

At-Home Fitness Equipment Market: Global Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/A0BCFE7040B2EN.html>

Date: November 2022

Pages: 152

Price: US\$ 2,299.00 (Single User License)

ID: A0BCFE7040B2EN

Abstracts

The global At-Home Fitness Equipment market is expected to grow at a CAGR of around 6.8% during 2023-2030. This report on global At-Home Fitness Equipment market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global At-Home Fitness Equipment market by segmenting the market based on product type, distribution channel, and region. Also, detailed profiles of companies operating in the At-Home Fitness Equipment market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increasing Prevalence of Chronic Lifestyle Diseases

Increasing Inclination towards Digital Technology

Market Challenges

High Cost of Products

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

Cardiovascular Training Equipment

Air Bike

Elliptical Machines

Punching Bag

Rowing Machine

Treadmill

Others

Strength Training Equipment

Ab Wheel

Adjustable Dumbbells

Adjustable Kettlebell

Medicine Ball

Mini Resistance Bands

Pull Up Bars

Weight-Lifting Bench

Others

Accessories

Foam Roller

Weighted Jump Rope

Others

Market by Distribution Channel

Supermarkets and Hypermarkets

Specialty Stores

Online Stores

Others

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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