

Plunkett's Retail Industry Almanac 2016: Retail Industry Market Research, Statistics, Trends & Leading Companies

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Abstracts

PLUNKETT'S RETAIL INDUSTRY ALMANAC 2016

Key Findings:

Plunkett Research lists top 500 companies in retail and names the top trends changing the industry for the mid term.

Key Features:

Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

In-Depth Profiles of hundreds of leading companies

Industry Glossary

Buyer may register for free access to search and export data at Plunkett Research Online

Link to our 5-minute video overview of this industry

Pages: 644

Statistical Tables Provided: 15

Companies Profiled: 484

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

How is the industry evolving?

How is the industry being shaped by new technologies?

How is demand growing in emerging markets and mature economies?

What is the size of the market now and in the future?

What are the financial results of the leading companies?

What are the names and titles of top executives?

What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Retail Industry

- 1) Introduction to the Retail Industry
- 2) Wal-Mart Still Dominates, but Faces Slowing Revenue Growth
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- 4) Warehouse Clubs and Discount Department Stores Battle for Market Share
- 5) Private Label Brands Grow in Share of Total Store Sales
- 6) Diverse Selling Techniques Boost Direct Marketers and Non-Store Sales
- 7) Apple Sets the Bar for Showcase Stores and Super-Merchandisers
- 8) For the Long-Term in the U.S., Consumers Increase Savings/Less Inclined to Use Debt
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A Short Retail Industry Glossary

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