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Global Market Study on Plug-in Hybrid Electric Vehicles: Europe will be Fastest Expanding Market for PHEVs during 2017 - 2022

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Abstracts

Persistence Market Research (PMR) has recently delivered an insightful, comprehensive, and unbiased report titled “Plug-in Hybrid Electric Vehicles Market: Global Industry Analysis (2012-2016) & Forecast (2017-2022)”. The report explores the global market for plug-in electric vehicles in detail, and covers the market dynamics comprehensively, providing report readers with trends, drivers, and restraints impacting growth of the global PHEVs market. In addition, the report examines data across different parameters in order to deduce the value of the global plug-in hybrid electric vehicle market. The report has also covered competition landscape of the global PHEVs market, offering information about key market participants.

Structure of Report

The beginning chapter of the report provides an executive summary of the global PHEVs market. The executive summary offers an outline of the market, and provides the most significant & pertinent market numbers, including the market’s historical CAGR during 2012 to 2016, and forecast CAGR during 2017 to 2022. This chapter also provides information about attractive markets in terms of highest CAGR and largest revenue share of the global PHEVs market. Following the executive summary, a detailed introduction of the market has been rendered by the report, followed by a clear definition of the targeted product – plug-in hybrid electric vehicles.

The report further provides insights about industry trends, macroeconomic factors fuelling the market growth, and the untapped opportunities for leading market players. Subsequent chapters of the report shed light on supply chain analysis, pricing analysis, cost structure, supplier list, and product life cycle. With the aid of an intensity map,

presence of market players around the world has been illustrated by the report.

Competition Landscape

The concluding chapters of the report provide information about the market's competition landscape, profiling leading players operating in the global PHEVs market in detail. Information rendered about the market players is in terms of company overview, key financials, product overview, and key developments made by the market players. The competition landscape of the market offered by the report has also featured SWOT analysis of few selected companies. The competition landscape is an imperative for report readers as it comprises all necessary information required for studying current standings of leading players in the global PHEVs market, and how these players will implement their vision and strategies for staying at the forefront of this highly competitive market.

Research Methodology

Analysts from Persistence Market Research (PMR) have leveraged a proven & tested research methodology for arriving at revenue estimations related to the global PHEVs market. An in-depth secondary research has been done for arriving at overall market size, along with contributions of leading industries. The analysts have also conducted detailed primary interviews with industry experts to gather authentic data associated with the market. Data obtained is then validated, and scrutinized with the help of advanced tools for gleaning pertinent insights related to the global PHEVs market.

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Contents

1. GLOBAL PLUG-IN HYBRID ELECTRIC VEHICLES MARKET - EXECUTIVE SUMMARY

2. GLOBAL PLUG-IN HYBRID ELECTRIC VEHICLES MARKET OVERVIEW

2.1. Introduction
  2.1.1. Global Plug-In Hybrid Electric Vehicles Market Taxonomy
  2.1.2. Global Plug-In Hybrid Electric Vehicles Market Definition
2.2. Global Plug-In Hybrid Electric Vehicles Market Size (US$ Mn) and Forecast, 2012-2022
  2.2.1. Global Plug-In Hybrid Electric Vehicles Market Y-o-Y Growth
2.3. Global Plug-In Hybrid Electric Vehicles Market Dynamics
2.4. Supply Chain
2.5. Cost Structure
2.6. Pricing Analysis
2.7. Raw Material Sourcing Strategy and Analysis
2.8. List of Distributors
2.9. Key Participants Market Presence (Intensity Map) By Region

3. GLOBAL PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST BY POWER SOURCE

3.1. Global Plug-In Hybrid Electric Vehicles Market Size and Forecast By Power Source, 2012-2022
  3.1.1. Stored Electricity Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
    3.1.1.1. Revenue (US$ Mn) Comparison, By Region
    3.1.1.2. Market Share Comparison, By Region
    3.1.1.3. Y-o-Y growth Comparison, By Region
  3.1.2. On Board Electric Generator Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
    3.1.2.1. Revenue (US$ Mn) Comparison, By Region
    3.1.2.2. Market Share Comparison, By Region
    3.1.2.3. Y-o-Y growth Comparison, By Region

