

# **Soaps, Household Cleansers, Industrial Cleaners, Detergents and Toothpaste Manufacturing Industry (U.S.): Analytics, Extensive Financial Benchmarks, Metrics and Revenue Forecasts: NAIC 325610**

<https://marketpublishers.com/r/SB37794C56BEN.html>

Date: October 2016

Pages: 63

Price: US\$ 1,995.00 (Single User License)

ID: SB37794C56BEN

## **Abstracts**

Soaps, Household Cleansers, Industrial Cleaners, Detergents and Toothpaste Manufacturing Industry (U.S.): Analytics, Extensive Financial Benchmarks, Metrics and Revenue Forecasts to 2023, NAIC 325610

Vital industry-specific data including metrics, Benchmarks, historic numbers, growth rates and forecasts that will save countless hours of research.

### **Key Findings:**

Soaps, Household Cleansers, Industrial Cleaners, Detergents and Toothpaste Manufacturing Industry (U.S.) to reach \$55,839 million by 2023.

Soaps, Household Cleansers, Industrial Cleaners, Detergents and Toothpaste Manufacturing Industry, including Average EBITDA, Operating Ratios and Sales per Employee.

### **Core Benefits to Customer:**

- 1) Comprehensive overview of an industry's financial results, ratios, vital statistics and metrics in one package
- 2) Complete benchmarking of the industry and its top companies
- 3) Deep industry and company financials

This Plunkett Analytics Report Features:

- 1) Historical data
- 2) Revenue forecasts, growth rates and CAGR
- 3) Operating ratios
- 4) Complete data for benchmarking a company to its industry and to specific leading companies
- 5) Benchmarking this industry to all U.S. industries
- 6) Deep profiles and financial histories/operating ratios for up to ten top U.S.-based companies

Pages: 63

Statistical Tables Provided: 32

Charts Provided: 20

Geographic: US

Designed to benefit:

Analysis and Financial Modeling

Investment Professionals

Lenders

M&A Advisors

Appraisers

Consultants

Similar reports are available from Plunkett Research for nearly all U.S. industries.

“Plunkett Research has built a solid reputation providing industry analysis and research in a diverse spectrum of areas—energy and utilities, finance and investment, health care

*Soaps, Household Cleansers, Industrial Cleaners, Detergents and Toothpaste Manufacturing Industry (U.S.): Anal...*

and biotechnology, and engineering and research to name a few." American Reference Books Annual

Key Data:

Industry Summary

Revenues historical through 2015

Revenues projected through 2023

Employee Count 2008-2015

Annual Growth Rate 2015

CAGR 2008 through 2015

CAGR 2015 through 2023

Top U.S. Companies

Employment and Establishments

Number of Firms 2008-2015

Number of Establishments 2008-2015

Employees, 2008-2015

Average Annual Sales per Firm & per Establishment 2008-2015

Sales per Employee

Average Annual Operating Ratios

Revenue Compared to All Industries

Expenses Compared to All Industries

Profits & Income Taxes Compared to All Industries

## Benchmarks

This Industry Compared to All Industries

Comparison of Revenues, Profits and Taxes to All Industries

Industry Results, Publicly-Held Companies (U.S.), Average for all Companies

Industry Income Statement, Balance Sheet, Cash Flow Statement, 2008-2015

Top Companies Profiled & Ranked

In-Depth Profiles, Financial Reports, Ranks & Executive Lists for Top U.S.-Based Corporations

Top Companies Ranked

Market Capitalization

Employees

Revenue

Net Income

3-Year Revenue Growth

3-Year Income Growth

Return on Assets

Return on Equity

Return

Colgate Palmolive Co

Ecolab Inc

Clorox Company (The)

Church & Dwight Company Inc

Stepan Company

NCH Corporation

Zep Inc

Ocean Bio-Chem Inc

Scott's Liquid Gold Inc

## Contents

### INTRODUCTION

#### A. Core Benefits to Customer:

Comprehensive overview of an industry's financial results, ratios and vital metrics in one package (U.S. data)

