

# Adult Diaper Market: Global Market Size, Forecast, Insights, and Competitive Landscape

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## Abstracts

The global adult diaper market is expected to grow at a CAGR of around 8.5% during 2023-2030. This report on global adult diaper market report provides holistic understanding of the market along with market sizing, forecast, drivers, challenges, and competitive landscape. The report presents a clear picture of the global adult diaper market by segmenting the market based on type, product type, material, end user, distribution channel and region. Also, detailed profiles of companies operating in the adult diaper market are provided in this report. We believe that this report will aid the professionals and industry stakeholders in making informed decision.

### Market Drivers

Growing Prevalence of Urinary Incontinence Amongst Geriatric Population

Rising Hygiene Consciousness

### Market Challenges

Use of Harmful Chemicals in Diapers

### Historical & Forecast Period

Base Year: 2022

Historical Period: 2018-2022

Forecast Period: 2023-2030

### Market by Type

Pad Type

Pant/Pull-up Type

Tape on Diapers

Others

### Market by Product Type

Reusable Diapers

Disposable Diapers

Swim Diapers

Others

### Market by Material

Fluff Pulp

Cotton

Micro fiber

Non-woven fabric

### Market by End User

Men

Women

Unisex

#### Market by Distribution Channel

Hypermarkets/Supermarket

Convenience Stores

Specialty Stores

Drug Stores/Pharmacies

Other Distribution Channels

#### Market by Region

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Rest of Europe

## North America

United States

Canada

## Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Rest of Asia Pacific

## Latin America

Mexico

Brazil

Argentina

Rest of Latin America

## Middle East & Africa

Saudi Arabia

Turkey

Iran

United Arab Emirates

Rest of Middle East & Africa

## Contents

### **1. PREFACE**

- 1.1 Objective
- 1.2 Target Audience & Key Offerings
- 1.3 Report's Scope
- 1.4 Research Methodology
  - 1.4.1 Phase I
  - 1.4.2 Phase II
  - 1.4.3 Phase III
- 1.5 Assumptions

### **2. KEY INSIGHTS**

### **3. GLOBAL ADULT DIAPER MARKET**

- 3.1. Introduction
- 3.2. Market Drivers
- 3.3. Market Challenges

### **4. GLOBAL ADULT DIAPER MARKET ANALYSIS**

- 4.1. Market Portraiture
- 4.2. Market Size
- 4.3. Market Forecast
- 4.4. Impact of COVID-19

### **5. GLOBAL ADULT DIAPER MARKET BY TYPE**

- 5.1. Introduction
- 5.2. Pad Type
- 5.3. Pant/Pull-up Type
- 5.4. Tape on Diapers
- 5.5. Others

### **6. GLOBAL ADULT DIAPER MARKET BY PRODUCT TYPE**

- 6.1. Introduction

- 6.2. Reusable Diapers
- 6.3. Disposable Diapers
- 6.4. Swim Diapers
- 6.5. Others

## **7. GLOBAL ADULT DIAPER MARKET BY MATERIAL**

- 7.1. Introduction
- 7.2. Fluff Pulp
- 7.3. Cotton
- 7.4. Micro fiber
- 7.5. Non-woven fabric

## **8. GLOBAL ADULT DIAPER MARKET BY END USER**

- 8.1. Introduction
- 8.2. Men
- 8.3. Women
- 8.4. Unisex

## **9. GLOBAL ADULT DIAPER MARKET BY DISTRIBUTION CHANNEL**

- 9.1. Introduction
- 9.2. Hypermarkets/Supermarket
- 9.3. Convenience Stores
- 9.4. Specialty Stores
- 9.5. Drug Stores/Pharmacies
- 9.6. Other Distribution Channels

## **10. GLOBAL ADULT DIAPER MARKET BY REGION**

- 10.1 Introduction
- 10.2 Europe
  - 10.2.1 Germany
  - 10.2.2 United Kingdom
  - 10.2.3 France
  - 10.2.4 Italy
  - 10.2.5 Spain
  - 10.2.6 Russia