4. GLOBAL PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST BY POWERTRAIN

4.1. Global Plug-In Hybrid Electric Vehicles Market Size and Forecast By Powertrain, 2012-2022
4.1.1. Series Hybrid Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
4.1.1.1. Revenue (US$ Mn) Comparison, By Region
4.1.1.2. Market Share Comparison, By Region
4.1.1.3. Y-o-Y growth Comparison, By Region
4.1.2. Parallel Hybrid Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
4.1.2.1. Revenue (US$ Mn) Comparison, By Region
4.1.2.2. Market Share Comparison, By Region
4.1.2.3. Y-o-Y growth Comparison, By Region
4.1.3. Combined Hybrid Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
4.1.3.1. Revenue (US$ Mn) Comparison, By Region
4.1.3.2. Market Share Comparison, By Region
4.1.3.3. Y-o-Y growth Comparison, By Region

5. GLOBAL PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST BY VEHICLE TYPE

5.1. Global Plug-In Hybrid Electric Vehicles Market Size and Forecast By Vehicle Type, 2012-2022
5.1.1. Passenger Cars Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
5.1.1.1. Revenue (US$ Mn) Comparison, By Region
5.1.1.2. Market Share Comparison, By Region
5.1.1.3. Y-o-Y growth Comparison, By Region
5.1.2. Commercial Vehicles Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
5.1.2.1. Revenue (US$ Mn) Comparison, By Region
5.1.2.2. Market Share Comparison, By Region
5.1.2.3. Y-o-Y growth Comparison, By Region
5.1.3. Two Wheelers Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
5.1.3.1. Revenue (US$ Mn) Comparison, By Region
5.1.3.2. Market Share Comparison, By Region
5.1.3.3. Y-o-Y growth Comparison, By Region

5.1.4. Others (Golf Cart etc.) Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
5.1.4.1. Revenue (US$ Mn) Comparison, By Region
5.1.4.2. Market Share Comparison, By Region
5.1.4.3. Y-o-Y growth Comparison, By Region

6. GLOBAL PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST BY REGION

6.1. Global Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
6.1.1. North America Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
6.1.1.1. Revenue (US$ Mn) Comparison, By Power Source
6.1.1.2. Revenue (US$ Mn) Comparison, By Powertrain
6.1.1.3. Revenue (US$ Mn) Comparison, By Vehicle Type
6.1.2. Latin America Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
6.1.2.1. Revenue (US$ Mn) Comparison, By Power Source
6.1.2.2. Revenue (US$ Mn) Comparison, By Powertrain
6.1.2.3. Revenue (US$ Mn) Comparison, By Vehicle Type
6.1.3. Europe Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
6.1.3.1. Revenue (US$ Mn) Comparison, By Power Source
6.1.3.2. Revenue (US$ Mn) Comparison, By Powertrain
6.1.3.3. Revenue (US$ Mn) Comparison, By Vehicle Type
6.1.4. Japan Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
6.1.4.1. Revenue (US$ Mn) Comparison, By Power Source
6.1.4.2. Revenue (US$ Mn) Comparison, By Powertrain
6.1.4.3. Revenue (US$ Mn) Comparison, By Vehicle Type
6.1.5. APEJ Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
6.1.5.1. Revenue (US$ Mn) Comparison, By Power Source
6.1.5.2. Revenue (US$ Mn) Comparison, By Powertrain
6.1.5.3. Revenue (US$ Mn) Comparison, By Vehicle Type
6.1.6. MEA Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
6.1.6.1. Revenue (US$ Mn) Comparison, By Power Source
6.1.6.2. Revenue (US$ Mn) Comparison, By Powertrain
6.1.6.3. Revenue (US$ Mn) Comparison, By Vehicle Type

