

# **Plunkett's Health Care Industry Almanac 2016: Health Care Industry Market Research, Statistics, Trends & Leading Companies**

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## **Abstracts**

### **PLUNKETT'S HEALTH CARE INDUSTRY ALMANAC 2016**

#### **Key Findings:**

Plunkett Research lists top 500 companies in Health Care and names top trends changing the industry for the mid term.

#### **Key Features:**

Industry trends analysis, market data and competitive intelligence

Market forecasts and Industry Statistics

Industry Associations and Professional Societies List

In-Depth Profiles of hundreds of leading companies

Industry Glossary

Buyer may register for free access to search and export data at Plunkett Research Online

Link to our 5-minute video overview of this industry

Pages: 712

Statistical Tables Provided: 34

Companies Profiled: 509

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

How is the industry evolving?

How is the industry being shaped by new technologies?

How is demand growing in emerging markets and mature economies?

What is the size of the market now and in the future?

What are the financial results of the leading companies?

What are the names and titles of top executives?

What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends and Technologies Affecting the Health Care Industry

- 1) Introduction to the Health Care Industry
- 2) Continued Rise in Health Care Costs
- 3) Employers Push Health Care Costs onto Employees
- 4) Medicare and Medicaid Spending Continue to Surge/Oldest Baby Boomers Hit 65+ Years of Age
- 5) U.S. Affordable Care Act (ACA) of 2010 Rewrites the Rules and Increases Coverage, But May Not Restrain Costs
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- 9) Number of Uninsured Americans Declines But Remains High
- 10) New Blockbuster Drugs Come to Market/Drug Prices Soar/Generics Offer Some Relief
- 11) Biotech and Orphan Drugs Create New Revenues for Drug Firms
- 12) Quality of Care and Health Care Outcomes Data Become Available Online
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- 14) Obesity Sparks Government Action/Snack Foods Get Healthier
- 15) Health Care Goes Offshore, Medical Tourism and Clinical Trials Continue in China, India and Elsewhere
- 16) Retail Clinics, Urgent Care Centers and Employer Sites Increase Health Care Options/ Reduce Costs
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