Infotainment Market (in US\$ Million), 2018-2022

Figure 100: Middle East & Africa Automotive Infotainment Market (in US\$ Million), 2023-2030

Figure 101: Middle East & Africa Automotive Infotainment Market by Country (in %), 2022 & 2030

Figure 102: Saudi Arabia Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 103: Turkey Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 104: Iran Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 105: UAE Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 106: Rest of Middle East and Africa Automotive Infotainment Market (in US\$ Million), 2018-2030

Figure 107: Market Value Chain

I would like to order

Product name: Automotive Infotainment Market: Global Market Size, Forecast, Insights, and Competitive Landscape

Product link: <https://marketpublishers.com/r/A5446D45E7F6EN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5446D45E7F6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