7. NORTH AMERICA PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST, BY COUNTRY, 2012-2022

7.1. US Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
7.1.1. Revenue (US$ Mn) Comparison, By Power Source
7.1.2. Revenue (US$ Mn) Comparison, By Powertrain
7.1.3. Revenue (US$ Mn) Comparison, By Vehicle Type
7.2. Canada Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
7.2.1. Revenue (US$ Mn) Comparison, By Power Source
7.2.2. Revenue (US$ Mn) Comparison, By Powertrain
7.2.3. Revenue (US$ Mn) Comparison, By Vehicle Type

8. LATIN AMERICA PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST, BY COUNTRY, 2012-2022

8.1. Brazil Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
8.1.1. Revenue (US$ Mn) Comparison, By Power Source
8.1.2. Revenue (US$ Mn) Comparison, By Powertrain
8.1.3. Revenue (US$ Mn) Comparison, By Vehicle Type
8.2. Mexico Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
8.2.1. Revenue (US$ Mn) Comparison, By Power Source
8.2.2. Revenue (US$ Mn) Comparison, By Powertrain
8.2.3. Revenue (US$ Mn) Comparison, By Vehicle Type
8.3. Argentina Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
8.3.1. Revenue (US$ Mn) Comparison, By Power Source
8.3.2. Revenue (US$ Mn) Comparison, By Powertrain
8.3.3. Revenue (US$ Mn) Comparison, By Vehicle Type

9. EUROPE PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST, BY COUNTRY, 2012-2022

9.1. Germany Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
9.1.1. Revenue (US$ Mn) Comparison, By Power Source
9.1.2. Revenue (US$ Mn) Comparison, By Powertrain
9.1.3. Revenue (US$ Mn) Comparison, By Vehicle Type
9.2. UK Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
9.2.1. Revenue (US$ Mn) Comparison, By Power Source
9.2.2. Revenue (US$ Mn) Comparison, By Powertrain
9.2.3. Revenue (US$ Mn) Comparison, By Vehicle Type
9.3. France Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
9.3.1. Revenue (US$ Mn) Comparison, By Power Source

9.3.2. Revenue (US$ Mn) Comparison, By Powertrain
9.3.3. Revenue (US$ Mn) Comparison, By Vehicle Type
9.4. Spain Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
9.4.1. Revenue (US$ Mn) Comparison, By Power Source
9.4.2. Revenue (US$ Mn) Comparison, By Powertrain
9.4.3. Revenue (US$ Mn) Comparison, By Vehicle Type
9.5. Italy Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
9.5.1. Revenue (US$ Mn) Comparison, By Power Source
9.5.2. Revenue (US$ Mn) Comparison, By Powertrain
9.5.3. Revenue (US$ Mn) Comparison, By Vehicle Type
9.6. Rest of Europe Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
9.6.1. Revenue (US$ Mn) Comparison, By Power Source
9.6.2. Revenue (US$ Mn) Comparison, By Powertrain
9.6.3. Revenue (US$ Mn) Comparison, By Vehicle Type

10. JAPAN PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST, BY COUNTRY, 2012-2022

10.1. Japan Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
10.1.1. Revenue (US$ Mn) Comparison, By Power Source
10.1.2. Revenue (US$ Mn) Comparison, By Powertrain
10.1.3. Revenue (US$ Mn) Comparison, By Vehicle Type

11. APEJ PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST, BY COUNTRY, 2012-2022

11.1. China Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
11.1.1. Revenue (US$ Mn) Comparison, By Power Source
11.1.2. Revenue (US$ Mn) Comparison, By Powertrain
11.1.3. Revenue (US$ Mn) Comparison, By Vehicle Type
11.2. India Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
11.2.1. Revenue (US$ Mn) Comparison, By Power Source
11.2.2. Revenue (US$ Mn) Comparison, By Powertrain
11.2.3. Revenue (US$ Mn) Comparison, By Vehicle Type
11.3. Malaysia Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
11.3.1. Revenue (US$ Mn) Comparison, By Power Source
11.3.2. Revenue (US$ Mn) Comparison, By Powertrain
11.3.3. Revenue (US$ Mn) Comparison, By Vehicle Type

