

Asia Pacific At-Home Fitness Equipment Market: Market Size, Forecast, Insights, and Competitive Landscape

<https://marketpublishers.com/r/A0AC2BD9C95FEN.html>

Date: December 2022

Pages: 140

Price: US\$ 2,299.00 (Single User License)

ID: A0AC2BD9C95FEN

Abstracts

The Asia Pacific At-home fitness equipment market is expected to grow at a CAGR of around 8.8% during 2023-2030. This report on Asia Pacific at-home fitness equipment market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the Asia Pacific at-home fitness equipment market by segmenting the market based on product type, distribution channel, and country. Also, detailed profiles of companies operating in the Asia Pacific at-home fitness equipment market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Increasing Prevalence of Chronic Lifestyle Diseases

Growing Inclination towards Digital Technology

Market Challenges

High Cost of Products

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Product Type

Cardiovascular Training Equipment

Air Bike

Elliptical Machines

Punching Bag

Rowing Machine

Treadmill

Others

Strength Training Equipment

Ab Wheel

Adjustable Dumbbells

Adjustable Kettlebell

Medicine Ball

Mini Resistance Bands

Pull Up Bars

Weight-Lifting Bench

Others

Accessories

Foam Roller

Weighted Jump Rope

Others

Market by Distribution Channel

Supermarkets and Hypermarkets

Specialty Stores

Online Stores

Others

Market by Country

China

India

Japan

Australia

South Korea

Indonesia

Singapore

Malaysia

Thailand

Philippines

Others

Contents

1. PREFACE

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
 - 1.4.1 Phase I
 - 1.4.2 Phase II
 - 1.4.3 Phase III
- 1.5 Assumptions

2. KEY INSIGHTS

3. ASIA PACIFIC AT-HOME FITNESS EQUIPMENT MARKET

- 3.1. Introduction
- 3.2. Market Drivers
- 3.3. Market Challenges

4. ASIA PACIFIC AT-HOME FITNESS EQUIPMENT MARKET ANALYSIS

- 4.1. Market Portraiture
- 4.2. Market Size
- 4.3. Market Forecast
- 4.4. Impact of COVID-19

5. ASIA PACIFIC AT-HOME FITNESS EQUIPMENT MARKET BY PRODUCT TYPE

- 5.1. Introduction
- 5.2 Cardiovascular Training Equipment
 - 5.2.1 Air Bike
 - 5.2.2 Elliptical Machines
 - 5.2.3 Punching Bag
 - 5.2.4 Rowing Machine
 - 5.2.5 Treadmill
 - 5.2.6 Others
- 5.3 Strength Training Equipment

- 5.3.1 Ab Wheel
- 5.3.2 Adjustable Dumbbells
- 5.3.3 Adjustable Kettlebell
- 5.3.4 Medicine Ball
- 5.3.5 Mini Resistance Bands
- 5.3.6 Pull Up Bars
- 5.3.7 Weight-Lifting Bench
- 5.3.8 Others
- 5.4 Accessories
 - 5.4.1 Foam Roller
 - 5.4.2 Weighted Jump Rope
 - 5.4.3 Others

6. ASIA PACIFIC AT-HOME FITNESS EQUIPMENT MARKET BY DISTRIBUTION CHANNEL

- 6.1 Introduction
- 6.1. Supermarkets and Hypermarkets
- 6.2. Specialty Stores
- 6.3. Online Stores
- 6.4. Others

7. ASIA PACIFIC AT-HOME FITNESS EQUIPMENT MARKET BY COUNTRY

- 7.1 Introduction
- 7.2 China
- 7.3 India
- 7.4 Japan
- 7.5 Australia
- 7.6 South Korea
- 7.7 Indonesia
- 7.8 Singapore
- 7.9 Malaysia
- 7.10 Thailand
- 7.11 Philippines
- 7.12 Others

