

Africa Mobile Money Market: Market Size, Forecast, Insights, and Competitive Landscape

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Abstracts

The Africa mobile money market is expected to grow at a CAGR of around 22.7% during 2023-2030. This report on Africa mobile money market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the Africa mobile money market by segmenting the market based on technology, business model, transaction type, and country. Also, detailed profiles of companies operating in the mobile money market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

Market Drivers

Growing Mobile Money Providers

High Internet Penetration

Ease of Accessibility

Market Challenges

Cyber Security Threats

Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2019

Forecast Period: 2023-2030

Market by Technology

USSD

Mobile Wallets

Others

Market by Business Model

Mobile Led Business

Bank Led Business

Market by Transaction Type

Peer to Peer

Bill Payments

Airtime Top-ups

Others

Market by Country

Tanzania

Kenya

Uganda

Ghana

Others

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