11.4. Thailand Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
11.4.1. Revenue (US$ Mn) Comparison, By Power Source
11.4.2. Revenue (US$ Mn) Comparison, By Powertrain
11.4.3. Revenue (US$ Mn) Comparison, By Vehicle Type
11.5. Singapore Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
11.5.1. Revenue (US$ Mn) Comparison, By Power Source
11.5.2. Revenue (US$ Mn) Comparison, By Powertrain
11.5.3. Revenue (US$ Mn) Comparison, By Vehicle Type
11.6. Australia Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
11.6.1. Revenue (US$ Mn) Comparison, By Power Source
11.6.2. Revenue (US$ Mn) Comparison, By Powertrain
11.6.3. Revenue (US$ Mn) Comparison, By Vehicle Type

12. MEA PLUG-IN HYBRID ELECTRIC VEHICLES MARKET ANALYSIS AND FORECAST, BY COUNTRY, 2012-2022

12.1. GCC Countries Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
12.1.1. Revenue (US$ Mn) Comparison, By Power Source
12.1.2. Revenue (US$ Mn) Comparison, By Powertrain
12.1.3. Revenue (US$ Mn) Comparison, By Vehicle Type
12.2. South Africa Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
12.2.1. Revenue (US$ Mn) Comparison, By Power Source
12.2.2. Revenue (US$ Mn) Comparison, By Powertrain
12.2.3. Revenue (US$ Mn) Comparison, By Vehicle Type
12.3. Israel Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
12.3.1. Revenue (US$ Mn) Comparison, By Power Source
12.3.2. Revenue (US$ Mn) Comparison, By Powertrain
12.3.3. Revenue (US$ Mn) Comparison, By Vehicle Type
12.4. Turkey Plug-In Hybrid Electric Vehicles Market Size and Forecast, 2012-2022
12.4.1. Revenue (US$ Mn) Comparison, By Power Source
12.4.2. Revenue (US$ Mn) Comparison, By Powertrain
12.4.3. Revenue (US$ Mn) Comparison, By Vehicle Type

13. GLOBAL PLUG-IN HYBRID ELECTRIC VEHICLES MARKET COMPANY SHARE, COMPETITION LANDSCAPE AND COMPANY PROFILES

13.1. Company Share Analysis

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13.2. Competition Landscape
13.3. Company Profiles
13.3.1. Nissan Motor Corporation Ltd.
13.3.2. Bayerische Motoren Werke AG
13.3.3. Honda Motor Co., Ltd.
13.3.4. Mitsubishi Motors Corporation
13.3.5. Toyota Motor Corporation
13.3.6. Volkswagen AG
13.3.7. Tesla Motors, Inc.
13.3.8. Groupe Renault
13.3.9. Ford Motor Company
13.3.10. Daimler AG
13.3.11. General Motors Company
13.3.12. Groupe PSA