8. SWOT ANALYSIS

9. PORTER'S FIVE FORCES

10. MARKET VALUE CHAIN ANALYSIS

11. COMPETITIVE LANDSCAPE

11.1. Competitive Scenario

11.2. Company Profiles

11.2.1. Afton fitness Co.

11.2.2. Core Health & Fitness, LLC

11.2.3. Cybex International, Inc.

11.2.4. Garmin Ltd.

11.2.5. Life Fitness

11.2.6. Nautilus, Inc.

11.2.7. PowerMax Fitness (India) Pvt Ltd.

11.2.8. Precor Inc.

11.2.9. Tangram Factory, Inc.

11.2.10. Technogym SpA

11.2.11. Xiaomi Corp.

List Of Tables

LIST OF TABLES

Table 1: Asia Pacific At-Home Fitness Equipment Market Portraiture

Table 2: Asia Pacific At-Home Fitness Equipment Market by Product Type (in US\$ Million), 2022 & 2030

Table 3: Cardiovascular Training Smart At-Home Fitness Equipment Market by Product Type (in US\$ Million), 2022 & 2030

Table 4: Strength Training At-Home Fitness Equipment Market by Product Type (in US\$ Million), 2022 & 2030

Table 5: Accessories At-Home Fitness Equipment Market by Product Type (in US\$ Million), 2022 & 2030

Table 6: Asia Pacific At-Home Fitness Equipment Market by Distribution Channel (in US\$ Million), 2022 & 2030

Table 7: Asia Pacific At-Home Fitness Equipment Market by Country (in US\$ Million), 2022 & 2030

Table 8: List of Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Asia Pacific At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 2: Asia Pacific At-Home Fitness Equipment Market by Product Type, 2022

Figure 3: Asia Pacific At-Home Fitness Equipment Market by Distribution Chanel, 2022

Figure 4: Asia Pacific At-Home Fitness Equipment Market by Region, 2022

Figure 5: Asia Pacific At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 6: Asia Pacific At-Home Fitness Equipment Market by Product Type (in %), 2022 & 2030

Figure 7: Asia Pacific Cardiovascular Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 8: Asia Pacific Cardiovascular Training At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 9: Air Bike Cardiovascular Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 10: Elliptical Machines Cardiovascular Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 11: Punching Bag Cardiovascular Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 12: Rowing Machine Cardiovascular Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 13: Treadmill Cardiovascular Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 14: Other Cardiovascular Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 15: Asia Pacific Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 16: Asia Pacific Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 17: Ab Wheel Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 18: Adjustable Dumbbells Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 19: Adjustable Kettlebell Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 20: Medicine Ball Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 21: Mini Resistance Bands Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 22: Pull Up Bars Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 23: Weight-Lifting Bench Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 24: Other Strength Training At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 25: Asia Pacific Accessories At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 26: Asia Pacific Accessories At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 27: Foam Roller Accessories At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 28: Weighted Jump Rope Accessories At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 29: Other Accessories At-Home Fitness Equipment Market (in US\$ Million), 2018-2030

Figure 30: Asia Pacific At-Home Fitness Equipment Market by Distribution Channel (in %), 2022 & 2030

Figure 31: Asia Pacific Supermarkets and Hypermarkets At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 32: Asia Pacific Supermarkets and Hypermarkets At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 33: Asia Pacific Specialty Stores At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 34: Asia Pacific Specialty Stores At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 35: Asia Pacific Online Stores At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 36: Asia Pacific Online Stores At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 37: Asia Pacific Other Distribution Channels At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 38: Asia Pacific Other Distribution Channels At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 39: Asia Pacific At-Home Fitness Equipment Market by Country (in %), 2022 & 2030

Figure 40: China At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 41: China At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 42: India At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 43: India At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 44: Japan At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 45: Japan At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 46: Australia At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 47: Australia At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 48: South Korea At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 49: South Korea At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 50: Indonesia At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 51: Indonesia At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 52: Singapore At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 53: Singapore At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 54: Malaysia At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 55: Malaysia At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 56: Thailand At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 57: Thailand At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 58: Philippines At-Home Fitness Equipment Market (in US\$ Million), 2018-2022

Figure 59: Philippines At-Home Fitness Equipment Market (in US\$ Million), 2023-2030

Figure 60: Other Countries At-Home Fitness Equipment Market (in US\$ Million),
2018-2022

Figure 61: Other Countries At-Home Fitness Equipment Market (in US\$ Million),
2021-2022

Figure 62: Market Value Chain

I would like to order

Product name: Asia Pacific At-Home Fitness Equipment Market: Market Size, Forecast, Insights, and Competitive Landscape

Product link: <https://marketpublishers.com/r/A0AC2BD9C95FEN.html>

Price: US\$ 2,299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A0AC2BD9C95FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

