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Publishing, as a Broad Sector Including Books, Magazines, Financial Data and Newspapers Industry (U.S.): Analytics, Extensive Financial Benchmarks, Metrics and Revenue Forecasts: NAIC 511000

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Abstracts

Publishing, as a Broad Sector Including Books, Magazines, Financial Data and Newspapers Industry (U.S.): Analytics, Extensive Financial Benchmarks, Metrics and Revenue Forecasts to 2023, NAIC 511000

Vital industry-specific data including metrics, benchmarks, historic numbers, growth rates and forecasts that will save countless hours of research.

KEY FINDINGS:

Publishing, as a Broad Sector Including Books, Magazines, Financial Data and Newspapers Industry (U.S.) to reach $421,801 million by 2023.

Publishing, as a Broad Sector Including Books, Magazines, Financial Data and Newspapers Industry, including Average EBITDA, Operating Ratios and Sales per Employee.

CORE BENEFITS TO CUSTOMER:

1) Comprehensive overview of an industry's financial results, ratios, vital statistics and metrics in one package
2) Complete benchmarking of the industry and its top companies
3) Deep industry and company financials

This Plunkett Analytics Report Features:
1) Historical data
2) Revenue forecasts, growth rates and CAGR
3) Operating ratios
4) Complete data for benchmarking a company to its industry and to specific leading companies
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6) Deep profiles and financial histories/operating ratios for up to ten top U.S.-based companies

Pages: 73
Statistical Tables Provided: 33
Charts Provided: 21
Geographic: US

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Similar reports are available from Plunkett Research for nearly all U.S. industries.

“Plunkett Research has built a solid reputation providing industry analysis and research in a diverse spectrum of areas–energy and utilities, finance and investment, health care and biotechnology, and engineering and research to name a few.“ American Reference Books Annual

KEY DATA:

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Revenues projected through 2023

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Oracle Corp

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IBM Software Group

Thomson Reuters Corp

Bloomberg LP

News Corp

Advance Publications Inc

VMware Inc

Symantec Corp

SalesForce.com Inc

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