14. RESEARCH METHODOLOGY

15. SECONDARY AND PRIMARY SOURCES

16. ASSUMPTIONS AND ACRONYMS

17. DISCLAIMER

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List Of Tables

LIST OF TABLES

TABLE 1 Global Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), 2012-2016
TABLE 2 Global Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), 2017-2022
TABLE 3 Global Plug-In Hybrid Electric Vehicles Market Value (US$ Mn) and Y-o-Y, 2015-2022
TABLE 4 Global Stored Electricity Segment Value (US$ Mn), By Region 2012-2016
TABLE 5 Global Stored Electricity Segment Value (US$ Mn), By Region 2017-2022
TABLE 6 Global Stored Electricity Segment Market Share, By Region 2012-2016
TABLE 7 Global Stored Electricity Segment Market Share, By Region 2017-2022
TABLE 8 Global Stored Electricity Segment Y-o-Y, By Region 2015-2022
TABLE 9 Global On Board Electric Generator Segment Value (US$ Mn), By Region 2012-2016
TABLE 10 Global On Board Electric Generator Segment Value (US$ Mn), By Region 2017-2022
TABLE 11 Global On Board Electric Generator Segment Market Share, By Region 2012-2016
TABLE 12 Global On Board Electric Generator Segment Market Share, By Region 2017-2022
TABLE 13 Global On Board Electric Generator Segment Y-o-Y, By Region 2015-2022
TABLE 14 Global Series Hybrid Segment Value (US$ Mn), By Region 2012-2016
TABLE 15 Global Series Hybrid Segment Value (US$ Mn), By Region 2017-2022
TABLE 16 Global Series Hybrid Segment Market Share, By Region 2012-2016
TABLE 17 Global Series Hybrid Segment Market Share, By Region 2017-2022
TABLE 18 Global Series Hybrid Segment Y-o-Y, By Region 2015-2022
TABLE 19 Global Parallel Hybrid Segment Value (US$ Mn), By Region 2012-2016
TABLE 20 Global Parallel Hybrid Segment Value (US$ Mn), By Region 2017-2022
TABLE 21 Global Parallel Hybrid Segment Market Share, By Region 2012-2016
TABLE 22 Global Parallel Hybrid Segment Market Share, By Region 2017-2022
TABLE 23 Global Parallel Hybrid Segment Y-o-Y, By Region 2015-2022
TABLE 24 Global Combined Hybrid Segment Value (US$ Mn), By Region 2012-2016
TABLE 25 Global Combined Hybrid Segment Value (US$ Mn), By Region 2017-2022
TABLE 26 Global Combined Hybrid Segment Market Share, By Region 2012-2016
TABLE 27 Global Combined Hybrid Segment Market Share, By Region 2017-2022
TABLE 28 Global Combined Hybrid Segment Y-o-Y, By Region 2015-2022
TABLE 29 Global Passenger Cars Segment Value (US$ Mn), By Region 2012-2016
TABLE 30 Global Passenger Cars Segment Value (US$ Mn), By Region 2017-2022

TABLE 31 Global Passenger Cars Segment Market Share, By Region 2012-2016
TABLE 32 Global Passenger Cars Segment Market Share, By Region 2017-2022
TABLE 33 Global Passenger Cars Segment Y-o-Y, By Region 2015-2022
TABLE 34 Global Commercial Vehicles Segment Value (US$ Mn), By Region 2012-2016
TABLE 35 Global Commercial Vehicles Segment Value (US$ Mn), By Region 2017-2022
TABLE 36 Global Commercial Vehicles Segment Market Share, By Region 2012-2016
TABLE 37 Global Commercial Vehicles Segment Market Share, By Region 2017-2022
TABLE 38 Global Commercial Vehicles Segment Y-o-Y, By Region 2015-2022
TABLE 39 Global Two Wheelers Segment Value (US$ Mn), By Region 2012-2016
TABLE 40 Global Two Wheelers Segment Value (US$ Mn), By Region 2017-2022
TABLE 41 Global Two Wheelers Segment Market Share, By Region 2012-2016
TABLE 42 Global Two Wheelers Segment Market Share, By Region 2017-2022
TABLE 43 Global Two Wheelers Segment Y-o-Y, By Region 2015-2022
TABLE 44 Global Others (Golf Cart etc.) Segment Value (US$ Mn), By Region 2012-2016
TABLE 45 Global Others (Golf Cart etc.) Segment Value (US$ Mn), By Region 2017-2022
TABLE 46 Global Others (Golf Cart etc.) Segment Market Share, By Region 2012-2016
TABLE 47 Global Others (Golf Cart etc.) Segment Market Share, By Region 2017-2022
TABLE 48 Global Others (Golf Cart etc.) Segment Y-o-Y, By Region 2015-2022
TABLE 49 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 50 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 51 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 52 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 53 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 54 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 55 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 56 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 57 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By