- 10.2.7 Netherlands
- 10.2.8 Rest of the Europe
- 10.3 North America
  - 10.3.1 United States
  - 10.3.2 Canada
- 10.4 Asia Pacific
  - 10.4.1 China
  - 10.4.2 Japan
  - 10.4.3 India
  - 10.4.4 South Korea
  - 10.4.5 Australia
  - 10.4.6 Indonesia
  - 10.4.7 Rest of the Asia Pacific
- 10.5 Latin America
  - 10.5.1 Mexico
  - 10.5.2 Brazil
  - 10.5.3 Argentina
  - 10.5.4 Rest of Latin America
- 10.6 Middle East & Africa
  - 10.6.1 Saudi Arabia
  - 10.6.2 Turkey
  - 10.6.3 Iran
  - 10.6.4 United Arab Emirates
  - 10.6.5 Rest of Middle East & Africa

## **11. SWOT ANALYSIS**

## **12. PORTER'S FIVE FORCES**

## **13. MARKET VALUE CHAIN ANALYSIS**

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Competitive Scenario
- 14.2. Company Profiles
  - 14.2.1. Abena A/S
  - 14.2.2. Attends Healthcare Group Ltd
  - 14.2.3. Daio Paper Corporation
  - 14.2.4. DSG International



- 14.2.5. Essity
- 14.2.6. First Quality Enterprises
- 14.2.7. Kimberly-Clark Corporation,
- 14.2.8. Paul Hartmann AG
- 14.2.9. Svenska Cellulosa Aktiebolaget (SCA)
- 14.2.10. Unicharm Corporation
- 14.2.11. Unique Wellness
- 14.2.12. Vora Global

## List Of Tables

### LIST OF TABLES

Table 1: Global Adult Diaper Market Portraiture

Table 2: Global Adult Diaper Market by Type (in US\$ Million), 2022 & 2030

Table 3: Global Adult Diaper Market by Product Type (in US\$ Million), 2022 & 2030

Table 4: Global Adult Diaper Market by Material (in US\$ Million), 2022 & 2030

Table 5: Global Adult Diaper Market by End User (in US\$ Million), 2022 & 2030

Table 6: Global Adult Diaper Market by Distribution Channel (in US\$ Million), 2022 & 2030

Table 7: Global Adult Diaper Market by Region (in US\$ Million), 2022 & 2030

Table 8: Europe Adult Diaper Market by Country (in US\$ Million), 2022 & 2030

Table 9: North America Adult Diaper Market by Country (in US\$ Million), 2022 & 2030

Table 10: Asia Pacific Adult Diaper Market by Country (in US\$ Million), 2022 & 2030

Table 11: Latin America Adult Diaper Market by Country (in US\$ Million), 2022 & 2030

Table 12: Middle East & Africa Adult Diaper Market by Country (in US\$ Million), 2022 & 2030

Table 13: List of Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 2: Global Adult Diaper Market by Type, 2022
- Figure 3: Global Adult Diaper Market by Product Type, 2022
- Figure 4: Global Adult Diaper Market by Material, 2022
- Figure 5: Global Adult Diaper Market by End User, 2022
- Figure 6: Global Adult Diaper Market by Distribution Channel, 2022
- Figure 7: Global Adult Diaper Market by Region, 2022
- Figure 8: Global Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 9: Global Adult Diaper Market by Type (in %), 2022 & 2030
- Figure 10: Global Pad Type Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 11: Global Pad Type Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 12: Global Pant/Pull-up Type Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 13: Global Pant/Pull-up Type Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 14: Global Tape on Diapers Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 15: Global Tape on Diapers Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 16: Global Other Types Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 17: Global Other Types Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 18: Global Adult Diaper Market by Product Type (in %), 2022 & 2030
- Figure 19: Global Reusable Diapers Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 20: Global Reusable Diapers Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 21: Global Disposable Diapers Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 22: Global Disposable Diapers Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 23: Global Swim Diapers Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 24: Global Swim Diapers Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 25: Global Other Product Type Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 26: Global Other Product Type Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 27: Global Adult Diaper Market by Material (in %), 2022 & 2030
- Figure 28: Global Fluff Pulp Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 29: Global Fluff Pulp Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 30: Global Cotton Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 31: Global Cotton Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 32: Global Micro fiber Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 33: Global Micro fiber Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 34: Global Non-woven fabric Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 35: Global Non-woven fabric Adult Diaper Market (in US\$ Million), 2023-2030

