

Plunkett's Telecommunications Industry Almanac 2016: Telecommunications Industry Market Research, Statistics, Trends & Leading Companies

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Abstracts

PLUNKETT'S TELECOMMUNICATIONS INDUSTRY ALMANAC 2016

Key Findings:

Plunkett Research lists top 400 companies in Telecommunications and names the top trends changing the industry for the mid term.

Key Features:

Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

In-Depth Profiles of hundreds of leading companies

Industry Glossary

Buyer may register for free access to search and export data at Plunkett Research Online

Link to 5-minute video overview of this industry

Pages: 511

Statistical Tables Provided: 19

Companies Profiled: 361

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

How is the industry evolving?

How is the industry being shaped by new technologies?

How is demand growing in emerging markets and mature economies?

What is the size of the market now and in the future?

What are the financial results of the leading companies?

What are the names and titles of top executives?

What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Telecommunications Industry

- 1) Introduction to the Telecommunications Industry
- 2) Landline Subscribers Cancel Service; Bundled Services Pick Up Some of the Slack
- 3) 3G and 4G Networks Rollout Worldwide/5G on the Horizon/Massive Investments Required
- 4) Wi-Fi Enables Wireless Traffic Growth
- 5) Chinese, Indian and African Cellphone Markets Skyrocket
- 6) VOIP (Telephony over the Internet) Continues To Revolutionize the Telecommunications Industry
- 7) Telecom Equipment Makers Face Intense Competition from Manufacturers in China
- 8) Telecom Companies, Including AT&T and Verizon, Compete Fiercely Against Cable

in the TV, Internet and Telephone Market

9) Fiber-to-the-Home (FTTH) Gains Traction

10) Global Internet Market Tops 3 Billion Users/Ultrafast Broadband Expands, both Fixed and Wireless

11) Telecommunications Systems Move Online Including Unified Communications, Telepresence

12) Carriers Eliminate Unlimited Access Plans for Smartphones and Landlines, Up Profit Potential

Telecommunications Industry Statistics

1) Telecommunications Industry Overview

2) Quarterly Telecommunications Industry Revenue by Class of Customer, U.S.: 1st Quarter 2014-1st Quarter 2015

3) Wired Telecommunications Carriers, Estimated Sources of Revenue, U.S.: 2011-2013

4) Wired Telecommunications Carriers, Estimated Breakdown of Revenue by Type of Customer, U.S.: 2011-2013

5) Wired Telecommunications Carriers, Estimated Sources of Expenses, U.S.: 2008-2013

6) The Baby Bells Then & Now

7) Total Retail Local Telephone Service Connections, U.S.: 2010-2013

8) U.S. Households With & Without Telephone Service, including Wireless: November 1983-July 2014

9) Annual Personal Consumption Expenditures on Telecommunications, U.S.: Selected Years, 1980-2014

10) Wireless Telecommunications Carriers (except Satellite): Estimated Sources of Revenue & Expenses, U.S.: 2011-2014

11) Top Mobile Operators by Number of Subscribers, Worldwide

12) Internet Access Technologies Compared

13) Wireless Standards & Speeds

14) Satellite Telecommunications: Estimated Sources of Revenue & Expenses, U.S.: 2009-2013

15) Number of Business & Residential High Speed Internet Lines, U.S.: 2008-2014

16) Number of Business & Residential High Speed Internet Lines, by Speed, U.S.: 2010-2013

17) Expenditures for ICT Equipment & Computer Software for Companies with Employees, U.S.: 2008-2013

18) Exports & Imports of Telecommunications Equipment, U.S.: 2009-1st Quarter 2015

19) Employment in the Telecommunications Industry, U.S.: 1990-May 2015

Contents

INTRODUCTION

HOW TO USE THIS BOOK

CHAPTER 1: MAJOR TRENDS AFFECTING THE TELECOMMUNICATIONS INDUSTRY

- 1) Introduction to the Telecommunications Industry
- 2) Landline Subscribers Cancel Service; Bundled Services Pick Up Some of the Slack
- 3) 3G and 4G Networks Rollout Worldwide/5G on the Horizon/Massive Investments Required
- 4) Wi-Fi Enables Wireless Traffic Growth
- 5) Chinese, Indian and African Cellphone Markets Skyrocket
- 6) VOIP (Telephony over the Internet) Continues To Revolutionize the Telecommunications Industry
- 7) Telecom Equipment Makers Face Intense Competition from Manufacturers in China
- 8) Telecom Companies, Including AT&T and Verizon, Compete Fiercely Against Cable in the TV, Internet and Telephone Market
- 9) Fiber-to-the-Home (FTTH) Gains Traction
- 10) Global Internet Market Tops 3 Billion Users/Ultrafast Broadband Expands, both Fixed and Wireless
- 11) Telecommunications Systems Move Online Including Unified Communications, Telepresence
- 12) Carriers Eliminate Unlimited Access Plans for Smartphones and Landlines, Up Profit Potential

CHAPTER 2: TELECOMMUNICATIONS INDUSTRY STATISTICS

Telecommunications Industry Overview

Quarterly Telecommunications Industry Revenue by Class of Customer, U.S.: 1st Quarter 2014-1st Quarter 2015

Wired Telecommunications Carriers, Estimated Sources of Revenue, U.S.: 2011-2013

Wired Telecommunications Carriers, Estimated Breakdown of Revenue by Type of Customer, U.S.: 2011-2013

Wired Telecommunications Carriers, Estimated Sources of Expenses, U.S.: 2008-2013

The Baby Bells Then & Now

Total Retail Local Telephone Service Connections, U.S.: 2010-2013

U.S. Households With & Without Telephone Service, including Wireless: November 1983-July 2014

Annual Personal Consumption Expenditures on Telecommunications, U.S.: Selected Years, 1980-2014

Wireless Telecommunications Carriers (except Satellite): Estimated Sources of Revenue &

Expenses, U.S.: 2011-2014

Top Mobile Operators by Number of Subscribers, Worldwide

Internet Access Technologies Compared

Wireless Standards & Speeds

Satellite Telecommunications: Estimated Sources of Revenue & Expenses, U.S.: 2009-2013

Number of Business & Residential High Speed Internet Lines, U.S.: 2008-2014

Number of Business & Residential High Speed Internet Lines, by Speed, U.S.: 2010-2013

Expenditures for ICT Equipment & Computer Software for Companies with Employees, U.S.: 2008-2013

Exports & Imports of Telecommunications Equipment, U.S.: 2009-1st Quarter 2015

Employment in the Telecommunications Industry, U.S.: 1990-May 2015

CHAPTER 3: IMPORTANT TELECOMMUNICATIONS INDUSTRY CONTACTS

Addresses, Telephone Numbers and Internet Sites

CHAPTER 4: THE TELECOMMUNICATIONS 400: WHO THEY ARE AND HOW THEY WERE CHOSEN

Index of Companies Within Industry Groups

Alphabetical Index

Index of U.S. Headquarters Location by State

Index of Non-U.S. Headquarters Location by Country

Individual Profiles on each of THE TELECOMMUNICATIONS 400

Additional Indexes

Index of Hot Spots for Advancement for Women/Minorities

Index of Subsidiaries, Brand Names and Selected Affiliations

A Short Telecommunications Industry Glossary

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