Powertrain 2012-2016
TABLE 58 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 59 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 60 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 61 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 62 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 63 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 64 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 65 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 66 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 67 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 68 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 69 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 70 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 71 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 72 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 73 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 74 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 75 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 76 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022

TABLE 77 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 78 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 79 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 80 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 81 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 82 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 83 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 84 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 85 US Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 86 US Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 87 US Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 88 US Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 89 US Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 90 US Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 91 Canada Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 92 Canada Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 93 Canada Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 94 Canada Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 95 Canada Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 96 Canada Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle

Type 2017-2022
TABLE 97 Brazil Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 98 Brazil Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 99 Brazil Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 100 Brazil Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 101 Brazil Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 102 Brazil Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 103 Mexico Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 104 Mexico Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 105 Mexico Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 106 Mexico Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 107 Mexico Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 108 Mexico Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 109 Argentina Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 110 Argentina Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 111 Argentina Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 112 Argentina Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 113 Argentina Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 114 Argentina Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 115 Germany Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016

TABLE 116 Germany Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 117 Germany Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 118 Germany Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 119 Germany Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 120 Germany Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 121 UK Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 122 UK Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 123 UK Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 124 UK Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 125 UK Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 126 UK Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 127 France Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 128 France Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 129 France Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 130 France Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 131 France Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 132 France Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 133 Spain Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 134 Spain Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 135 Spain Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By

Powertrain 2012-2016
TABLE 136 Spain Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 137 Spain Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 138 Spain Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 139 Italy Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 140 Italy Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 141 Italy Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 142 Italy Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 143 Italy Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 144 Italy Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 145 Rest of Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 146 Rest of Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 147 Rest of Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 148 Rest of Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 149 Rest of Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 150 Rest of Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 151 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 152 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 153 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 154 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022

TABLE 155 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 156 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 157 China Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 158 China Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 159 China Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 160 China Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 161 China Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 162 China Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 163 India Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 164 India Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 165 India Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 166 India Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 167 India Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 168 India Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 169 Malaysia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 170 Malaysia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 171 Malaysia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 172 Malaysia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 173 Malaysia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 174 Malaysia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By

Vehicle Type 2017-2022
TABLE 175 Thailand Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 176 Thailand Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 177 Thailand Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 178 Thailand Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 179 Thailand Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 180 Thailand Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 181 Singapore Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 182 Singapore Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 183 Singapore Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 184 Singapore Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 185 Singapore Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 186 Singapore Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 187 Australia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 188 Australia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 189 Australia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 190 Australia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 191 Australia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 192 Australia Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 193 GCC Countries Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016

TABLE 194 GCC Countries Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 195 GCC Countries Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 196 GCC Countries Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 197 GCC Countries Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 198 GCC Countries Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 199 South Africa Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 200 South Africa Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 201 South Africa Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 202 South Africa Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 203 South Africa Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 204 South Africa Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 205 Israel Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 206 Israel Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 207 Israel Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
TABLE 208 Israel Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 209 Israel Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 210 Israel Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
TABLE 211 Turkey Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
TABLE 212 Turkey Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
TABLE 213 Turkey Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By

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Powertrain 2012-2016
TABLE 214 Turkey Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
TABLE 215 Turkey Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
TABLE 216 Turkey Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022

