

Aloe Vera Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The global aloe vera market is expected to grow at a CAGR of around 7.9% during 2023-2030. This report on global aloe vera market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global aloe vera market by segmenting the market based on enterprise size, industry vertical, platform type, ad format, pricing model and region. Also, detailed profiles of companies operating in the aloe vera market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Enhancement of Hair Growth

Maintenance of PH Scale of The Scalp

Reduction of Dandruff

Market Challenges

Rise in Adoption of Ad-Blockers to Avoid Online Advertising

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

Market by Nature

Conventional

Organic

Market by Distribution Channel

Institutional Sales

Supermarkets and Hypermarkets

Speciality Stores

Online

Others

Market by Product

Aloe Vera Gel Extract

Aloe Vera Whole Leaf Extract

Others

Market by Form

Concentrates

Gels

Drinks

Powders

Capsules

Market by End Use Industry

Pharmaceutical

Cosmetic

Food

Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

Latin America

Mexico

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

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