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Plunkett's Outsourcing & Offshoring Industry Almanac 2016: Outsourcing & Offshoring Industry Market Research, Statistics, Trends & Leading Companies

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Abstracts

PLUNKETT'S OUTSOURCING & OFFSHORING INDUSTRY ALMANAC 2016

Key findings:

Plunkett Research lists top 300 companies in Outsourcing & Offshoring and names top trends changing the industry for the mid term.

Key Features:

Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

In-Depth Profiles of hundreds of leading companies

Industry Glossary

Buyer may register for free access to search and export data at Plunkett Research Online

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Link to our 5-minute video overview of this industry

Pages: 417
Statistical Tables Provided: 9
Companies Profiled: 295
Geographic Focus: Global

A complete market research report, including forecasts and market estimates technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

How is the industry evolving?

How is the industry being shaped by new technologies?

How is demand growing in emerging markets and mature economies?

What is the size of the market now and in the future?

What are the financial results of the leading companies?

What are the names and titles of top executives?

What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends in the Outsourcing & Offshoring Industry

1) Introduction to the Outsourcing & Offshoring Industry
2) Pros and Cons of Outsourcing & Offshoring
3) BPO and KPO: White-Collar and Professional Tasks Such as Law and Accounting Are Offshored
4) Nearshoring and Reshoring Keep Operations Closer to Home
5) Health Care Goes Offshore, Medical Tourism and Clinical Trials Continue in China, India and Elsewhere

6) From Korea to India to Singapore to China, Nations Compete Fiercely in Biotech Development
7) Offshoring to India Drives Changes in the Global Consulting Industry
8) Outsourcing & Offshoring Boom in China Challenged by Rising Wages, Employee Demands and Regulation
9) R&D Expands in Chinese Research Parks/Patent Filings Soar
10) Outsourcing and Offshoring of Research, Development and Engineering Grow Along with Globalization
11) Wages Rise in China/Vietnam, Cambodia and Other Countries Gain Manufacturing Market Share
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