

# **Global Market Study on Automated Teller Machine (ATM): North America Regional Market Anticipated to Increase by 0.8X Between 2017 and 2025**

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## **Abstracts**

An automated teller machine is known by several names such as automated banking machine, any time money, cash point, cash machine, cash dispenser, minibank, and bankomat. This game-changing device burst onto the scene half a century ago and has truly made people's financial transactions infinitely simpler and more convenient. ATM machines have proliferated across both the developed and developing world and the ATM Industry Association estimates that there are more than 3 million ATM's in place already. Thus, the time could not be more perfect to conduct an in-depth analysis on this dynamic and exciting market. Persistence Market Research in its upcoming report titled 'Automated Teller Machine (ATM) Market: Global Industry Analysis 2012 – 2016 and Forecast 2017 – 2025' has prepared an exhaustive report on the ATM market. The report compares and contrasts the historical analysis for the period from 2012-2016 with the eight-year forecast ending in 2025 to allow our readers to understand the ATM market with all of its respective nuances.

### **World-Class Research Methodology**

The research methodology adopted by Persistence Market Research takes into consideration both primary and secondary research to gather all the necessary information pertaining to the ATM market. The data is validated by way of a triangulation method and scrutinized extensively using proprietary tools to extract qualitative and quantitative insights of the ATM market.

The ATM market report is properly structured and each section has been logically laid out with all the relevant facts backed up by rigorous primary and secondary research. The ATM market report begins with the executive summary and introduction section that

include the market overview, definition and taxonomy of the ATM market. Our team of experts at PMR with years of experience under their belt have assessed the ATM market in great detail and made certain observations following which they have made their recommendations. The ATM market opportunity analysis comprises the value chain analysis and the macroeconomic factors that have an outsized impact on the ATM market. The former highlights the intricate relationship between different nodes in the supply chain while the latter is a glance at the drivers, restraints, opportunities and threats that impact the ATM market.

## ATM Market Taxonomy

### Type

On site ATM

Offsite ATM

Others

### Screen Size

15' and Below

Above 15'

### Region

North America

Latin America

Europe

Asia Pacific

Middle East and Africa

The succeeding chapters of the ATM market report focus on the performance of the ATM market with an equal emphasis on both historical and current market size forecast of important countries in every region across diverse market segments, an impact analysis of regional factors, and a market attractiveness analysis of it. A comprehensive list consisting of key market participants coupled with their presence in terms of intensity concludes this informative section of the ATM market report.

A critical section of the ATM market report highlights the competitive landscape that currently exists in the ATM market. The chapter has provided a brief company overview, key financials, recent developments, and strategies adopted so that a competition SWOT analysis is easily possible. The competition dashboard can be considered a broad-based, holistic view of the thriving ecosystem present in the ATM market and key stakeholders who wish to make long-term business decisions are well-advised to refer to this section.

Another chapter of the ATM market report touches on the ATM market in terms of region, screen size, and type. This is where crucial market findings are presented and the historical market trends and size for the period 2012-2026 are compared with the current ATM market forecast for the period 2017-2025. This is with the help of important metrics such as absolute dollar opportunity, CAGR, and Y-o-Y growth rate.

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