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List Of Figures

LIST OF FIGURES

FIG. 1 Global Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), 2012-2016
FIG. 2 Global Plug-In Hybrid Electric Vehicles Market Value (US$ Mn) Forecast, 2017-2022
FIG. 3 Global Plug-In Hybrid Electric Vehicles Market Value (US$ Mn) and Y-o-Y, 2015-2022
FIG. 4 Global Stored Electricity Segment Market Value (US$ Mn) By Region, 2012-2016
FIG. 5 Global Stored Electricity Segment Market Value (US$ Mn) By Region, 2017-2022
FIG. 6 Global Stored Electricity Segment Y-o-Y Growth Rate, By Region, 2015-2022
FIG. 7 Global On Board Electric Generator Segment Market Value (US$ Mn) By Region, 2012-2016
FIG. 8 Global On Board Electric Generator Segment Market Value (US$ Mn) By Region, 2017-2022
FIG. 9 Global On Board Electric Generator Segment Y-o-Y Growth Rate, By Region, 2015-2022
FIG. 10 Global Series Hybrid Segment Market Value (US$ Mn) By Region, 2012-2016
FIG. 11 Global Series Hybrid Segment Market Value (US$ Mn) By Region, 2017-2022
FIG. 12 Global Series Hybrid Segment Y-o-Y Growth Rate, By Region, 2015-2022
FIG. 13 Global Parallel Hybrid Segment Market Value (US$ Mn) By Region, 2012-2016
FIG. 14 Global Parallel Hybrid Segment Market Value (US$ Mn) By Region, 2017-2022
FIG. 15 Global Parallel Hybrid Segment Y-o-Y Growth Rate, By Region, 2015-2022
FIG. 16 Global Combined Hybrid Segment Market Value (US$ Mn) By Region, 2012-2016
FIG. 17 Global Combined Hybrid Segment Market Value (US$ Mn) By Region, 2017-2022
FIG. 18 Global Combined Hybrid Segment Y-o-Y Growth Rate, By Region, 2015-2022
FIG. 19 Global Passenger Cars Segment Market Value (US$ Mn) By Region, 2012-2016
FIG. 20 Global Passenger Cars Segment Market Value (US$ Mn) By Region, 2017-2022
FIG. 21 Global Passenger Cars Segment Y-o-Y Growth Rate, By Region, 2015-2022
FIG. 22 Global Commercial Vehicles Segment Market Value (US$ Mn) By Region, 2012-2016
FIG. 23 Global Commercial Vehicles Segment Market Value (US$ Mn) By Region, 2017-2022
FIG. 24 Global Commercial Vehicles Segment Y-o-Y Growth Rate, By Region,

2015-2022
FIG. 25 Global Two Wheelers Segment Market Value (US$ Mn) By Region, 2012-2016
FIG. 26 Global Two Wheelers Segment Market Value (US$ Mn) By Region, 2017-2022
FIG. 27 Global Two Wheelers Segment Y-o-Y Growth Rate, By Region, 2015-2022
FIG. 28 Global Others (Golf Cart etc.) Segment Market Value (US$ Mn) By Region, 2012-2016
FIG. 29 Global Others (Golf Cart etc.) Segment Market Value (US$ Mn) By Region, 2017-2022
FIG. 30 Global Others (Golf Cart etc.) Segment Y-o-Y Growth Rate, By Region, 2015-2022
FIG. 31 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
FIG. 32 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
FIG. 33 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
FIG. 34 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
FIG. 35 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
FIG. 36 North America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
FIG. 37 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
FIG. 38 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
FIG. 39 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
FIG. 40 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
FIG. 41 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
FIG. 42 Latin America Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
FIG. 43 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
FIG. 44 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
FIG. 45 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain

2012-2016
FIG. 46 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
FIG. 47 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
FIG. 48 Europe Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
FIG. 49 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
FIG. 50 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
FIG. 51 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
FIG. 52 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
FIG. 53 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
FIG. 54 Japan Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
FIG. 55 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
FIG. 56 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
FIG. 57 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
FIG. 58 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022
FIG. 59 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
FIG. 60 APEJ Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022
FIG. 61 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2012-2016
FIG. 62 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Power Source 2017-2022
FIG. 63 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2012-2016
FIG. 64 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Powertrain 2017-2022

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FIG. 65 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2012-2016
FIG. 66 MEA Plug-In Hybrid Electric Vehicles Market Value (US$ Mn), By Vehicle Type 2017-2022

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