Benchmarking of:

1. DEEP FINANCIALS OF EACH OF THE LEADING COMPANIES IN THE INDUSTRY

2. MULTI-YEAR FINANCIAL AVERAGES FOR ALL COMPANIES IN THE INDUSTRY

3. THIS INDUSTRY'S FINANCIAL RATIOS COMPARED TO ALL OTHER INDUSTRIES.

Historical revenues

Enterprise population

Multi-year employee count and sales per employee

Current and forecast revenues and CAGR to 2023

Profiles of the industry's leading firms, with multi-year financial histories

### 2. INDUSTRY DESCRIPTION FOR THIS NAIC CODE

Types of business activities

### 3. INDUSTRY SUMMARY, CURRENT YEAR (U.S. DATA)

Revenues and CAGR 2015

Revenue forecast to 2023 with CAGR

Historical revenues

Historical CAGR

Top U.S. companies, by revenues

Employment within the industry, 2015 and historic

### 4. EMPLOYMENT AND ESTABLISHMENT COUNT (U.S. DATA)

Number of firms and establishments, 2008-2015

Employees, 2008-2015, with growth rates  
Average annual sales per firm and per establishment, 2008-2015  
Annual sales per employee, 2008-2015

## **5. THIS INDUSTRY'S FINANCIAL DATA, U.S., WITH REVENUE PROJECTIONS TO 2023**

### **A. Revenues, Historical and Projected**

Historical revenues & CAGR growth rates, 2008-2015

Projected revenues & CAGR growth rates, 2016-2023

### **B. Average Annual Operating Ratio Estimates and Benchmarks for Current Year**

Income items, expenses, profits and taxes as a percent of total revenues for this industry

### **C. This Industry Compared to All Industries, Benchmarks for Current Year**

Comparison of revenues for this industry to total revenues for all industries

Comparison of EBITDA, profits and income taxes for this industry to the same items in total for all industries

### **D. Table of Companies Used in Creating Industry Averages**

Detailed, alphabetical listing of companies, with revenues, location, ticker symbol and exchange

### **E. Industry Results and Benchmarks for Publicly-Held Companies**

Income statement averages, 2010-2015

All income statement items, including, cost of sales, SGA, R&D, salaries and wages, and EBITDA, with ratios

Chart showing key expenses as a percent of revenues

Balance sheet averages, 2010-2015

All items, including property plant and equipment, accumulated depreciation, goodwill, and long term debt, including ratios

Cash flow averages, 2010-2015

All cash flow items

## **6. TOP COMPANIES PROFILED & RANKED**

In-depth profiles, financial reports, ranks & executive lists for up to 10 top U.S.-based corporations

### **A. Top Companies Ranked for Key Items:**

Approximate market capitalization

Employees

Revenues

Net income  
3-Year revenue growth (%)  
3-Year income growth (%)  
Return on assets (%)  
Return on equity (%)  
Return on invested capital (%)

**B. Benchmarking of the Industry's Top Companies, to Each Other and to their Industry's Averages for All Metrics**

Income statements, balance sheets and cash flow statements for each of the top companies compared to the industry's overall average

**C. Corporate Profiles (Descriptions of the Top Companies Within the Industry, Including Executive Listings and Multi-Year Financial Results)**

Contact information, executive lists  
Business descriptions  
Key financial data for 6 years  
Brands and divisions  
Top salaries  
Corporate culture  
Charts comparing revenues vs. net income

**7. APPENDIX: ASSUMPTIONS**

**8. DATA DESCRIPTION AND SOURCES**



## I would like to order

Product name: Soaps, Household Cleansers, Industrial Cleaners, Detergents and Toothpaste  
Manufacturing Industry (U.S.): Analytics, Extensive Financial Benchmarks, Metrics and  
Revenue Forecasts: NAIC 325610

Product link: <https://marketpublishers.com/r/SB37794C56BEN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/SB37794C56BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970