Figure 36: Global Adult Diaper Market by End User (in %), 2022 & 2030

Figure 37: Global Men Adult Diaper Market (in US\$ Million), 2018-2022

Figure 38: Global Men Adult Diaper Market (in US\$ Million), 2023-2030

Figure 39: Global Women Adult Diaper Market (in US\$ Million), 2018-2022

Figure 40: Global Women Adult Diaper Market (in US\$ Million), 2023-2030

Figure 41: Global Unisex Adult Diaper Market (in US\$ Million), 2018-2022

Figure 42: Global Unisex Adult Diaper Market (in US\$ Million), 2023-2030

Figure 43: Global Adult Diaper Market by Distribution Channel (in %), 2022 & 2030

Figure 44: Global Hypermarkets/Supermarket Adult Diaper Market (in US\$ Million), 2018-2022

Figure 45: Global Hypermarkets/Supermarket Adult Diaper Market (in US\$ Million), 2023-2030

Figure 46: Global Convenience Stores Adult Diaper Market (in US\$ Million), 2018-2022

Figure 47: Global Convenience Stores Adult Diaper Market (in US\$ Million), 2023-2030

Figure 48: Global Specialty Stores Adult Diaper Market (in US\$ Million), 2018-2022

Figure 49: Global Specialty Stores Adult Diaper Market (in US\$ Million), 2023-2030

Figure 50: Global Drug Stores/Pharmacies Adult Diaper Market (in US\$ Million), 2018-2022

Figure 51: Global Drug Stores/Pharmacies Adult Diaper Market (in US\$ Million), 2023-2030

Figure 52: Global Other Distribution Channels Adult Diaper Market (in US\$ Million), 2018-2022

Figure 53: Global Other Distribution Channels Adult Diaper Market (in US\$ Million), 2023-2030

Figure 54: Global Adult Diaper Market by Region (in %), 2022 & 2030

Figure 55: Europe Adult Diaper Market (in US\$ Million), 2018-2022

Figure 56: Europe Adult Diaper Market (in US\$ Million), 2023-2030

Figure 57: Europe Adult Diaper Market by Country (in %), 2022 & 2030

Figure 58: Germany Adult Diaper Market (in US\$ Million), 2018-2030

Figure 59: United Kingdom Adult Diaper Market (in US\$ Million), 2018-2030

Figure 60: France Adult Diaper Market (in US\$ Million), 2018-2030

Figure 61: Italy Adult Diaper Market (in US\$ Million), 2018-2030

Figure 62: Spain Adult Diaper Market (in US\$ Million), 2018-2030

Figure 63: Russia Adult Diaper Market (in US\$ Million), 2018-2030

Figure 64: Netherlands Adult Diaper Market (in US\$ Million), 2018-2030

Figure 65: North America Adult Diaper Market (in US\$ Million), 2018-2022

Figure 66: North America Adult Diaper Market (in US\$ Million), 2023-2030

Figure 67: North America Adult Diaper Market by Country (in %), 2022 & 2030

Figure 68: United States Adult Diaper Market (in US\$ Million), 2018-2030

- Figure 69: Canada Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 70: Asia Pacific Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 71: Asia Pacific Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 72: Asia Pacific Adult Diaper Market by Country (in %), 2022 & 2030
- Figure 73: China Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 74: Japan Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 75: India Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 76: South Korea Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 77: Australia Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 78: Indonesia Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 79: Latin America Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 80: Latin America Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 81: Latin America Adult Diaper Market by Country (in %), 2022 & 2030
- Figure 82: Mexico Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 83: Brazil Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 84: Argentina Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 85: Middle East & Africa Adult Diaper Market (in US\$ Million), 2018-2022
- Figure 86: Middle East & Africa Adult Diaper Market (in US\$ Million), 2023-2030
- Figure 87: Middle East & Africa Adult Diaper Market by Country (in %), 2022 & 2030
- Figure 88: Saudi Arabia Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 89: Turkey Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 90: Iran Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 91: UAE Adult Diaper Market (in US\$ Million), 2018-2030
- Figure 92: Market Value Chain

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